

# THE CASH BOX

VOLUME XV

JULY 24, 1954

NUMBER 44



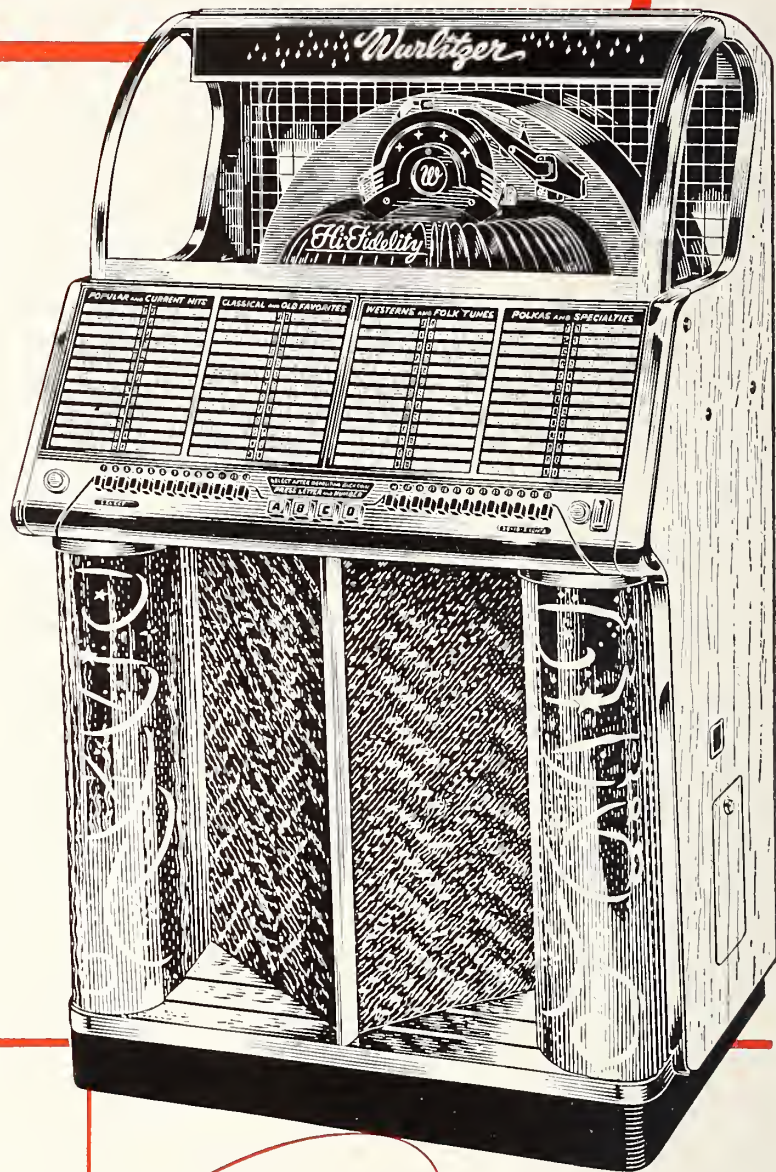
The look of perplexity on Vaughn Monroe's face as he watches the mambo antics of Jack De Leon and Lyn Jackson is also a sign of pleasure that his RCA Victor recording of "They Were Doing The Mambo" has hit the best seller class. Vaughn currently is playing night clubs and theaters in New England, and according to him, the mambo is sweeping the country so fast that "even the cows and sheep" are doing the dance.



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# The Cash Box

July 24, 1954

Volume XV Number 44

Publishers

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(Music Editorial)

## Had Enough?

Once again the record industry has gone through the fiasco of an NAMM Convention.

Once again records were relegated to the most unimportant place in the entire set-up lost among the exhibits of large instruments.

The emphasis at the convention—just as it has been for the last several years—was on everything but records. As a matter of fact, whereas almost every record firm used to have a booth on the floor, this year only one firm bothered to display. However the disk officials attended, despite their reluctance to do so, because they wanted to see their distributors. And so in spite of the fact that after last year's convention almost everyone there from the record business promised not to come back, they all returned. Unless something is done about it right now, the same thing is going to happen next year.

The NAMM Convention is the wrong place for the record industry to gather. Sure record execs and distributors should get together once a year. But why under the worst possible circumstances?

The NAMM Convention is dominated by the larger instruments. Dealers who come in, come to see those, not hear new records. The meeting always takes place in the middle of July, in the heat of summer, under the most uncomfortable circumstances. It usually is held in Chicago or New York, two of the

more unlikely place to be in the middle of summer. All the conferences have very little to do with records. There are no longer any substantial displays by record firms. All the action as far as they are concerned takes place in the upstairs rooms. All in all, it just doesn't make sense.

Since the inception of the RIAA, *The Cash Box* has been urging it to organize an exclusive record convention. This could either be held in conjunction with the annual MOA Convention or separately, if so desired. It would have tremendous appeal and support from record company officials fed up with their treatment by the NAMM; it would be attended by distributors, juke box ops, disk jockeys, one stop operators and the largest retailers.

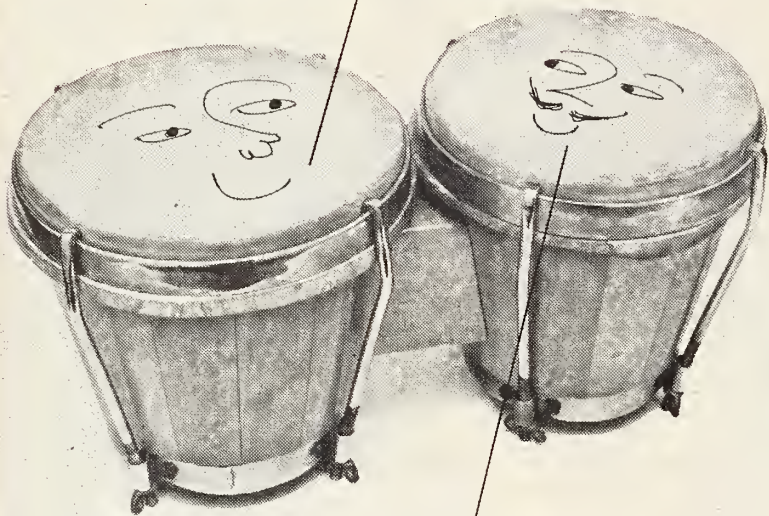
Such a convention would have some meaning. Business could be contracted, orders booked. Distributors from all over the nation could get together with the diskeries. Juke box operators and disk jockeys could find out what's in store. The whole thing would add up.

So once again, we respectfully urge the RIAA to look into the matter. If it isn't done immediately, by the time next year rolls around, this same situation will develop where we'll have to attend the NAMM meet despite the fact that we don't want to.

From our observation, the record firms and distributors have had their fill of the NAMM Convention.



# EVERYBODY'S DOIN' THE MAMBO!



## THESE MAMBOS!

### TOMCAT MAMBO

### ST. LOUIS BLUES MAMBO

Perez Prado 20/47-5820

### SWEET SUE—JUST YOU YOU TOO, YOU TOO?

Noro Morales 20/47-5821

### ADELE (Me lo Dijo Adela)

### EL BAION—Baion Mambo

Tito Rodriguez 20/47-5822

### FIESTA TROPICAL

### MAMBO IN BRASS

Al Romero 20/47-5823

### ICAN

### HOLLYWOOD MAMBO

Tony Martinez 20/47-5824

a Smash "sleeper" hit

### VAUGHN MONROE

### THEY WERE DOIN' THE MAMBO

MISTER SANDMAN 20/47-5767

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



## THE CASH BOX



AB—Abbott  
AL—Aladdin  
AM—Ambas-  
sador  
AP—Apollo  
AT—Atlantic  
BA—Barbour  
BE—Bell  
BR—Brunswick  
BT—Bethlehem  
BU—Bullet

CA—Capitol  
CD—Cadence  
CH—Chess  
CK—Checker  
CO—Columbia  
CR—Coral  
CY—Crysalte  
DA—Dana  
DE—Decca  
DO—Dot  
DU—Duke

DY—Derby  
EP—Epic  
ES—Essex  
FE—Federal  
FI—Fiesta  
4 Star—Four Star  
GR—Groove  
IM—Imperial  
IN—Intro  
JD—Jay Dee

### CODE

JU—Jubilee  
KI—King  
LO—London  
MA—Mars  
MD—Mood  
ME—Mercury  
MG—MGM  
MJ—Major  
MO—Modern  
PA—Parrot

PC—Peacock  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RH—Recorded in  
Hollywood  
RM—Rama  
SA—Savoy  
SIT—Sittin' In

SP—Specialty  
SW—Swingtime  
TE—Tempo  
TF—Tiffany  
TI—Tico  
TN—Tennessee  
TR—Trend  
UN—United  
VA—Valley  
VI—RCA Victor  
ZO—Zodiac

### THREE COINS IN THE FOUNTAIN FOUR ACES

BE-1044 (45-1044)—Tommy &  
Jimmy Dorsey  
CA-2816 (F-2816)—Frank Sinatra  
CD-1240 (45-1240)—Julius La Rosa  
CO-40225 (4-40225)—Toni Arden

DE-29123 (9-29123)—Four Aces  
DE-29186 (9-29186)—Ethel Smith  
MG-11724 (K-11724)—Marti Stevens  
VI-20-5755 (47-5755)—Dinah Shore

### LITTLE THINGS MEAN A LOT KITTY KALLEN

BE-1046 (45-1046)—Helen Forrest  
CR-61180 (9-61180)—Dick Jacobs O.  
DE-29037 (9-29037)—Kitty Kallen

GR-0022 (4G-0022)—Bertice Reading  
KI-1368 (45-1368)—Dominoes

### HERNANDO'S HIDEAWAY ARCHIE BLEYER

BE-1047 (45-1047)—"Sam"  
DE-29173 (9-29173)—Guy Lombardo  
CA-2840 (F-2840)—Billy May  
CD-1241 (45-1241)—Archie Bleyer  
CO-40224 (4-40224)—Johnnie Ray

DE-29186 (9-29186)—Ethel Smith  
EP-9049 (4-9049)—Dolores Hawkins  
ME-70387 (70387x45)—Richard Hayman  
VI-20-5759 (47-5759)—Tito Rodriguez

### THE HAPPY WANDERER FRANK WEIR

BE-1045 (45-1045)—Bob Crosby  
CA-2788 (F-2788)—Tommy Leonetti  
CD-1238 (45-1238)—Alfred Drake  
DE-29128 (9-29128)—Louis Prima

DE-29193 (9-29193)—Obenkirchen Choir  
LO-1448 (45-1448)—Frank Weir O.  
VI-20-5715 (47-5715)—Henri Rene O.

### I UNDERSTAND JUST HOW YOU FEEL FOUR TUNES — JUNE VALLI

CH-4858 (45-4858)—Jack Ford  
JU-5132 (45-5132)—Four Tunes

VI-20-5740 (47-5740)—June Valli

### IF YOU LOVE ME KAY STARR — VERA LYNN

BE-1046 (45-1046)—Helen Forrest  
CA-2769 (F-2769)—Kay Starr  
CO-40149 (4-40149)—Marion Marlowe  
DE-29144 (9-29144)—Bing Crosby

LO-1412 (45-1412)—Vera Lynn  
MG-11667 (K-11667)—Shirley Harmer  
VI-20-5580 (47-5580)—Jan Peerce

### WANTED PERRY COMO

BE-1041 (45-1041)—Dorsey Bros.

VI-20-5647 (47-5647)—Perry Como

### CRAZY 'BOUT YOU, BABY CREW-CUTS

ME-70341 (70341x45)—Crew-Cuts

### ISLE OF CAPRI GAYLORDS

CA-2817 (F-2817)—Duke Ellington  
CR-61149 (9-61149)—Jackie Lee  
DE-29146 (9-29146)—Slewfoot Five

ME-70350 (70350x45)—Gaylords  
VI-20-5750 (47-5750)—John Gordy

### YOUNG AT HEART FRANK SINATRA

BE-1030 (45-1030)—Charlie De Forrest  
CA-2703 (F-2703)—Frank Sinatra  
CA-2802 (F-2802)—Billy May O.  
DE-29054 (9-29054)—Crosby &  
Lombardo

EP-9035 (4-9035)—Tony De Simone  
VI-20-5735 (47-5735)—Tony Martinez  
Quint.

11) GOODNIGHT, SWEETHEART, GOODNIGHT. 12) STEAM HEAT. 13) SH-BOOM. 14) I GET SO LONELY. 15) GREEN YEARS. 16) THE LITTLE SHOEMAKER. 17) SOME DAY. 18) HERE. 19) JOEY 20) MY FRIEND. 21) WEDDING BELLS. 22) I'M A FOOL TO CARE. 23) SWAY. 24) IN THE CHAPEL IN THE MOONLIGHT. 25) THERE NEVER WAS A NIGHT SO BEAUTIFUL. 26) HEY THERE. 27) HI AND RUN AFFAIR. 28) SKINNIE MINNIE. 29) CROSS OVER THE BRIDGE. 30) THE HIGH AND THE MIGHTY. 31) GILLY GILLY OSSENFEFFER. 32) THE MAN UPSTAIRS. 33) THEY WERE DOING THE MAMBO. 34) THANK YOU FOR CALLING. 35) HAPPY DAYS AND LONELY NIGHTS.





THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- 1. LITTLE THINGS MEAN A LOT . . . . Kitty Kallen (Decca)
- 2. THREE COINS IN THE FOUNTAIN . . . Four Aces (Decca)
- 3. HERNANDO'S HIDEAWAY . . . . . Archie Bleyer (Cadence)
- 4. THE LITTLE SHOEMAKER . . . . . Gaylords (Mercury)
- 5. SH-BOOM . . . . . Crew Cuts (Mercury)
- 6. THE HAPPY WANDERER . . . . . Frank Weir (London)
- 7. I UNDERSTAND JUST HOW YOU FEEL . . . . . June Valli (RCA Victor)
- 8. JOEY . . . . . Betty Madigan (MGM)
- 9. GREEN YEARS . . . . . Eddie Fisher (RCA Victor)
- 10. IF YOU LOVE ME . . . . . Kay Starr (Capitol)
- 11) WANTED. 12) IN THE CHAPEL IN THE MOONLIGHT. 13) IN A GARDEN OF ROSES. 14) GOODNIGHT SWEETHEART, GOOD-NIGHT. 15) HEY THERE.

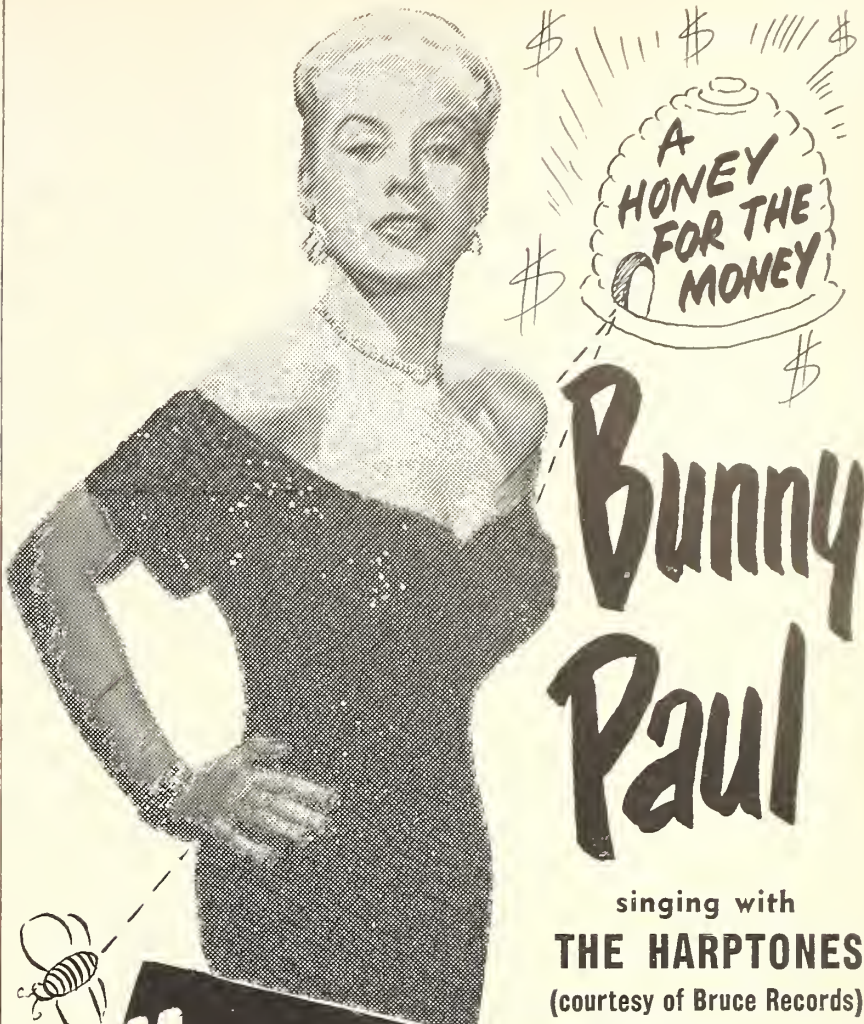
Shel Horton (WVAM-Saxton, Penna.) has been named Honorary Mayor of Saxton and will help promote the Saxton-Liberty Centennial July 18 to 24. Shel is moving all his remote equipment to the center of the town from which point he will do all his broadcasts and special shows. The town is 100 years old. Horton has managed to pick up a 1924 Buick, and has attached it to a trailer. He's painted them in eye-bursting colors and named them "Shel's Bandwagon".



DAVE DIXON  
(KSTL—St. Louis, Mo.)

Pic of the week—Dave Dixon (KSTL-St. Louis, Mo.) is largely responsible for the success of the new funny novelty disk, "Cooperation," in St. Louis. Dave was plugging and playing the record by Prince Partridge even before the master was purchased by Cat Records. Dixon, who has been with KSTL for two years, has a morning show "Plattercakes and Coffee" from 7:15 to 8:00 a. m., Monday thru Friday; a spiritual "Vestey Program" from 2:15 to 3:15 p. m., Monday thru Saturday; and a rhythm and blues show from 3:30 to 5:45 p. m., Monday thru Saturday. He also has a weekly live television show on KSTM-TV every Saturday evening. . . . One of the most promotion minded stations is WWDC-Washington, D. C. It is currently sponsoring its thirteenth annual "Miss Washington" beauty-talent contest in which 62 beauteous damsels are competing. It has also started a \$1.00 give-away to promote the Jack Rowzie "Ride With Rowzie" program aired daily between 4 and 6 p. m. Each week-day between 4 and 6 a WWDC representative will be standing at the corner of a prominent traffic intersection with fifty one dollar bills. He'll be listening for automobile radios tuned to WWDC and each motorist who has his auto radio dialed to 260 will be presented with a new one dollar bill. . . . Jerry Kay (WTIX-New Orleans, La.) has been complaining to his listeners that Betty Madigan's hit record "Joey" should have been titled "Jerry." Jerry harangues his listeners and the funny thing is that the audience has really gotten into the act with him and have been sending him weird poems, etc., to help him along. It hasn't hurt the promotion of "Joey" any as each time Jerry takes off on this subject he plays the record. . . . Jerry Gaines (WHAT-Philadelphia, Penna.) has recently been elected president of the newly formed Twynwood Farms Community Association in Lafayette Hills, Penna. . . . "Chasbo" O'Donnell, program director and disk jockey, the same station, writes in to congratulate The Cash Box on its recent 12th Anniversary Year Book. O'Donnell's "Sunday Afternoon Bandstand" has become so popular he has added another hour to the show. The last hour features the top mambo tunes of the week.

Lee Leonard, formerly of WLOW and WTOV-Norfolk, Va., combining business and vacation on a recent trip to New York. Lee visited with friends and family from whom he's been away for several years. Leonard, a top-notch TV type deejay, discloses he has parted with WLOW and is in the market for a good radio and teevee job. Lee can be reached at 7317D Midfield Street, Norfolk, Va. . . . MGM promotion department has started the big build-up for recently signed Mitzi Mazon, whose first recording of "Who Can Say" backed with "So Much More" is beginning to find favor with jockeys throughout the country. Within one week, Mitzi will appear on the Ted Steele Show—WOR-TV; The Barry Gray Show—WMCA; The Murray Kaufman Show—WMCA; The Bill Silbert Show—WMGM; the Ted Streater Show—WABD-TV; The Leigh Kamman Show—WOV; and The Willie Bryant Show—WOV.





# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

**BOSTON POPS ORCHESTRA**  
(RCA Victor 10-4219; 49-4219)

ⓑ+ "LOOK SHARP—BE SHARP" (3:03) [Marlen ASCAP—Merrick] The sensational Boston Pops Orchestra under the baton of Arthur Fielder rides through a delightful rendition of "Gillette Cavalcade's" theme song. Great novelty that could catch in a big way.

ⓐ+ "CANDLELIGHT WALTZ" (3:22) [Chappell ASCAP—Mason] On this end, the versatile ork glides through a lovely waltz melody. Tender, lush material.

**MINDY CARSON**  
(Columbia 40276; 4-40276)

ⓑ "YOU COULD'A KNOCKED ME OVER" (2:30) [Trinity BMI—Price] With a piccolo player adding to the effect, Mindy Carson lilts through a cute ditty on the light summery side. Catchy Norman Leyden arrangement.

ⓐ+ "ONLY A BRIDESMAID" (2:50) [Trinity BMI—Glazer, Leyden] A sentimental slow waltz item with a famous title, is tearfully fashioned by Mindy as an organ adds to the broken-hearted effect.

**VICTOR YOUNG ORCHESTRA**  
(Decca 29207; 9-29207)

ⓑ "THE SONG FROM 'THE CAINE MUTINY'" (3:03) [Mills ASCAP—Gaskill, McHugh] Anatole Kaminsky takes the violin solo on this Victor Young Singing Strings interpretation of a song from one of the year's big flickers. Tune better known as "I Can't believe That You're In Love With Me."

ⓐ+ "MAGNIFICENT OBSESSION" (2:50) [E. H. Morris ASCAP—Skinner, Herbert] From the flick "Magnificent Obsession" comes this theme music. Lush dreamy material. Beautiful effect.

**BOBBY TROUP**  
(Capitol 2856; F-2856)

ⓐ+ "WHEN YOU'RE WITH SOMEBODY ELSE" (2:29) [Feist ASCAP—Gilbert, Baer, Etting] Colorful song stylist Bobby Troup lends his easy going talent to a light cute novelty. Good job.

ⓐ "FIVE DAYS, SIX HOURS, THIRTEEN MINUTES" (2:27) [Joy ASCAP—Springer, Ebb] A rhythm novelty gets the songster's unique styling on this end. Catchy.

**BING CROSBY**  
(Decca 29212; 9-29212)

ⓑ "IN THE GOOD OLD SUMMERTIME" [E. B. Marks BMI—Evans, Shields] John Scott Trotter and his men assist Der Bingle on his styling of the perennial Summer favorite. Terrific.

ⓐ+ "OH, TELL ME WHY" (3:07) [Longridge ASCAP—] On this end "The Groaner" glides through a tender, soft tune in his inviting manner. Pretty job.

## THE CASH BOX DISK OF THE WEEK

"IF I DIDN'T CARE" (2:40) [Chappell ASCAP—Jack Lawrence]

"BETTINA" (2:01)

[Randy Smith ASCAP—Cunningham, Rogers, Whitecup]

THE HILLTOPPERS  
(Dot 15220)



THE HILLTOPPERS

● The Hilltoppers, featuring the velvety vocalesthenics of Jimmy

Sacca, come up with a sensational reading of the standard "If I Didn't Care" that could be their biggest yet. Considering their record of hits that's quite a statement, but we'll stand on it. The boys pitch blends on an item that's right for revival and the treatment is a bouncy reading that gets right in under the skin. The flip, "Bettina," is a fast beat novelty with a Spanish flavor. A cutie that will get quite a bit of play, but for the big action it is "If I Didn't Care."

"THAT'S WHAT I LIKE" (2:37)

[Chappell ASCAP—Styne, Hilliard]

"THE PEDDLER MAN" (2:50)

[Feist ASCAP—Brodzsky, Lawrence]

DEAN MARTIN  
(Capitol F2870)



DEAN MARTIN

● Dean Martin, on the heels of two hits, "That's Amore" and "Sway," has what looks like another biggie in "That's What I

Like," from his newest picture "Living It Up." Dean's readily recognizable vocal mannerisms are pleasingly evident as he sings the slow romantic item. The tune has a melodic charm and simplicity flavored with Martin stylings. Should provide the sales of records with a strong lift in the coming months. The flip, "The Peddler Man," is also a flic ditty. It is from Lana Turner's "The Flame and the Flesh." The singing part of the zany Martin-Lewis team chants an engaging lilt with a happy sound. Deck is a very pleasant bit of listening and makes a strong coupling for the reverse plate, "That's What I Like."

"SMILE" (2:40) [Chaplin, Turner, Parsons]  
"PIPER IN THE HEATHER" (2:42) [Hargreaves]

FRANK CHACKSFIELD  
(London 1487)



FRANK CHACKSFIELD

● Frank Chacksfield, whose "Limelight" and "Ebb Tide," made

him a big factor in the American record sales, follows with another Chaplin item in the same lush vein, "Smile." Music is theme of "Modern Times." The tune is warm, sensitive, and the treatment is light and restful with emphasis on strings. A pretty that grows more lovely with each playing. Should prove a strong platter for the young English musician. The flip, "Piper In The Heather" is a touch of Scotland, bag pipes, et al. Light summer fare. Deck for action is "Smile."

**BUDDY COSTA**  
(Pyramid 912; 45-912)

ⓐ+ "FLAME" (2:50) [Perfect BMI—Mathews, Vinson] The expressive voice of young Buddy Costa presents a Latin tempo love song the Alan Alard Quintet and Choral assist. Good tune.

ⓐ+ "GIANNINA" (2:15) [Gibrant BMI—Russ] An exciting sam beat surrounds the songster on the fast moving love song. The Alan Choral rounds out the side.

**PEGGY KING**  
(Columbia 40273; 4-40273)

ⓐ+ "THE HOTTENTOT" (2:30) [Dartmouth ASCAP—Baile, Bailey] The popular thrush who do the "Hunt's Tomato Sauce" commercials, debuts on wax with a cut tongue twisting novelty. Live bouncer.

ⓑ+ "BURN 'EM UP" (2:30) [Acu Rose BMI—Bryant, Bryant] On this end the thrush with the appealing voice fashions a lively country flavor ditty that bounces along happily. The side could send her off in a big way.

**MANTOVANI ORCHESTRA**  
(London 1483; 45-1483)

ⓑ "JUNE NIGHT" (2:42) [Feist ASCAP—Baer, Friend] The soaring Mantovani strings do wonder with a 1924 favorite. Mid-point take the tune into a subdued Latin tempo. Beautiful sound. Relaxing.

ⓐ+ "LITTLE SWISS WALTZ" (2:35) [Sherwin ASCAP—Lew Gray] A Strauss-like lighthearted waltz is colorfully fashioned by the Mantovani crew. Maestro really adds that something different to his instrumentals.

**EYDIE GORME**  
(Coral 61213; 9-61213)

ⓑ+ "CHAIN REACTION" (2:00) [Geo. Pincus ASCAP—David Saxon] Personality packed Eydie Gorme belts out a lively novelty that really moves. Disk is cute enough click fast. Catchy, punchy item.

ⓑ "SURE" (2:05) [Mellin BMI—Russo, Mellin] The thrush turns to the soft side of her voice and tenderly fashions a lovely ballad. Very pretty that could make the grade.

**THE STARGAZERS**  
(London 1481; 45-1481)

ⓑ "365 KISSES" (2:05) [Robbin ASCAP—Evans, Kennedy] The Stargazers who had the number one song in England with their cornball version of "I See The Moon," deliver another corny waltz ditty. Full laughs.

ⓐ+ "GOOD WHOLESOME BEEF" (1:45) [Jerome Ltd. ASCAP—Jerome] Another corny item set a tavern atmosphere is colorfully fashioned by the vocal group. Should do well in our taverns too.



# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Everyone back from Chicago's NAMM Convention with the same gripes as last year. Perhaps after all the talk about having a record convention of our own, something may finally be done about it. . . . Karen Chandler playing nine days at the Stagecoach Inn. Betty Madigan follows into the same spot July 27. . . . Rush Adams signed by MGM Records and a big promotional campaign is in the works. . . . Coral distribut at the NAMM Convention got all excited about the diskery's forthcoming Jimmie Komack release, "The Nic-Name Song." Looks like Bob Thiele has come up with a smash. . . . Tony Bennett cutting his first LP jazz album. . . . Tony Travis, new Victor artist, heading out on a disk jockey tour of the West Coast plugging "It's Easier Said Than Done." . . . Bernie Wayne has been signed to write the score for the new Buick General Motors show "Dynarama." . . . Everyone saddened by the death of Ethel Shapiro who was at Music Publishers Holding for more than 10 years. . . . Jack Gold is in line to hit the jackpot every which way. He has just sold several masters to Cadence Records by the Four Esquires titled "Ev'ry-thing" and "A Kiss Should Mean We're Sweethearts." Jack is the lead vocalist of the group, the manager of the group, the writer of the song and the publisher. . . . Chris Martin has signed a Derby Records contract and her first release is "Loveless Heart" backed with "I'm Crying My Heart Out For You." . . . Bob Thiele and Jane Harvey inundated with congratulations after they revealed they had been married last week. . . . Lenny Herman replaced Guy Lombardo for the fourth summer at the Hotel Roosevelt. . . . Peggy Lee dickering for a TV show that would originate in Hollywood. . . . Martin Roman who just finished 10 weeks at the Sands in Las Vegas was immediately signed for an indefinite stay at the Thunderbird.

## CHICAGO:

Temperatures ranging as high as 100 degrees greeted the many record manufacturers and distributors who came to the Windy City to attend the NAMM Convention at the Palmer House. . . . Everybody wishing the very best to Bob Thiele and his brand new bride, Jane Harvey. . . . Lew Douglas narrowly escaped serious injury in an automobile accident this past week. Though hospitalization was necessary, happy to report Lew is back on the job once again and feeling in tip top shape. . . . Also on the rock list is Dinah Kaye who, according to Rasputin, has been in a Seattle hospital for several weeks. . . . Certainly enjoyed reading "The Personality Plugger," which we received from Los Angeles promotion gal, Jeanne Bennett. From the way she writes, seems Jeanne is really on her toes. . . . Mercury execs and distribut now back at their respective desks after attending annual meeting which took place this year in Miami. Ali except Kenny Meyers, that is, who has now gone on his vacation. . . . Glad to see Marty Hogan up and around again after a siege of pneumonia. . . . Tommy Leonetti no doubt making Balaban Katz executives very happy, according to what we hear, as crowds flock to see and hear Tommy at the Chicago Thitter. His latest, "I Cried", b/w "Now", getting lots of air play around town. . . . Norman Brooks opened 7/13 at the Chez Paree, marking his Chicago debut. Many in the audience actually awed as they watch this lad and realize that the Jolson quality in his voice is absolutely genuine. . . . Another 7/13 opening brought Felicia Saunders to the Black Orchid once again. . . . Rock leader Johnny Long phoned on his way to fill an engagement at Great Lakes. Says he's real pleased with reception to his two releases, "Poor Butterfly" and "Shanty In Old Shanty Town", which was such a tremendous hit for Johnny several years back.

## LOS ANGELES:

Songwriters Gregg Hunter and Eddie Truman drew wide raves from the music world when they showcased their latest tunes in a bright new musical revue titled "Going Up" at the Troupers' Theatre in Hollywood recently. A cast of 25 performed the songs and sketches for "Going Up". Many were proven talents along with promising new personalities. Eddie Truman turned out to be the real trouper of the show. Altho very ill and running a temperature of 104 he continued as musical director of the production until the doctor ordered him to go home and stay in bed. Several music publishers are interested in publishing many of the tunes from the show. Plans are underway to continue the production on a permanent basis. . . . Rich Hall is getting tremendous reaction from his first release on the Ekko label. Both sides feature an unusual multiple voice and guitar arrangement by Jack Marshall. Titles are "Bye Bye My Baby" b/w "Mamie". Flip side has been dedicated to Mamie Eisenhower and the very first pressing was mailed to her. . . . After a successful engagement at the Keyboard Supper Club in Beverly Hills Vicki Young, that "Riot in Cell Block #9" gal, closed and will open at the Wilton Hotel Sky Room in Long Beach July 23rd. She is breaking in a new act which was prepared for her by her manager Tom Sheils. . . . Larry Green, former promotion man from Chicago, has moved to Hollywood and plans to enter the promotion field here. . . . After triumphant stint at the Thunderbird Hotel in Los Vegas Sunny Gale whizzed to town to visit DJ's and plug her latest Victor waxing of "Goodnite Sweetheart Goodnite." She left for a week's engagement at Asbury Park, New Jersey. . . . Stan Freberg has returned from a 4500 mile deejay junket plugging his latest Capitol waxing of "Point of Order". . . . Voyle Gilmore recently left New York to take up his A & R duties replacing Lee Gillette under Capitol's policy of rotating A & R men between Hollywood and N.Y. . . . Fabor Robison recently signed the DeCastro Sisters and will soon release his first entry into the POP field on the Abbott label. . . . Tennessee Ernie has waxed a Swiss type melody for Capitol with the unusual title of "Eins, Zwei, Drei".



SUNNY GALE



NORMAN BROOKS



A great party was held at most of the A.F.N. stations on the Continent. The American Forces Network is eleven years young and I'm glad to say it has always given listeners, both in the Forces and civilians very pleasant listening hours. Thanks and carry on the good work. News of several new ventures to be undertaken by Billy "Black Magic" Daniels reached me today. Billy plans to spend four months of every year in this country. He has already instructed a real estate man to look for a suitable home in the country where he could bring his family. Billy also plans to start a record company and take an interest in commercial TV when it comes. To complete his English outlook on the whole situation, Billy is trying hard to purchase a vintage Rolls Royce. . . . very county what?" . . .

Arriving from Paris to open at the Colony supper club on Monday is U. S. Nancy Andrews who says she's understudied Ethel Merman during the long Broadway run of "Call Me Madam" without once taking over from the star. Now's her chance to shine on her own in Mayfair. . . .

David Whitfield is making a lot of noise in wax circles. His disc of "Cara Mia" is the hottest selling platter since Vera Lynn's "Aufwiederschen." David is at Blackpool for the Summer show and the theatre management hopes the roof will last the season as he has the audience shouting for more at the top of their voices. . . . Sol Bourne back from the Continent where he raided every place for songs. Alan Holmes back from the USA having had a wonderful time. . . . Thanks for your letter Eddie Kasner. I'm looking forward to seeing you in August. By the way, I really think you've got a big hit in that duet. Could be real big. . . . The most important news of all for us is that this is the first day of real sunshine we've had. . . . Bob Merrill is opening his own pubery in England very soon. Name has not been yet decided. Understand it may be Merrill Music. . . . I wonder if Frank Sinatra knows that Winifred Atwell is one of his greatest fans? . . . I hear Garry Moore is coming to Britain on a holiday so maybe he'll appear on TV and see the difference between sponsored and state controlled shows as did Betty Furness last Saturday when she appeared on our "In Town Tonight" show. Off to get some more sunshine now be with you next week.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

- "Cara Mia" DAVID WHITFIELD/MANTOVANI
- "Secret Love" DORIS DAY
- "Little Things Mean A Lot" KITTY KALLEN
- "Idle Gossip" PERRY COMO
- "Wanted" PERRY COMO
- "I Get So Lonely" FOUR KNIGHTS
- "Such A Night" JOHNNIE RAY
- "Wanted" AL MARTINO
- "Friends & Neighbors" BILLY COTTON
- "Little Shoemaker" PETULA CLARK

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**BUDDY BAER**  
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Vito 110

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"HAPPY DAYS & LONELY NIGHTS"  
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"BREAK MY HEART GENTLY"  
# 108 DOROTHY COLLINS

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# RECORD REVIEWS

Ⓢ Ⓛ DISK & SLEEPER

Ⓢ Ⓛ EXCELLENT

Ⓢ Ⓛ VERY GOOD

Ⓢ Ⓛ GOOD

Ⓢ Ⓛ FAIR

Ⓢ Ⓛ MEDIOCRE

**LEON KELNER ORCHESTRA**  
(Sapphire 300; 45-300)

**C+** "PLEASA NO TOUCH"  
[—Adams, Kelner, Welsch] Pert Jackie Blaine bounces over the cute lyrics of this Italian flavored ditty. Amusing novelty that, if exposed enough, could catch some coin. Spicy.

**C** "WHERE ARE YOU TONIGHT"  
[—Adams, Kelner, Welsch] On this end, the thrush gets an ok support from Leon Kelner and the crew as she gives out with a sultry voiced reading of a sentimental ballad.

**BROTHER LEE ROY & BAND**  
(Epic 9061; 4-9061)

**C+** "MEXICAN HAT DANCE"  
(2:23) [P. D. — Partichela] Brother Lee Roy lets loose on the Baritone sax as the boys assist him with a bouncy instrumentation of the popular south-of-the-border favorite. Teen-agers will like this.

**C+** "BEER BARREL POLKA"  
[Schapiro-Bernstein ASCAP — Brown, Timm, Vejvoda] An ever popular polka is treated with life and fullness by the band. Good platter for dance parties.

**THE CASTAWAYS**  
(Excelllo 2038; 45-2038)

**B+** "TEASIN'" (2:11) [Ragon Music] The versatile Castaways bounce through a very cute ditty that could establish the boys in a big way. Great novelty with a delightful lyric.

**C+** "I WISH" (2:07) [Ragon Music] On this end the boys supply a fascinating opening for their version of a sentimental lilter. Boys can do a great deal with their voices.

**DICK CONTINO**  
(Mercury 70420; 70420 x 45)

**C+** "LADY OF SPAIN" [Sam Fox ASCAP—] An exciting and very popular standard gets a fast moving fashioning from the sensational Dick Contino accordion. Thrilling deck full of life. Accordion fans will consider this a must.

**C+** "SQUEEZE BOX BOOGIE" [River BMI] On this end, the skilled accordionist rhythms through a boogie woogie number on his squeeze box. Instrumental backing rounds out the side.

**BETTY COX**  
(Casino 133; 45-133)

**C+** "THEY CUT DOWN THE OLD PINE TREE" [Miller ASCAP—Raskin, Brown, Eliscu] A country flavored ditty is invitingly read by the warm, rich voice of Betty Cox. Pleasing material.

**C+** "LOST AND LONELY" [BMI—Salarnick] Joseph Leahy sets up another fitting orking for Betty's slow waltz treatment of a sentimental love tune. Pretty melody.

## THE CASH BOX SLEEPER OF THE WEEK

"DON'T DROP IT" (2:40)  
[American Music—Terry Fell]

"OO-WA" (2:43) [Favorite Music  
—Pereth, Creatore]

**LAURIE SISTERS**  
(Mercury 70422)



LAURIE SISTERS

● The Laurie Sisters come up with an infectious sound gimmick that has a mountain of appeal on their initial Mercury release, "Don't Drop It." The lassies chant the quick tempo novelty romantic bounce with a gay charm and the crazy sound should have all the kids imitating it in short order. The Laurie's have come up with a happy choice in material and the rough ride to the top should be smoothed aplenty with this issue. The flip, "Oo-Wa" is a middle tempo bounce that has a rhythmic drive. The girls have the fresh verve to do well with this type of song, but believe it will be overshadowed by the "Don't Drop It" side.

**ELEONORA ROSSI DRAGO**  
(MGM 11781; K-11781)

**C+** "MALASIERRA" (3:27) [Hollis BMI—Redl] The stirring music from the flick "Hell Raiders Of The Deep" is sung by Nilla Pizzi as introduced in the flick by Eleonora Rossi Drago. Exciting and eerie.

**C+** "LAMENTO BORINCANO" (3:15) [Peer Inter'l BMI—Hernandez] Another Spanish tune from the same movie is rendered by Miss Pizzi. Melodious.

"SAID" (2:40) [Windy City ASCAP  
—Hoffman, Curtis, Hart]

"DANCE OF THE HOURS" (2:45)  
[Pickwick ASCAP—Torré Spielman]

**BOB STEWART**  
(MGM Record 11795)



BOB STEWART

● It was only a matter of time before "Darling Clementine" was discovered. The ditty we remember singing at summer camps, schools, etc., in the dim years of our youth, comes out a new tune titled, "Said," and the renovation is a natural. Bob Stewart, who has been coming along with greater strength with each release seems to have made it with this cute bouncer. The lyrics are in the romantic novelty vein and the tune is one that won't take much remembering as each and every one of us have grown up with it. The flip is another familiar item, the "Dance Of The Hours," from Ponchielli's "La Gioconda." Stewart sings the lovely flighty air supplied with lovers lyrics. Quaint and piquant but it's "Said" for the action.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "LOOK SHARP—BE SHARP"

Boston Pops Orch. . . . . RCA Victor 4219

★ "CHAIN REACTION"

Eydie Gorme . . . . . Coral 61213

**ROBERTA LEE**  
(Decca 29165; 9-29165)

**B** "YOU CAN'T STOP ME FROM DREAMIN'" (2:53) [Remick ASCAP—Friend, Franklin] With a male quartet and a Harold Moon orking in the supporting role, Roberta Lee belts out a bouncing novelty with her powerful voice. Cute.

**C** "I WAS JUST WALKIN' OUT THE DOOR" (3:02) [Gold West BMI—Walker] Sonny Burk ork assists on this end as the vibrant thrush cruises through a bluesy, sentimental love song.

**ANNE COLE**  
(Timely 1007; 45-1007)

**B** "I'LL FIND A WAY" (2:53) [Simek BMI—Thomas, Biggs] The amazing voice of Anne Cole belts out a dramatic version of a good love song. Thrilling vocal quality. Strong and expressive. Good for pop and blues.

**C+** "OH LOVE OF MINE" (2:53) [Simek BMI — Thomas, Biggs] On this end the thrush rides through a dramatic power packed romantic item better suited for the blues market. Driving job.

**CLAUDE GORDON**  
(Alma 53; 45-53)

**C+** "REAL GORDON" (2:45) [Fies BMI—Furman] Against an orchestral backing, Claude Gordon dishes up some good trumpet work in a solid jumper. Blows a mean horn. Interesting deck.

**C** "TRUMPET PARADE" (3:11) [Herman ASCAP—Gordon] Here the trumpet ace employs the multiple recording technique to offer an appealing trumpet jumper. Good sound.

**WOODY HERMAN & THE NEW THIRD HERD**  
(Mars 1006; 45-1006)

**C+** "MAMBO THE MOST" (2:44) [ASCAP — McFall, Herman] Woody Herman and his New Third Herd ride through a rocking mambo instrumental that really moves. Jaw version of the mambo. Herman fans will like this.

**C+** "MAMBO THE (UT)MOST" (2:20) [ASCAP—McFall, Herman] The instrumental quartet bel across a wild continuation of the tale. 'Crazy' deck.

**BILL "MR. INK SPOTS" KENNY**  
(Decca 29163; 9-29163)

**B** "SENTIMENTAL BABY" (2:11) [Mills ASCAP—Palmer] With quartet and Sy Oliver orking in the backdrop, Bill Kenny cruises through a pretty ballad with a shuffle rhythmic. Fabulous voice. Very commercial. Kenny job.

**B** "WHAT MORE CAN I DO" (3:08) [Famous ASCAP—Wayn David] Another terrific Sy Oliver arrangement showcases the Ken voice to best advantage on this pretty love song. Could make noise.



# THE CASH BOX CANADIAN CAPERS

## TORONTO TOPICS:

Dick Contino's successful Toronto date at the Casino Theatre made a lot of new friends for the Mercury Recording Star. This will be wide open territory for repeat engagements and his platters on the air waves and in the boxes should be having extra plays from his new found music friends. The Contino's date winds up the Casino's season headlining platter names and they will be booking some glamor gals for the summer. . . . Madeleine Bonin of the Bill Long and his Border Jumpers, a hot bet for the new TV 7/up show which is scheduled to originate hereabouts. The Bill Long group (King-Quality Records) are being held over at the Mocambo and will probably stay at the Spadana Folk Show Case through August. . . . Sunday visitor was Eddie Mehler (Alvina Records) on a fast trip from Montreal where he reports good business as the order of the day at the Monterey where his group is holding forth. . . . Rumors are rife that the great Calvin Jackson's quartet will soon be waxed by a major label with the first packet on the market before too long. Cal and the boys clicking bigger than ever at the Park Plaza Hotel proving anew the society following this group has built. . . . Heard a terrific calypso tune that sure sounds



MARY MAYO

destined to click big when the major A & R men get with it. BMI Canada's Bailey Bird played it for us and it sure sounds like a winner. . . . Ex-Canuck Dick Todd breaking out strongly with his newest release which couples local TV producer Norman Campbell's "It Happens" and "Where Do the Bubbles Go" and has "It Happens" publisher, Clarendon House mighty happy. This side and the Mary Mayo Quality platter (from the U.S. Benida master) building this lush ballad very strongly and we hear that some of the other majors are planning to cut it. Congratulations to Dick Todd and Decca's Paul Cohen for giving impetus to this strong Canadian ballad. Our congratulations to its writer and publisher Norman Campbell, and Clarendon House for giving out with a great song that is bringing overdue attention to the good music originating in this country.

## MONTREAL MEMOS:

Jack Newman, Canadian Manager of the Peer-Southern set-up away on a business trip to the West Coast from where he will then take his vacation accompanied by his wife and juvenile actor son, Roger. . . . Phil Rose of the Compo Co. (Decca-Coral) vacationing with his wife in Ontario where a lot of his trade friends are looking forward to entertain them. . . . Stopping over for a day in Montreal on a well deserved vacation to Grand Manon, N.B. is the Dean of Canadian composers, Dr. Healy Willan and his charming wife, of Toronto. No doubt the hardest working composer in Canada, Mr. Willan surprised his associates and friends by finally taking the much deserved vacation which he has been promising himself for these past several years. . . . Les Brown and his Band of Renown will play a one nite stand at the Show Mart on Wednesday, July 21st. This is Brown's first trip to Montreal. . . . Appearing this week at the Chez Paree is Diosa Costello famed star of South Pacific.



LES BROWN

## New Coral Thrush



NEW YORK—Eileen Todd, a Phil Moore discovery, has been pacted by Coral Records. Her first release, "Paradise," is slated to hit the turntables on July 5th. Todd waxed four independent masters which were auditioned by Coral's Bob Thiele. The A & R chief purchased the indies for

commercial release. The pretty vocalist kicks off on a disc jockey tour near the release date to cover Boston, Cleveland, Philadelphia, Detroit, Chicago and Milwaukee. Todd's nightclub act is being written by Phil Moore with break-in dates set for late July.

## "THEY'RE STILL CHEERING JUBILEE'S HITS AT THE SHOW"

**THE FOUR TUNES**  
"THE GREATEST FEELING  
IN THE WORLD"

b/w

"LONESOME"  
JUBILEE # 5152

getting stronger  
"I Understand Just How You Feel"  
JUBILEE # 5132

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IN THE MOONLIGHT"

JUBILEE # 5154

The World's  
Greatest Saxophonist

**SIL**  
(Mr. Ping Pong)  
**AUSTIN**

"STAGECOACH"

and

"VOLLEYBALL"  
JUBILEE # 5153

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"TOO YOUNG TO DIE"

b/w

"JUST A FRIENDLY  
HELLO"

JUBILEE # 5150

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## Visiting



NEWARK — During their recent visit to the East Coast, The Gaylords met New York area disk jockeys and distributors for the first time. The group is pictured above during a visit to Paul Brenner of WAAT in Newark. Standing left to right are: Paul Brenner, Joel Koenig, Fred Castellano, and Irwin Fink, all of All-State New Jersey Inc., distributors for Mercury Records. In the front row are The Gaylords.



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## THE CASH BOX

26 W. 47th ST.

NEW YORK 36, N. Y.

## Goodman In Fine Form At Basin Street Opening

NEW YORK—When Benny Goodman was fourteen, the story goes and Benny affirms, he was kicked off the band stand by Bix Beiderbecke who noticed a kid in short pants fooling around with the instruments. Benny was the newly hired clarinetist. Last night (7/13) at the Basin Street nite-ry, nobody kicked Benny, who was making his first appearance in New York in eight years, off the stand. Rather, the crowd did its best to keep Benny on the stand with excited exhortations and pleas.

The much publicized opening was all that its billing promised. A packed house (the seating capacity was extended to squeeze tables into every available inch) that included many notables, stage, screen, television and recording stars, roared its approval. Benny swung as did the Benny of old. Every intro brought ecstatic cries from the audience as it recognized the Goodman classics. The clarinet immortal surrounded himself with a top-flight cast of musical luminaries to comprise his trio and sextet. They were the famous Charlie Shavers, whose inimitable trumpeting brought him round after round of applause; Mel Powell, one of jazzdom's piano shining lights; Morty Feld, drums; Isreal Crosby, bass; and Steve Jordan, guitar.

A fine supporting cast rounded out the bill. Song stylist, Sylvia Sims, treated the crowd to her delicious jazz treatments and Buck Clayton's Quartet provided some fine musical moments. Buck, the old Basie trumpet man, got in some crazy licks, as well as providing the musical backdrop for Miss Sims.

You had better call in for reservations if you plan to see this show.

## Ella Fitzgerald Heads Australia Package

NEW YORK—Long a favorite in Australia via her Decca disks, Ella Fitzgerald visits the Aussies in the flesh with a troupe including Artie Shaw, Buddy Rich and Jerry Colonna which kicks off a 7 day tour "Down Under" on July 23. Ella headlines the package and her weighty remuneration of \$25,000 covers transportation for herself, her accompanist John Lewis and secretary Georgie Henry.

Norman Granz booked Ella, while Rich and Shaw were placed by the Billy Shaw office and Colonna by GAC.

Following the trek, Ella will vacation before going on tour again with Granz' "Jazz at the Philharmonic," which kicks off Sept. 17 and will play 56 major cities in the U. S. and Canada. Also featured with JATP on its 14th annual tour will be Buddy Rich.

## Offices Moved

NEW YORK—Gersh & Wecht have moved their offices to 22 West 57th Street. The firm is currently doing record promotion for Lowell Music, Alec Templeton Music, Bob Carroll and the Billy Williams Quartet.

## THE CASH BOX



### GIFT MART MUSIC CENTER

- Jomoico, L. I., N. Y.  
1. Hernando's Hideaway (Bleyer)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Three Coins In The Fountain (Four Aces)  
4. The Happy Wanderer (Weir)  
5. If You Love Me (Kay Starr)  
6. Goodnight Sweetheart, Goodnight (Sunny Gale)  
7. Joey (Betty Madigan)  
8. The Little Shoemaker (Gaylords)  
9. Thank You For Calling (Jo Stafford)  
10. Sh-Boom (Crew-Cuts)

### MUSIC HOUSE

- Buffalo, N. Y.  
1. Sh-Boom (Crew-Cuts)  
2. Three Coins In The Fountain (Four Aces)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. The Happy Wanderer (Weir)  
5. Hernando's Hideaway (J. Ray)  
6. Make Her Mine (Nat K. Cole)  
7. Green Years (Eddie Fisher)  
8. The Little Shoemaker (Hugo Winterhalter)  
9. Don't Do It (Jaye P. Morgan)  
10. Auctioneer (Paul-Ford)

### THE RECORD ROOM

- Reno, Nev.  
1. Hernando's Hideaway (Bleyer)  
2. Three Coins In The Fountain (Frank Sinatra)  
3. The Little Shoemaker (Gaylords)  
4. Little Things Mean A Lot (Kitty Kallen)  
5. The Happy Wanderer (Weir)  
6. I Understand Just How You Feel (Four Tunes)  
7. Wanted (Perry Como)  
8. If You Love Me (Kay Starr)  
9. Sh-Boom (Chords)  
10. How Blue (Mills Bros.)

### FERGUSON'S RECORD SHOP

- Memphis, Tenn.  
1. I Understand Just How You Feel (Four Tunes)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. If You Love Me (Kay Starr)  
4. Three Coins In The Fountain (Sinatra—Four Aces)  
5. Lovey Dovey (Clovers)  
6. Hernando's Hideaway (Bleyer)  
7. The Happy Wanderer (Rene)  
8. Cross Over The Bridge (Page)  
9. Make Love To Me (Stafford)  
10. Here (Tony Martin)

### BEN BROWN MUSIC

- Lynn, Mass.  
1. Sh-Boom (Chords)  
2. The Little Shoemaker (Gaylords)  
3. Moonlight And Roses (3 Suns)  
4. Napoleon (Mitch Miller)  
5. Somebody Else's Love Song (Georgie Shaw)  
6. Go (Jerry Vale)  
7. In The Chapel In The Moonlight (Kitty Kallen)  
8. They Were Doing The Mambo (Vaughn Monroe)  
9. Some Day (Frankie Laine)  
10. The High And The Mighty (Le Roy Holmes)

### KATZ DRUG COMPANY

- Kansas City, Mo.  
1. Hernando's Hideaway (Bleyer)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. The Happy Wanderer (Weir)  
4. Sh-Boom (Crew-Cuts)  
5. Three Coins In The Fountain (Four Aces)  
6. The Little Shoemaker (Hugo Winterhalter)  
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
8. In A Garden Of Roses (Joni James)  
9. I'm A Fool To Care (Paul-Ford)  
10. Hey There (R. Clooney)

### HIGH POINT RECORD SHOP

- Philadelphia, Pa.  
1. Sh-Boom (Chords)  
2. Three Coins In The Fountain (Four Aces)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. Somebody Else's Love Song (Georgie Shaw)  
5. The Little Shoemaker (Hugo Winterhalter)  
6. Hernando's Hideaway (Bleyer)  
7. Crazy 'Bout You, Baby (Crew-Cuts)  
8. Hey There (R. Clooney)  
9. I'm A Fool To Care (Paul-Ford)  
10. The High And The Mighty (Victor Young)

### HUDSON ROSS

- Chicago, Ill.  
1. Sh-Boom (Crew-Cuts)  
2. The Little Shoemaker (Gaylords)  
3. Hernando's Hideaway (Bleyer)  
4. Hey There (R. Clooney)  
5. Little Things Mean A Lot (Kitty Kallen)  
5. Three Coins In The Fountain (Four Aces)  
6. Make Her Mine (Nat K. Cole)  
7. Joey (Betty Madigan)  
8. Crazy 'Bout You, Baby (Crew-Cuts)  
9. Some Day (Frankie Laine)  
10. If You Love Me (Kay Starr)

### KOPS PIANO HOUSE

- Great Falls, Mont.  
1. Three Coins In The Fountain (Four Aces)  
2. Hernando's Hideaway (J. Ray)  
3. I Understand Just How You Feel (Four Tunes)  
4. The Happy Wanderer (Weir)  
5. River Of No Return (T. Ernie)  
6. Little Things Mean A Lot (Kitty Kallen)  
7. Answer Me, My Love (Cole)  
8. I Get So Lonely (4 Knights)  
9. Isle Of Capri (Jackie Lee)  
10. My Friend (Eddie Fisher)

### MUSIC CENTER

- Honolulu, Hawaii  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Love I You (Gaylords)  
4. Hernando's Hideaway (Bleyer)  
5. The Little Shoemaker (Hugo Winterhalter)  
6. Wanted (Perry Como)  
7. Please Driver (Tony Bennett)  
8. Green Years (Eddie Fisher)  
9. Till Then (Fontane Sisters)  
10. I'm A Fool To Care (Paul-Ford)

### VAN CURLER MUSIC

- Albany, N. Y.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Hernando's Hideaway (Bleyer)  
4. The High And The Mighty (Les Baxter)  
5. Answer Me, My Love (Cole)  
6. Steam Heat (Patti Page)  
7. Isle Of Capri (Jackie Lee)  
8. The Happy Wanderer (Weir)  
9. Wanted (Perry Como)  
10. Oh Baby Mine (Four Knights)

### A. HARRIS & CO.

- Dallas, Tex.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. The Happy Wanderer (Weir)  
4. I Understand Just How You Feel (Four Tunes)  
5. Hey There (R. Clooney)  
6. Hernando's Hideaway (Richard Hayman)  
7. Wanted (Perry Como)  
8. If You Love Me (Kay Starr)  
9. The Little Shoemaker (Hugo Winterhalter)  
10. Sh-Boom (Chords)

### DENVER DRY GOODS CO.

- Denver, Colo.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Hernando's Hideaway (Bleyer)  
4. If You Love Me (Kay Starr)  
5. The Happy Wanderer (Weir)  
6. I Understand Just How You Feel (June Valli)  
7. The Little Shoemaker (Gaylords)  
8. Some Day (Frankie Laine)  
9. Green Years (Eddie Fisher)  
10. Crazy 'Bout You, Baby (Crew-Cuts)

### LYRIC NEWS & RECORD SHOP

- Indianapolis, Ind.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Hernando's Hideaway (Bleyer)  
4. The Happy Wanderer (Weir)  
5. If You Love Me (Kay Starr)  
6. The Little Shoemaker (Hugo Winterhalter)  
7. The Man Upstairs (Kay Starr)  
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
9. The High And The Mighty (Victor Young)  
10. I Understand Just How You Feel (June Valli)

### WALLICHS MUSIC CITY

- Hollywood, Calif.  
1. Sh-Boom (Chords)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Point Of Order (Stan Freberg-Davis Butler)  
4. Sway (Dean Martin)  
5. Hernando's Hideaway (Bleyer)  
6. Three Coins In The Fountain (Four Aces)  
7. Three Coins In The Fountain (Frank Sinatra)  
8. River Of No Return (T. Ernie)  
9. If You Love Me (Kay Starr)  
10. The Man With The Banjo (Ames Bros.)

### RECORD LAND

- Phoenix, Ariz.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Sh-Boom (The Chords)  
4. Slowly (Webb Pierce)  
5. Sh-Boom (Crew-Cuts)  
6. Hernando's Hideaway (Bleyer)  
7. One By One (Foley & Wells)  
8. Happy Days And Lonely Nights (Fontane Sisters)  
9. Even Tho (Webb Pierce)  
10. The Happy Wanderer (Weir)

### MUSIC CORNER

- New Haven, Conn.  
1. The Little Shoemaker (Gaylords)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Hernando's Hideaway (Bleyer)  
4. Three Coins In The Fountain (Four Aces)  
5. Every Day (Joni James)  
6. Sh-Boom (Crew-Cuts)  
7. Do Nothin' Blues (H. Hoppers)  
8. Green Years (Eddie Fisher)  
9. Make Her Mine (Nat K. Cole)  
10. Take Me Back Again (Tony Bennett)

### VAN GOOR RECORD SHOP

- Rock Island, Ill.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Hernando's Hideaway (Bleyer)  
4. Sh-Boom (Crew-Cuts)  
5. The Happy Wanderer (Rene)  
6. I Understand Just How You Feel (Four Tunes)  
7. If You Love Me (Kay Starr)  
8. Isle Of Capri (Gaylords)  
9. The Little Shoemaker (Gaylords)  
10. Sway (Dean Martin)

### JORDON MARSH CO.

- Boston, Mass.  
1. My Friend (Eddie Fisher)  
2. Sh-Boom (Chords)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. If You Love Me (Kay Starr)  
5. Thank You For Calling (Jo Stafford)  
6. Auctioneer (Paul-Ford)  
7. Sway (Dean Martin)  
8. The Little Shoemaker (Gaylords)  
9. In A Garden Of Roses (Joni James)  
10. The High And The Mighty (Les Baxter)

### ROYLES TV

- Salt Lake City, Utah  
1. Sh-Boom (Crew-Cuts)  
2. The Little Shoemaker (Gaylords)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. Three Coins In The Fountain (Four Aces)  
5. If You Love Me (Kay Starr)  
6. The High And The Mighty (Victor Young)  
7. Leave It To Your Heart (Ames Bros.)  
8. River Of No Return (T. Ernie)  
9. Hernando's Hideaway (Bleyer)  
10. I Understand Just How You Feel (Four Tunes)

### MUSIC SALES—TIEDTYKES

- Talea, Ohio  
1. Sh-Boom (Crew-Cuts)  
2. The Little Shoemaker (Gaylords)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. Goodnight Sweetheart, Goodnight (Sunny Gale)  
5. Three Coins In The Fountain (Four Aces)  
6. Hernando's Hideaway (Bleyer)  
7. The Happy Wanderer (Rene)  
8. I Understand Just How You Feel (Four Tunes)  
9. If You Love Me (Kay Starr)  
10. I'm A Fool To Care (Paul-Ford)



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Spike Jones and a couple of his Comets Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gambling" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Bache Associates.



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The Crew-Cuts  
70404



"THE LITTLE SHOEMAKER"

The Gaylords  
70403



## The 45 Situation!

NEW YORK—While many stations are still balking at switching to 45 rpm, record company execs almost unanimously expressed the opinion this week that the situation will be cleared up within a couple of months. It is felt by them that if one station in a town goes 45 and is therefore able to play the latest records as soon as they are received, every other station will have to do so or else lose its audience. A great help in this transition period however has been the Capitol cueing disk which is the size of a 78 record and into which the 45s can be fitted. This takes care of the jumping which many djs complained of on the 45s.

A survey taken by one manufacturer shows that at this time 60% of the stations are willing to play the 45s.

BRAND NEW ... ORDER NOW

"Cry Sometimes"

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NASHBORO 546

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Children"

Sons Of The South  
EXCELLO 2040

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## THE CASH BOX



# Album Reviews

### POPULAR

"STORIES IN MUSIC"—Harry Geller Conducts—Mercury EP 1-3204 (7"-45 EP) List: \$1.50

GOLDEN SAILS; MONKEY COACHMAN; EIGHTEEN TWELVE; MAGIC IS THE EARTH.

An entrancing collection of melodic items presented with an airy treatment. For summer fare, this E.P. is just the thing as the tunes, arrangements, vocal administrations and orchestral readings seem to be planned for relaxing pleasure.

"THE BROADWAY STORY"—Bernie Wayne—Coral Records CRL 5611' (1-10" LP) List: \$3.00

Side one—The Broadway Story. Side Two—Zsa Zsa; Passionata; Waltz For Marilyn; Boca Chica.

The ever intriguing story of the famous New York City street is dramatically portrayed by a cast of five, a seven voice chorus and a 50 piece orchestra. Bernie Wayne, composer, tells the story of the Broadway cop, a couple of dancing kids on the corner, a star of yesterday and a small town girl. A capsule show with Danny Scholl, playing the part of the cop, in the lead role. The second side consists of four Bernie Wayne compositions etched in big old style with chorus assistance. Pleasurable disk with something for everyone.

"MAURICE CHEVALIER"—Columbia Records CL 568—(1-12" LP) List: \$3.95

PARIS JE T'AIME; PARIS A SES 2000 ANS; LA CHASSE; J'AI FIXE MON COEUR; TRINQUE... TRINQUE; A LA FRANCAISE; MAIS QUI EST-CE?; MOI... J'AI GARDE; AH SI VOUS SAVIEZ; PEUT-ETRE; PEINTRE EN BATIMENT; UNE CANNE ET UNE CASQUETTE.

Although it has been many years since Chevalier has been to these shores he is still fondly remembered by the portion of buyers who recall his many pictures. The younger disk collector is more familiar with the Parisian through any number of imitations he has seen on television than he is with the actual singing of Chevalier. Although his vocalistics are entirely in French, the listener is aware of his good humor, present in all his readings. For those who do not understand the French lyrics, a quick translation is provided by Aram Avakian in the notes on the back of the sleeve. Limited market.

"MARCHES" John Philip Sousa—Mercury Records MG 40007 (1-12" LP) List: \$5.95

Frederick Fennell conducting the Eastman Symphonic Wind Ensemble playing Fairest of the Fair; Manhattan Beach; The Black Horse Troop; Daughters of Texas; Rifle Regiment; Corcoran Cadets; Hands Across The Sea; Semper Fidelis; Pieces of Eight; March Carillon; Cheerio; His Honor; Our Director; Glory of the Gridiron; Pride of the Illini; National Emblem.

Marches have a place in the heart of everyone. It recalls park concerts, high school and college football games, parades of all descriptions, etc. This album has been put together to honor the man most associated with marches, namely John Philip Sousa. Of the sixteen pieces presented eight are Sousa compositions. 1954 is the 100th anniversary of Sousa's birth making this a most appropriate time to issue this tribute. The other eight represent most of the composers connected with this type of music. Of course, one of the pieces, "Cheerio" is by the other name who comes to mind when Marches are thought of, Edwin Franko Goldman. A stirring release designed to delight and bring back fond memories.

THE GAYLORDS — "ON THE TOWN" — Mercury EP-1-3190 (7"-45 EP) List: \$1.50

RAMONA; AYE, AYE, AYE; SPINNING A WEB; TELL ME YOU'RE MINE.

One of the wax world's hottest vocal groups at the present is the Gaylords. Their rise to stardom has been rocket-like. And they are currently doing a bang-up job on a national tour with Don Cornell. Here the boys offer four sides that got them started on the way up. We favor their first release "Tell Me You're Mine". The many fans that they add to their following on this trip will surely want this packet. Cover is great.

THE HI-LO'S—Trend TE 514 (7"-45 EP) List: \$1.50

GEORGIA ON MY MIND; MY BABY JUST CARES FOR ME; PEG O' MY HEART; THEY DIDN'T BELIEVE ME.

Just a few months ago, a new vocal group called the Hi-Lo's was formed. And this highly polished quartet shows a great deal of promise. With vocal groups currently so hot, the boys have a great chance of breaking through in the near future. On this, their first EP, the artists show their style and finesse with four popular standards. Terrific sound.

### CLASSICAL

CHABRIER—BERLIOZ—The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Decca Records DL 4087—(1-10" LP) List: \$2.50

Chabrier—Marche Joyeuse; Habanera; Espana Rapsodie. Berlioz—Hungarian March; Minuet of the Will-o-the-Wisps; Dance of the Sylphs.

The six pieces representing the works of Chabrier and Berlioz are so melodic and familiar that they might almost be considered in the vein of a pop album. The music is delightful, the Wallenstein treatment exciting. For those who like their classical music spiced with sparkle, provocative animation, light and airy, this is what they have been looking for.

BEETHOVEN—Symphony No. 1 in C Major, Op. 20. Symphony No. 8 in F Major, Op. 93. Decca Records DL 9626 (1-12" LP) List: \$5.85

The Berlin Philharmonic Orchestra, Ferenc Fricsay, conductor.

Two of the lesser known of the Beethoven symphonies are presented herewith on one release. The first and the eighth. Although, nothing that Beethoven has done can be categorized as "lesser known". Neither have they suffered from neglect at the hands of the recording companies. In fact several of the issues couple the 1st and 8th symphonies. However for the buyer who has not yet added these symphonies to his collection, this release is fresh, exciting and of excellent sound.

FOUR SAINTS IN THREE ACTS—Virgil Thompson and Gertrude Stein—RCA Victor Records LCT 1139 (1-12"—LP) List: \$5.67

Beatrice Robinson-Wayne; Ruby Greene; Inez Matthews; Edward Matthews; Charles Holland; David Bethea; Randolph Robinson; Altonell Hines; Abner Dorsey.

## Patients Greet Entertainers



WASHINGTON, D. C.—A wheel chair receiving line greeted singers Tony Bennett and Marilyn Mitchell at Walter Reed Army Medical Center, Washington, D. C., July 1 when they headed another in a series of variety shows sponsored by the District of Columbia Variety Club, Tent No. 11, in cooperation with the American Federation of Musicians, local 161. Hirsh De La Viez, entertainment chairman of the club, produces the shows. Left to right, Pvt. Dale Smith, 22, son of Mrs. Anna Smith, 759 Carl St., York, Pa.; Pfc. William Hannon, 23, son of Mrs. Margaret Hannon, 286 Brook Ave., Bronx, N. Y.; Cpl. Waladyslaw Sinko, 29, 369 Zion St., Hartford, Conn.; Pfc. John Patton, 21, son of Mrs. Catherine Patton, 605 E. 107th St., Cleveland, O.; Cpl. Raymond Hervey, 21, son of Mr. and Mrs. Robert H. Hervey, 12759 Cornell St., Detroit, Mich.; Sfc. Howard Lane, 28, son of Mr. and Mrs. A. H. Lane, 109 Herman St., Knoxville, Tenn.; and Pfc. Sam Villanti, 22, son of Mr. and Mrs. Sam Villanti, 1115 Butternut St., Syracuse, N. Y.

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# THE CASH BOX



Victor issues in its Treasury of Immortal Performances the delightful "Four Saints in Three Acts". Tho this etching was recorded in 1947 the technical performance is most acceptable. The voices come through beautifully clear and a treat to the ear. For the buyer who prefers this type of material it is a radiant release.

**BRAHMS**—Symphony No. 1 in C Minor, Opus 68—Decca Records DL 9603 (1-12" LP) List: \$5.85  
The Los Angeles Philharmonic Orchestra conducted by Alfred Wallenstein. One of the most beautiful and stirring of all symphonies is presented by the Los Angeles Philharmonic Orchestra, Alfred Wallenstein conducting, with deep emotion, clarity of tone, and the seriousness evident in Brahms composing. Best known to the public, and perhaps the salesman for the album, is the memorable fourth movement. Disk will find much competition as most labels have already released the symphony under the baton of their top name conductors.

**CHAUSSON**—Poem of Love and The Sea—RCA Victor LM 1793 (1-12" LP) List: \$5.72  
Gladys Swarthout with Pierre Monteux conducting RCA Victor Symphony Orchestra.  
The Poem of Love and The Sea is stirringly lovely. Its tender air, its touching mood, its gentle floating brings, indeed, the mental picture of the poetic sky and sea. Gladys Swarthout sings the poem of love with deep feeling. Pierre Monteux never permits the orchestra to depart from the intense emotion written into the score by Chausson. The reverse side of the LP consists of 9 French Art Songs. Miss Swarthout sings Berlioz "Premiers transports que nul n'oublie!" from his symphony "Romeo and Juliet"; Reynaldo Hahn's "Si mes vers avaient des ailes"; Debussy's "Mandoline"; Henri Dupare's "Chanson Triste"; Clergue's "Carmen"; Poulenc's "Hotel", "Voyage A Paris", and "Les Chemins de L'amour."

## MAMBO

**INSTRUMENTAL MAMBOS**—Joe Loco—Tico Records TR-EP-45 27 (1-7" EP) List: \$1.58  
WHY DON'T YOU DO RIGHT; THERE'LL BE SOME CHANGES MADE; I ONLY HAVE EYES FOR YOU; KISMET.

This one is a natural for the mambo fan. Joe Loco, with the rise and growing acceptance of mambo music in the United States has become one of the names associated with the Latin music. Loco's piano styling has brought him stature in his field and now with the vigorous music at its peak and still moving ahead the disk should find a ready market.

## JAZZ

**THE EXCITING LOUIS BELLSON**—Norgran Records MGN 14 (1-10" LP) List: \$3.85

SKIN DEEP; LORIS; CAXTON HALL SWING; FOR EUROPEANS ONLY; PHALANGES.

When Norman Granz named this release "The Exciting Louis Bellson" he chose an exceedingly appropriate title. Supported by a large aggregation, Bellson performs a series of colorful and well developed skin pyrotechnics that amaze. The album is planned to spotlight the Bellson solos. Although no credits are given to the other members of the band, solo and ensemble work lend much to the general enjoyment of the platter.

**HORACE SILVER TRIO**—Blue Note 5034—(1-10" LP) List: \$4.00

OPUS DE FUNK; DAY IN DAY OUT; I'LL REMEMBER YOU; HOW ABOUT YOU; SILVERWARE; BUHAINA; MESSAGE FROM KENYA; NOTHING BUT THE SOUL.

Here's a deck that should please the discriminating modernist. Young Horace Silver's piano work is stickout as he wanders up and down the keyboard. Support received by Silver from Percy Heath, bass and Art Blakey, drums, works in perfectly with the Silver improvisations. For excitement, and perhaps the salespiece for the retail store, it's "Message From Kenya", featuring Art Blakey and Sabu, on the conga drum. A stirring drum exhibition that takes you right into the African interior.

**JAZZ MOODS BY ILLINOIS JACQUET**—Clef Records MG C 622 (1-12" LP) List: \$4.85

SITTIN' AND ROCKIN'; MEAN TO ME; BOOT 'EM UP; MOE; HIPPIY HOP; LAZY BLUES; WHAT'S THE RIFF?; BLUES IN THE NIGHT; WHERE ARE YOU?; FAT MAN BOOGIE.

Illinois Jacquet fans are many and this album should find favor with them. Jacquet, one of the top tenor sax men in the country, has always had a strong commercial appeal, and therefore his name value as well as his musical skill should help move this release off the counters and shelves. This collection of tunes shows Jacquet working with big bands, small groups and regular rhythm sections. He swings, hits the highs and blows a generally exciting horn.

**HARRY BABASIN QUINTET**—Nocturne NLP 3—(1-10" LP) List: \$3.85

LA ROSITA; SKYLARK; TANGERINE; WHEN YOU WISH UPON A STAR; EASY TO REMEMBER; GIRL FRIEND; BABO-LING.

Another in the Jazz In Hollywood Series highlights the delicious bass playing of Harry Babasin. Harry, long associated with the top names in the modern jazz, and whose experience goes back to the early throes of progressive jazz, and who is currently the musical director of Nocturne, is given the opportunity to front his own combination on records. Assisting Babasin are Larry Bunker, highlighted on the vibraphone; Bob Enevoldsen, valve trombonist & bass; Jimmy Rowles, piano; Roy Harte, drums. A strong issue both musically and from a sound standpoint.

**PETE DAILY and his Chicagoans**—Jazz Man Recording Co. EJ 451 (1-7" EP)

NEW TIN ROOF BLUES; QUAKER TOWN; SWANEE RIVER; CLOSER WALK WITH THEE.

Pete Daily, his cornet, and fellow dixielanders dish up four enjoyable tunes for the dixie buyer in true Chicago style. The boys swing the standard "Swanee River", go easy on the gospel, "Closer Walk With Thee", ride herd on a wild and rhythmic "New Tin Roof Blues", and bounce out the moderate tempo "Quaker Town", all with an infectious appeal.

# Record Manufacturers And Distributors Attend NAMM Convention—Gripes Galore

CHICAGO—There was a surprising turnout of record manufacturers and distributors for the NAMM Convention held in Chicago last week despite last year's reaction that "there had better be air conditioning or we won't attend."

There was no air conditioning and the same thing happened this year—the almost unbearable heat on the exhibit floor, where after contact was made, it was necessary to go somewhere cool to conduct business.

Once again there was the general feeling among record manufacturers and distributors that the NAMM had an utter disregard for the record industry, that there was no planning of discussions that had anything to do with records, that there was no attempt to take care of their welfare etc. The answer was obvious. Outside of London Records, which had its usual booth at the entrance of the exhibit hall, not a single record manufacturer had a booth on the exhibit floor. This floor in all previous years had been devoted to record companies, but each year booths have dwindled to the present count of one.

Further, many of the record fraternity had trouble fulfilling room reservations. Those who wanted air conditioned rooms were refused and if they persisted, were told to leave.

At the end of the convention, the general feeling again was that "we will stay away unless the hotel or NAMM does something about better facilities." Many said that the MOA Convention should substitute for the NAMM. But even more record people felt that they should have a show of their own with Atlantic City, Miami,

New York and Lake Placid mentioned as meeting places.

It was realized however that nothing would ever be done about this matter unless committees of record company and distributor representatives are formed to work it out.

And unless something is done, attendance will eventually dwindle to nothing at the NAMM show and gone will be the yearly get-together between record manufacturers and distributors.

## "X" Officials Meet With Their Distribs

CHICAGO—Label "X" held a luncheon in Chicago during the NAMM Convention which was attended by representatives of the diskery's 23 distributors. Heading the Victor contingent were Manie Sacks, Howard Letts, Emmett Dunn, Larry Kanega, Jimmy Hilliard, Joe Delaney, Lou Boorstein and David Strausse of Grey Advertising.

The results were deemed highly successful from the point of view of healthy discussions and future plans, according to the distribs who attended. Ten-minute talks by distributors revealed likes and gripes which were settled satisfactorily in closing remarks by "X" officials.

Among the plans announced was a major project being readied for the 1st of next year, a huge outlay for advertising, and a new talent and package push.

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# Listener's Digest Introduced by RCA to Widen Audience For Classical Music

NEW YORK, N. Y. — A new approach to widening the audience for good music through recorded "digests" of outstanding classics was pre-auditioned here last week at a press conference in the Hotel Plaza.

Called the "Listener's Digest," the plan was created by the Radio Corporation of America for people who love music but are not sure they will like the more advanced repertoire. It also was conceived as a basic library for the layman who wants to start a collection of classical recordings but doesn't know where to begin, according to George R. Market, Director of Artists and Repertoire for RCA Victor Records.

In its first "edition," the Digest, a musical counterpart of the increasingly popular book condensations and magazine digests is made up of 10 Extended Play 45-rpm records and a 45-rpm automatic record player.

The records contain five hours and fifty minutes of famous music condensed to less than half that time. Beethoven's "Fifth Symphony" for example, which ran to 32 minutes, 12 seconds in its original performance was condensed to 14 minutes, 41 seconds.

Among the 12 works on the 10 Extended Play records are Cesar Franck's "Symphony in D-Minor," Tchaikovsky's "Nutcracker Suite," and Dvorak's "New World Symphony." Artists who perform the works include Pierre Monteux, Arturo Toscanini, Artur Rubinstein and Leopold Stokowski.

"We are confident that these digested versions of great classical works will help people become enthusiastic for good music," Marek said. "We are also convinced that they soon will want longer versions and that they will want to attend concerts, recitals and operatic performances."

"In applying the concept of condensation so successful in the book and magazine field to the field of recorded music, RCA Victor was convinced that condensation would make available classical music that would be inexpensive, friendly, short and easy-to-enjoy. It also fits in with today's tempo of living. If the anticipated results are achieved, a vast new audience for good music will be created, and it is possible that the record industry could double its present annual volume of \$225,000,000."

"We worked with painstaking care for 13 months on the delicate timing

required for the cuts of these 12 selections," Marek said.

In order to make the cuts without sacrificing the artistic quality, Marek said it was necessary to:

1. Undertake a complete bar-by-bar analysis of every selection in the Digest.

2. Create an ideal abridgment gauged by such factors as key relationships, phrasing, the orchestration and the theme itself.

3. Fit the abridgment to the technical necessity of the eight minutes of playing time of the 45 Extended Play side.

"The 'Listener's Digest' should be especially helpful to people who have felt that a complete musical work is too long to absorb in its entirety on the first hearing," Marek said. "It also will serve as a guide and a short cut for others who have avoided classical music because they haven't taken the time to develop their listening ear without some assistance."

"The fundamental purpose of the Digest is to make good music more accessible. It accomplishes this by excerpting the most familiar themes from well-known symphonic and instrumental music and relating them to other, less familiar themes from the same compositions. We feel it fills a need and will meet with an enthusiastic response from the American people."

"Already we have had many expressions of approval from leaders in music and educational fields who think that the Digest is a good introduction to the great works of music and should whet the appetite for further listening," Marek concluded.

Featured in the series is the Franck Symphony in D Minor conducted by Pierre Monteux with the San Francisco Symphony Orchestra; the Grieg Piano Concerto in A Minor, Op. 16, played by Artur Rubinstein; the Beethoven Piano Concerto No. 5 in E-Flat, Op. 73 (Emperor), played by Schnabel; the Beethoven Symphony No. 5 in C Minor, Op. 67, with Conductor John Barbiroli; Leopold Stokowski conducting the Brahms Symphony No. 1 in C Minor, Op. 68; Dvorak Symphony No. 5 in E Minor, Op. 95 (From the New World), and Rimsky-Korsakoff "Scherazade"; Toscanini conducting the Tchaikovsky Nutcracker Suite; Ania Dorfman playing the Beethoven Sonata No. 14 in C-Sharp Minor, Op. 27, No. 2 (Moonlight), played by Ania Dorfman; Arthur Fiedler and the Boston Pops Orchestra playing Tchaikovsky 1812 Overture and Capriccio Italian.



## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 17 without any changes on the part of THE CASH BOX.

### Joe Grady—Ed Hurst

- WPEN—Philadelphia, Pa.  
1. Somebody Else's Love Song (George Shaw)  
2. Skinnie Minnie (T. Brewer)  
3. Three Coins In The Fountain (Four Aces)  
4. Crazy Song Of India (De John Sisters)  
5. What Are You Doing (Polo)  
6. Sh-Boom (Chords)  
7. The Little Shoemaker (Hugo Winterhalter)  
8. In The Chapel In The Moonlight (Kitty Kallen)  
9. Rock Around The Clock (Bill Haley)  
10. Gilly Gilly Ossenfeffer (Four Lads)

### Bill Phillips

- WBAX—Wilkes-Barre, Pa.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Hernando's Hideaway (Bleyer)  
4. The Happy Wanderer (Weir)  
5. Green Years (Eddie Fisher)  
6. I Understand Just How You Feel (June Valli)  
7. The Little Shoemaker (Hugo Winterhalter)  
8. If You Love Me (Kay Starr)  
9. Make Her Mine (Nat K. Cole)  
10. Joey (Betty Madigan)

### Joe Deane

- KQV—Pittsburgh, Pa.  
1. Napoleon (Mitch Miller)  
2. Until Yesterday (T. Bennett)  
3. Make Her Mine (Nat K. Cole)  
4. In The Chapel In The Moonlight (Kitty Kallen)  
5. In A Garden Of Roses (Joni James)  
6. Moonlight And Roses (Three Suns)  
7. The Little Shoemaker (Gaylords)  
8. The Magic Tango (Hugo Winterhalter)  
9. Hold My Hand (Don Cornell)  
10. Cara Mia (David Whitfield)

### Ira Cook

- KMPC—KABC—Hollywood, Calif.  
1. Hernando's Hideaway (Bleyer)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. The Happy Wanderer (Weir)  
4. Three Coins In The Fountain (Four Aces)  
5. Sh-Boom (Crew-Cuts)  
6. The Little Shoemaker (Gaylords)  
7. If You Love Me (Kay Starr)  
8. I Understand Just How You Feel (Four Tunes)  
9. There Never Was A Night So Beautiful (Perry Como)  
10. Here (Tony Martin)

### Bill Ballance

- KNX—Los Angeles, Calif.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Hernando's Hideaway (Bleyer)  
3. Three Coins In The Fountain (Four Aces)  
4. The Happy Wanderer (Weir)  
5. Green Years (Eddie Fisher)  
6. If You Love Me (Kay Starr)  
7. Joey (Betty Madigan)  
8. The Little Shoemaker (Gaylords)  
9. Wanted (Perry Como)  
10. Sh-Boom (Crew-Cuts)

### Don Bell

- KRNT—Des Moines, Iowa  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. The Happy Wanderer (Weir)  
4. Hernando's Hideaway (Bleyer)  
5. If You Love Me (Kay Starr)  
6. The Man Upstairs (Kay Starr)  
7. The Little Shoemaker (Hugo Winterhalter)  
8. Here (Tony Martin)  
9. Thank You For Calling (Jo Stafford)  
10. Isle Of Capri (Gaylords)

### Sandy Singer

- KCRI—Cedar Rapids, Iowa  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Wanted (Perry Como)  
4. Green Years (Eddie Fisher)  
5. Wait For Me, Darling (Gibbs)  
6. Steam Heat (Patti Page)  
7. The Little Shoemaker (Gaylords)  
8. Isle Of Capri (Gaylords)  
9. The High And The Mighty (Los Baxter)  
10. The Man Upstairs (Kay Starr)

### Jay Michael

- WCAE—Pittsburgh, Pa.  
1. Moonlight And Roses (3 Suns)  
2. The Little Shoemaker (Gaylords)  
3. Sh-Boom (Crew-Cuts)  
4. I Cried (Billy Duke and His Dukes)  
5. In A Garden Of Roses (Joni James)  
6. There Never Was A Night So Beautiful (Perry Como)  
7. I'll Be Seeing You (Four Freshmen)  
8. In The Chapel In The Moonlight (Kitty Kallen)  
9. I Hear It Everywhere (4 Lads)  
10. They Were Doing The Mambo (Vaughn Monroe)

### Art Hellyer

- WQAM-WCFL—Chicago, Ill.  
1. Hernando's Hideaway (Bleyer)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Three Coins In The Fountain (Four Aces)  
4. The Happy Wanderer (Rene/Weir)  
5. Green Years (Eddie Fisher)  
6. Sh-Boom (Crew-Cuts)  
7. You Can Setch Life (Bill Darnell)  
8. Isle Of Capri (Jackie Lee)  
9. If You Love Me (Kay Starr)  
10. Hit And Run Affair (P. Como)

### Pat Chamburs

- WFLA—Tampa, Fla.  
1. Sh-Boom (Crew-Cuts)  
2. In A Garden Of Roses (Joni James)  
3. Joey (Betty Madigan)  
4. Sway (Dean Martin)  
5. I'm A Fool To Care (Paul & Ford)  
6. Three Coins In The Fountain (Four Aces)  
7. Hernando's Hideaway (Bleyer)  
8. I Understand Just How You Feel (Four Tunes)  
9. The Little Shoemaker (Jo Stafford)  
10. Little Things Mean A Lot (Kitty Kallen)

### John Michaels

- WOKY—Milwaukee, Wisc.  
1. Sh-Boom (Crew-Cuts)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Gilly Gilly Ossenfeffer (Four Lads)  
4. I Understand Just How You Feel (Four Lads)  
5. I'm A Fool To Care (Paul & Ford)  
6. I Wasn't There With You (Bob Manning)  
7. The Little Shoemaker (Gaylords)  
8. Three Coins (Four Aces)  
9. Sea Breeze (Billy Eckstine)  
10. Hernando's Hideaway (Bleyer)

### Gary Lesters

- WVNJ—Newark, N. J.  
1. Three Coins In The Fountain (Frank Sinatra)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. If You Love Me (Kay Starr)  
4. Joey (Betty Madigan)  
5. Young At Heart (F. Sinatra)  
6. Hernando's Hideaway (Bleyer)  
7. I Understand Just How You Feel (June Valli)  
8. Wanted (Perry Como)  
9. Here (Tony Martin)  
10. No One But You (C. Russell)

### Ray Perkins

- KIMN—Denver, Colo.  
1. Hernando's Hideaway (Bleyer)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Three Coins In The Fountain (Four Aces)  
4. The Happy Wanderer (Weir)  
5. Steam Heat (Patti Page)  
6. If You Love Me (Kay Starr)  
7. Wanted (Perry Como)  
8. Hit And Run Affair (P. Como)  
9. Cross Over The Bridge (Page)  
10. Joey (Betty Madigan)

### Rudy Paolangeli

- WRR—Ithaca, N. Y.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Hernando's Hideaway (Bleyer)  
3. Three Coins In The Fountain (Julius La Rosa)  
4. The Little Shoemaker (Hugo Winterhalter)  
5. The Happy Wanderer (Tommy Leonetti)  
6. My Friend (Eddie Fisher)  
7. Moonlight And Roses (3 Suns)  
8. Every Day (Joni James)  
9. Isle Of Capri (Gaylords)  
10. Hit And Run Affair (P. Como)

### Maurice Jackson

- WKVO—Columbus, Ohio  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Hernando's Hideaway (Bleyer)  
3. Three Coins In The Fountain (Four Aces)  
4. Some Day (Frankie Laine)  
5. The Little Shoemaker (Gaylords)  
6. I'm A Fool To Care (Paul & Ford)  
7. I Understand Just How You Feel (Four Tunes)  
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
9. Wanted (Perry Como)  
10. Sh-Boom (Crew-Cuts)

### Shel Horton

- WVAN—Saxton, Pa.  
1. I'm A Fool To Care (Paul & Ford)  
2. Steam Heat (Patti Page)  
3. Hernando's Hideaway (Bleyer)  
4. I Understand Just How You Feel (Four Tunes)  
5. Sh-Boom (Crew-Cuts)  
6. Sway (Eileen Barton)  
7. Three Coins In The Fountain (Dinah Shore)  
8. Joey (Betty Madigan)  
9. Wait For Me, Darling (Gibbs)  
10. Make Love To Me (Dorsey Bros.)

### Lou Barile

- WKAL—Rome, N. Y.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Crazy 'Bout You, Baby (Crew-Cuts)  
3. I Understand Just How You Feel (June Valli)  
4. Hey There (R. Clooney)  
5. Hernando's Hideaway (Bleyer)  
6. The Happy Wanderer (Weir)  
7. Thank You For Calling (Jo Stafford)  
8. I'm A Fool To Care (Paul & Ford)  
9. Sh-Boom (Crew-Cuts)  
10. Give Me Your Word (T. Ernie)

### Jeff Evans

- KAFP—Petaluma, Calif.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Dinah Shore)  
3. Joey (Betty Madigan)  
4. The Little Shoemaker (Gaylords)  
5. Sh-Boom (Crew-Cuts)  
6. If You Love Me (Kay Starr)  
7. Hernando's Hideaway (Bleyer)  
8. In A Garden Of Roses (Joni James)  
9. I Understand Just How You Feel (June Valli)  
10. Wanted (Perry Como)

### Bill Baer

- KRSD—Rapid City, S. D.  
1. Hernando's Hideaway (Bleyer)  
2. The Happy Wanderer (Weir)  
3. I'd Cry Like A Baby (Dean Martin)  
4. Little Things Mean A Lot (Kitty Kallen)  
5. Hey There (Johnnie Ray)  
6. This Ole House (R. Clooney)  
7. If You Love Me (Kay Starr)  
8. The Bandit (Johnston Bros.)  
9. Sh-Boom (Crew-Cuts)  
10. Leave It To Your Heart (Ames Bros.)

### Wayne Stitt

- WHB—Kansas City, Mo.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Hernando's Hideaway (Bleyer)  
3. Three Coins In The Fountain (Four Aces)  
4. If You Love Me (Kay Starr)  
5. Wanted (Perry Como)  
6. I Understand Just How You Feel (Four Tunes)  
7. I Get So Lonely (4 Knights)  
8. Cross Over The Bridge (Page)  
9. Answer Me, My Love (Cole)  
10. Here (Tony Martin)

### Robin Bonneau

- WKXL—Concord, N. H.  
1. The Little Shoemaker (Gaylords)  
2. In The Chapel In The Moonlight (Kitty Kallen)  
3. Garden Of Roses (J. James)  
4. On The Boulevard Of Nightingales (Tony Martin)  
5. Gilly Gilly Ossenfeffer (Four Lads)  
6. Joey (Betty Madigan)  
7. Moonlight And Roses (3 Suns)  
8. Hey There (R. Clooney)  
9. Sh-Boom (Crew-Cuts)  
10. Hit And Run Affair (P. Como)

**Sunny Gale**  
has THE HIT VERSION of  
**"GOODNIGHT  
SWEETHEART  
GOODNIGHT"**  
RCA VICTOR 20-5746







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### Russ Cogle

- KROW—Oakland, Calif.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. The Little Shoemaker (Gaylords)  
4. I Could Have Told You (Frank Sinatra)  
5. There Never Was A Night So Beautiful (Perry Como)  
6. Make Her Mine (Nat K. Cole)  
7. In A Garden Of Roses (Joni James)  
8. Sh-Boom (Crew-Cuts)  
9. Sway (Eileen Barton)  
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

### Mike Woloson

- WNOR—Norfolk, Va.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Hernandez's Hideaway (Bleyer)  
4. Green Years (Eddie Fisher)  
5. Joey (Betty Madigan)  
6. The Happy Wanderer (Rene)  
7. Wanted (Perry Como)  
8. Sh-Boom (Crew-Cuts)  
9. Goodnight Sweetheart, Goodnight (Sunny Gale)  
10. In A Garden Of Roses (Joni James)

### Jerrie Paletta

- KOL—Seattle, Wash.  
1. Sh-Boom (Crew-Cuts)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. I Understand Just How You Feel (Four Tunes)  
4. Money Burns A Hole In My Pocket (Dean Martin)  
5. The Happy Wanderer (Weir)  
6. Hernandez's Hideaway (Bleyer)  
7. Crazy 'Bout You, Baby (Crew-Cuts)  
8. Wanted (Perry Como)  
9. Love I You (Gaylords)  
10. Three Coins In The Fountain (Four Aces)

### Lee Case

- WITH—Baltimore, Md.  
1. Joey (Betty Madigan)  
2. Sh-Boom (Billy Williams Qt.)  
3. If You Could Only Read My Mind (Norma Douglas)  
4. Money Burns A Hole In My Pocket (Dean Martin)  
5. In A Garden Of Roses (Joni James)  
6. Sway (Bob Carroll)  
7. Hey There (R. Clooney)  
8. They Were Doing The Mambo (Vaughn Monroe)  
9. In The Chapel In The Moonlight (Kitty Kallen)  
10. Happy Days And Lonely Nights (Fontane Sisters)

### Edna Richardson

- WTMA—Charleston, S. C.  
1. Three Coins In The Fountain (Four Aces)  
2. Hernandez's Hideaway (Bleyer)  
3. Young At Heart (F. Sinatra)  
4. I Understand Just How You Feel (Four Tunes)  
5. Thank You For Calling (Jo Stafford)  
6. Wanted (Perry Como)  
7. The Happy Wanderer (Weir)  
8. Isle Of Capri (Jackie Lee)  
9. The High And The Mighty (Lester Holmes)  
10. Green Years (Eddie Fisher)

### Wes Hopkins

- WTM—Trenton, N. J.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Green Years (Eddie Fisher)  
4. Hernandez's Hideaway (Bleyer)  
5. Joey (Betty Madigan)  
6. If You Love Me (Kay Starr)  
7. In A Garden Of Roses (Joni James)  
8. Steam Heat (Patti Page)  
9. Hit And Run Affair (P. Como)  
10. The High And The Mighty (Les Baxter)

### Harry Nigocia

- WJBW—New Orleans, La.  
1. Green Years (Eddie Fisher)  
2. Joey (Betty Madigan)  
3. In The Chapel In The Moonlight (Kitty Kallen)  
4. Little Things Mean A Lot (Kitty Kallen)  
5. Three Coins In The Fountain (Four Aces)  
6. The Man Upstairs (Kay Starr)  
7. Hernandez's Hideaway (Bleyer)  
8. Steam Heat (Patti Page)  
9. Answer Me, My Love (Cole)  
10. The High And The Mighty (Les Baxter)

### Arty Kay

- WVLK—Lexington, Ky.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. If I Didn't Have You (Fontane Sisters)  
3. Three Coins In The Fountain (Frank Sinatra)  
4. Hernandez's Hideaway (Bleyer)  
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
6. Green Years (Eddie Fisher)  
7. I Understand Just How You Feel (June Valli)  
8. Wanted (Perry Como)  
9. The High And The Mighty (Les Baxter)  
10. Some Day (Frankie Laine)

### Hugh Cherry

- WMAK—Nashville, Tenn.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Hernandez's Hideaway (Dorothy Hawkins)  
3. The Little Shoemaker (Gaylords)  
4. The Happy Wanderer (Weir)  
5. Green Years (Eddie Fisher)  
6. Sweetheart (Hilltoppers)  
7. Hey There (R. Clooney)  
8. Magic Tango (Winterhalter)  
9. Three Coins In The Fountain (Four Aces)  
10. Sh-Boom (Crew-Cuts)

### Johnny Wilcox

- KBOL—Boulder, Colo.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Joey (Betty Madigan)  
3. Hernandez's Hideaway (Bleyer)  
4. I Understand Just How You Feel (Four Tunes)  
5. Three Coins In The Fountain (Frank Sinatra)  
6. Dream, Dream, Dream (Faith)  
7. Crazy 'Bout You, Baby (Crew-Cuts)  
8. Lazy Afternoon (Eddie Fisher)  
9. The Magic Tango (Hugo Winterhalter)  
10. Sway (Dean Martin)

### Frank Pollack

- KOOL—Phoenix, Ariz.  
1. Joey (Jeri Southern)  
2. All Or Nothing At All (Joe Foley)  
3. In The Chapel In The Moonlight (Nelson Riddle)  
4. In A Garden Of Roses (Joni James)  
5. Three Coins In The Fountain (Four Aces)  
6. Sway (Dean Martin)  
7. Take Everything But You (Kitty Kallen)  
8. They Were Doing The Mambo (Vaughn Monroe)  
9. Hey There (R. Clooney)  
10. Hit And Run Affair (P. Como)

### Walt Gaines

- WCSS—Amsterdam, N. Y.  
1. I'm A Fool To Care (Paul & Ford)  
2. My Friend (Eddie Fisher)  
3. The Happy Wanderer (Weir)  
4. Hernandez's Hideaway (Bleyer)  
5. Joey (Betty Madigan)  
6. Three Coins In The Fountain (Four Aces)  
7. Sh-Boom (Crew-Cuts)  
8. Sway (Dean Martin)  
9. I Understand Just How You Feel (Four Tunes)  
10. Little Things Mean A Lot (Kitty Kallen)

### Bill Burns

- WQAM—Miami, Fla.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. Hernandez's Hideaway (Bleyer)  
4. Sh-Boom (Crew-Cuts)  
5. The High And The Mighty (Victor Young)  
6. The Happy Wanderer (Weir)  
7. If You Love Me (Kay Starr)  
8. Wanted (Perry Como)  
9. I Understand Just How You Feel (Four Tunes)  
10. Isle Of Capri (Gaylords)

### Jerry Kay

- WTIX—New Orleans, La.  
1. Green Years (Eddie Fisher)  
2. Thank You For Calling (Jo Stafford)  
3. Hernandez's Hideaway (Bleyer)  
4. Three Coins (Frank Sinatra)  
5. In A Garden Of Roses (Joni James)  
6. Joey (Betty Madigan)  
7. To Every Girl, To Every Boy (Johnnie Ray)  
8. This Ole House (R. Clooney)  
9. If You Took Your Love From Me (Escorts)  
10. Little Things Mean A Lot (Kitty Kallen)

### Art Roberts

- KXLW—St. Louis, Mo.  
1. Hernandez's Hideaway (Bleyer)  
2. The Little Shoemaker (Gaylords)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. I Understand Just How You Feel (Four Tunes)  
5. Three Coins (Four Freshmen)  
6. Happy Days And Lonely Nights (Fontane Sisters)  
7. Sweetheart (Hilltoppers)  
8. Goodnight Sweetheart, Goodnight (Sunny Gale)  
9. In The Chapel In The Moonlight (Kitty Kallen)  
10. I'm A Fool To Care (Paul & Ford)

### Dave Rosehill

- WGSM—Huntington, L.I., N.Y.  
1. Three Coins In The Fountain (Four Aces)  
2. Little Things Mean A Lot (Kitty Kallen)  
3. The Happy Wanderer (Weir)  
4. Hernandez's Hideaway (Bleyer)  
5. Green Years (Eddie Fisher)  
6. If You Love Me (Vera Lynn)  
7. Joey (Betty Madigan)  
8. The Little Shoemaker (Gaylords)  
9. I Understand Just How You Feel (June Valli)  
10. The Man Upstairs (Kay Starr)

### Tiny Markle

- WAVZ—New Haven, Conn.  
1. The Little Shoemaker (Gaylords)  
2. Three Coins In The Fountain (Four Aces)  
3. Little Things Mean A Lot (Kitty Kallen)  
4. Sh-Boom (Crew-Cuts)  
5. Do Nothin' Blues (Hoppers)  
6. I Understand Just How You Feel (Four Tunes)  
7. In The Chapel In The Moonlight (Kitty Kallen)  
8. Hernandez's Hideaway (Bleyer)  
9. Joey (Betty Madigan)  
10. Go (Jerry Vale)

### Gene N. Fondren

- KTAE—Taylor, Tex.  
1. Little Things Mean A Lot (Kitty Kallen)  
2. Three Coins In The Fountain (Four Aces)  
3. Thank You For Calling (Jo Stafford)  
4. If You Love Me (Kay Starr)  
5. I Understand Just How You Feel (Four Tunes)  
6. The Happy Wanderer (Weir)  
7. The Man Upstairs (Kay Starr)  
8. Sway (Dean Martin)  
9. In The Chapel In The Moonlight (Kitty Kallen)  
10. Joey (Betty Madigan)

### Bill Stewart

- KLIF—Dallas, Tex.  
1. The Bandit (Johnston Bros.)  
2. Three Coins In The Fountain (Four Aces)  
3. Popcorn For You (J. Brace)  
4. The Little Shoemaker (Gaylords)  
5. Sea Breeze (Billy Eckstine)  
6. Sway (Dean Martin)  
7. Please Remember (Four Freshmen)  
8. Every Day (Joni James)  
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
10. Joey (Betty Madigan)

### Bob Martin

- KMYR—Denver, Colo.  
1. Three Coins In The Fountain (Four Aces)  
2. Lamplight (Jeff Chandler)  
3. Sh-Boom (Crew-Cuts)  
4. The Happy Wanderer (Weir)  
5. Money Burns A Hole In My Pocket (Dean Martin)  
6. Hernandez's Hideaway (Bleyer)  
7. Green Years (Eddie Fisher)  
8. I Understand Just How You Feel (June Valli)  
9. Hey There (Sammy Davis Jr.)  
10. Hit And Run Affair (P. Como)

### Mort Nusbaum

- WHAM—Rochester, N. Y.  
1. Three Coins In The Fountain (Four Aces)  
2. The High And The Mighty (Leroy Holmes)  
3. There Never Was A Night So Beautiful (Perry Como)  
4. Joey (Betty Madigan)  
5. Lost In Loveliness (E. Fisher)  
6. Moonlight And Roses (3 Suns)  
7. Gilly Gilly Ossenfeffer (Four Lads)  
8. Napoleon (Mick Miller)  
9. Wedding Bells (Four Aces)  
10. In A Garden Of Roses (Joni James)

# Mercury Records Distributor Convention Outlines Fall Plans

CHICAGO—Mercury Records held its annual distributor convention last weekend, July 9, 10 and 11, at Miami Beach, Fla. Distributors were acquainted with the forthcoming heavy push planned by Mercury on albums.

The record company plans to release two albums each month. The art-cover policy, originated by Mercury and carried through with such success, will be continued in the forthcoming issues. "These art covers have brought us many requests for reprints, and our plans for the future are to make them even greater in quality and scope than those already issued," said Art Talmadge, vice-president of Mercury.

The fall season calls for a large number of pop albums and the first

two will be a 12-inch Billy Daniels in which no tracks will be cut. Daniels will follow from one number right into another. Richard Hayman will be the second release, also a 12-inch album. Then in sets of two, other releases will include Georgia Gibbs, Ralph Marterie, Dick Contino, the Gaylords, Crewcuts and David Carroll and orchestra. In addition there will be six new classical albums readied for fall release.

Further Mercury plans call for the issuance of 48 LP and EP recordings of EmArcy jazz releases by August. Featured on these recordings will be such artists as Maynard Ferguson, Patti Page, Sarah Vaughan, Errol Garner, Paul Bley, Art Blakey, Leon Sash and Paul Quinichette.

## Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837)
2. THE PAJAMA GAME ..... Original Cast (Columbia ML 4840)
3. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
4. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352)
5. THE GLENN MILLER STORY ..... Sound Track (Decca DL 5519)
6. 10th ANNIVERSARY ..... Nat "King" Cole (Capitol W 514)
7. SINCERELY, LIBERACE ..... Liberace (Columbia BL 1001)
8. ROSE MARIE ..... Original Cast (MGM E 229)
9. PARDON MY BLOOPER ..... Kermit Schafer (Jubilee LP 2)
10. THE MUSIC OF SIGMUND ROMBERG ..... Mantovani (London LL 1031)
10. SONGS FOR YOUNG LOVERS ... Frank Sinatra (Capitol H 488)

## Record Briefs at NAMM

Randy Wood brought in sales manager Al Eennett, Gil Brown and George Scott. Randy unveiled his new Billy Vaughn record which will surprise the industry with the type of music displayed on this wax. . . . Jubilee's distributors raving to Jerry Blaine about the new Josie record by the Cadillacs, "I Wonder Why," the new Four Tunes, "The Greatest Feeling In The World" and "Lonesome," The Orioles "In The Chapel In The Moonlight" and the new Bopper Album #2. . . . Dave Miller, Essex Records, booked \$100,000 orders on his new series of "I Love" Albums. . . . London Records picked up some good business on "Cara Mia" by David Whitfield. Harry Kruse, Lee Hartstone and Walt Maguire holding forth at the booth. . . . Atlantic and Cat's Ahmet Ertegun and Jerry Wexler getting plenty of pats on the back for their consistent winners. . . . Irv Marcus, Peacock and Duke national sales manager, unveiling his new sylph-like figure as well as the new Robey releases. . . . Conspicuous by their absence were Lou Chudd, Imperial, Art Rupe, Specialty, and the Biharis of Modern. Many distributors came in expecting to see them and were disappointed. Otherwise a very large contingent of California manufacturers and distributors showed. . . . New manufacturers, Bethlehem, through Manny Singer, and Majar Disks, through George Hansel, established good distributor contacts. . . . Also Quality Records, represented by Bill Lackenbauer and artist Joan Roberts. . . . Ernest Young of Excello and Nashville, in from Nashville. Ernie got a big order from Johnny Halonka and Harry Apostoleris of Alpha Distributors on "Teasin'" by the Castaways.

ANOTHER **BMI**  
"PIN-UP"  
HIT  
**I'M A FOOL TO CARE**  
Recorded by  
LES PAUL-  
MARY FORD . . . Capitol  
Published by  
PEER INTERNATIONAL CORP.

**Sunny Gale**  
has THE HIT VERSION of  
"GOODNIGHT SWEETHEART GOODNIGHT"  
RCA VICTOR 20-5746



## Wide Open Spaces



ESTES PARK, COLORADO—Capitol Records executives get a taste of the wide open spaces during their Second Annual Sales Convention held at the new Stanley Hotel in Estes Park, Colorado. Some two hundred and forty (240) Capitol sales representatives met at the Stanley to learn about the new fall program which Capitol will offer to record dealers August and September.

Shown in the picture are: (Seated, L. to R.) William H. Fowler, president; Glenn E. Wallich; Alan Livingston. (Standing, L. to R.) Daniel Bonbright; James Bayless; Lloyd Dunn; and Hal Cook.

### COMPLETE FLOOR Available

to the  
**MUSIC INDUSTRY**

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**234 WEST 56th STREET**  
New York City

1500 Sq. Ft. Very Reasonable Rental. Will alter to suit tenant. Tenants now include Music Publisher and Record Company.

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## Sunny Gale

has **THE HIT VERSION** of

# "GOODNIGHT SWEETHEART GOODNIGHT"

RCA VICTOR 20-5746

# The Voices Three

## DECCA Records Get The Play

DECCA  
RECORDS

## THE CASH BOX

The  
Nation's

# TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising  
**100**  
Selections

AB—Abbott  
AL—Aladdin  
AM—Ambassador  
AP—Apollo  
AT—Atlantic  
BA—Barbour

BE—Bell  
BR—Brunswick  
BT—Bethlehem  
BU—Buell  
CA—Capitol  
CD—Columbia  
CH—Chess  
CK—Checker  
CL—Cardinal  
CO—Columbia  
CR—Coral  
CT—Cat  
CW—Crown

CY—Crystallite  
DA—Dana  
DE—Decca  
DO—Dot  
DU—Duke  
DY—Derby  
EP—Epic  
ES—Essex  
FE—Federal  
FI—Fiesta  
4 Star—Four Star  
GR—Groove

IM—Imperial  
IN—Intro  
JD—Jay Dee  
JU—Jubilee  
KI—King  
LO—London  
MA—Mars  
MD—Mood  
ME—Mercury  
MG—MGM  
MJ—Major  
MO—Modern

PA—Parrot  
PC—Peacock Pro.  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RIH—Recorded  
In Hollywood  
RM—Rama  
SA—Savoy  
SIT—Sittin' In  
SP—Specialty

SW—Swingtime  
TE—Tempo  
TF—Tiffany  
TI—Tico  
TN—Tennessee  
TR—Trend  
UN—United  
VA—Valley  
VI—VCA Victor  
VJ—Vee Jay  
"X"—Label "X"  
ZO—Zodiac

July 24 July 17

### 1—Little Things Mean A Lot

121.7 126.5

BE-1046 (45-1046)—HELEN FORREST  
If You Love Me  
CR-61180 (9-61180)—DICK JACOBS O.  
Hitch-Hike To The Stars  
★DE-29037 (9-29037)—KITTY KALLEN  
I Don't Think You Love Me Anymore

GR-0022 (4G-0022)—BERTICE READING  
I Wash My Hands  
KI-1368 (45-1368)—DOMINOES  
I Really Don't Want To Know

### 2—Hernando's Hideaway

116.5 114.2

BE-1047 (45-1047)—"SAM"  
Don't Worry 'Bout Me  
CA-2840 (F-2840)—BILLY MAY  
Anything Can Happen Mambo  
DE-29173 (9-29173)—GUY LOMBARDO O.  
Vas Villst Du Haben?  
DE-29186 (9-29186)—ETHEL SMITH  
Three Coins In The Fountain

★CD-1241 (45-1241)—ARCHIE BLEYER  
5'il Vous Plait  
CO-40224 (4-40224)—JOHNNIE RAY  
Hey There  
EP-9049 (4-9049)—DOLORES HAWKINS  
Hey There  
ME-70387 (70387x45)—RICHARD HAYMAN O.  
The Cuddle  
VI-20-5759 (47-5759)—TITO RODRIGUEZ O.  
A Little Bit Of Mambo

### 3—Three Coins In The Fountain

104.4 131.1

BE-1044 (45-1044)—TOMMY & JIMMY DORSEY  
Little Girl  
CA-2816 (F-2816)—FRANK SINATRA  
Rain  
CD-1240 (45-1240)—JULIUS LA ROSA  
Me Gotta Have You  
CO-40225 (4-40225)—TONI ARDEN  
Rolling Sea  
★DE-29123 (9-29123)—FOUR ACES  
Wedding Bells  
DE-29186 (9-29186)—ETHEL SMITH  
Hernando's Hideaway  
MG-11724 (K-11724)—MARTI STEVENS  
Why Didn't You Tell Me  
VI-20-5755 (47-5755)—DINAH SHORE  
Pakistan

### 4—The Little Shoemaker

82.2 47.2

CA-2862 (F-2862)—TEXTOR SINGERS  
Sobbin' Women  
KI-1371 (45-1371)—PETULA CLARK  
Helpless  
LO-1482 (45-1482)—FRANK WEIR  
The Never Never Land  
★ME-70403 (70403x45)—GAYLORDS  
Mecque, Mecque  
★VI-20-5769 (47-5769)—HUGO WINTERHALTER  
The Magic Tanga

### 5—Sh-Boom

74.6 45.4

CO-21283 (4-21283)—LEON MCAULIFFE  
Smooth Sailing

July 24 July 17

CR-61212 (9-61212)—BILLY WILLIAMS QT.  
Whenever, Wherever  
★CT-104 (45-104)—THE CHORDS  
Little Maiden  
★ME-70404 (70404x45)—CREW-CUTS  
I Spoke Too Soon  
VI-20-5799 (47-5799)—BOBBY WILLIAMSON  
Love March

### 6—The Happy Wanderer

40.1 83.5

BE-1045 (45-1045)—BOB CROSBY  
Steam Heat  
CA-2788 (F-2788)—TOMMY LEONETTI  
I Went Out Of My Way  
CD-1238 (45-1238)—ALFRED DRAKE  
Destiny's Darling  
DE-29128 (9-29128)—LOUIS PRIMA  
Until Sunrise  
DE-29193 (9-29193)—OBENKIRCHEN CHOIR  
Evansang  
★LO-1448 (45-1448)—FRANK WEIR O.  
From Your Lips  
VI-20-5715 (47-5715)—HENRI RENE O.  
My Impossible Love

### 7—I Understand Just How You Feel

39.5 39.6

CH-4858 (45-4858)—JACK FORD  
That's All You Gotta Do  
★JU-5132 (45-5132)—FOUR TUNES  
Suave Lump  
★VI-20-5740 (47-5740)—JUNE VALLI  
Love, Tears And Kisses

### 8—Goodnight Sweet- heart, Goodnight

36.4 18.9

CA-2800 (F-2800)—ELLA MAE MORSE  
Happy Habit  
★CR-61187 (9-61187)—MCGUIRE SISTERS  
Heavenly Feeling  
JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS  
Love-Me-Boy  
★VI-20-5746 (47-5746)—SUNNY GALE  
Call Off The Wedding  
VI-20-5775 (47-5775)—JOHNNIE & JACK  
Honey, I Need You  
VJ-107 (45-107)—THE SPANIELS  
You Don't Move

### 9—If You Love Me

32.6 45.1

BE-1046 (45-1046)—HELEN FORREST  
Little Things Mean A Lot  
★CA-2769 (F-2769)—KAY STARR  
The Man Upstairs  
CO-40149 (4-40149)—MARION MARLOWE  
You're Not Living In Vain  
DE-29144 (9-29144)—BING CROSBY  
Liebchen  
LO-1412 (45-1412)—VERA LYNN  
C'est La Vie  
MG-11667 (K-11667)—SHIRLEY HARMER  
Wan'tcha Love Me  
VI-20-5580 (47-5580)—JAN PEECE  
Old Wedding Ring

### 10—The High And The Mighty

27.7 12.6

★CA-2845 (F-2845)—LES BAXTER O.  
More Love Than Your Love

July 24 July 17

CR-61205 (9-61205)—GEORGIE AULD O.  
Sneaky Pete  
★CR-61204 (9-61204)—JOHNNY DESMOND  
In God We Trust  
CR-61211 (9-61211)—DIMITRI TIOMKIN O.  
Dial 'M' For Murder  
★DE-29203 (9-29203)—VICTOR YOUNG O.  
Moonlight And Roses  
★MG-11761 (K-11761)—LEROY HOLMES O.  
Liza

### 11—Crazy 'Bout You, Baby

24.6 14.7

★ME-70341 (70341x45)—CREW-CUTS  
Angela Mia

### 12—Wanted

23.6 29.9

BE-1041 (45-1041)—DORSEY BROS.  
I Speak To The Stars  
★VI-20-5647 (47-5647)—PERRY COMO  
Look Out The Window

### 13—In The Chapel In The Moonlight

22.5 18.5

CA-2846 (F-2846)—NELSON RIDDLE  
Shadow Waltz  
CA-2859 (F-2859)—FARON YOUNG  
A Place For Girls  
CO-40271 (4-40271)—MARINERS  
Oh, M'nah  
CO-40283 (4-40283)—BELMONTE O.  
Don't Worry 'Bout Me  
★DE-29130 (9-29130)—KITTY KALLEN  
Take Everything But You  
DE-29168 (9-29168)—REX ALLEN  
Chapel Of Memories  
JU-5154 (45-5154)—ORIOLES  
Thank The Lord  
VI-20-5803 (47-5803)—RALPH FLANAGAN  
Out Of The Bushes  
VI-20-5798 (47-5798)—DARRELL GLENN  
Once And Only Once

### 14—Hey There

18.3 16.0

★CO-40266 (4-40266)—ROSEMARY CLOONEY  
This Ole House  
CO-40224 (4-40224)—JOHNNIE RAY  
Hernando's Hideaway  
DE-29199 (9-29199)—SAMMY DAVIS, JR.  
And This Is My Beloved  
EP-9049 (4-9049)—DOLORES HAWKINS  
Hernando's Hideaway

### 15—I'm A Fool To Care

17.3 14.3

★CA-2839 (F-2839)—LES PAUL & MARY FORD  
Auctioneer

### 16—Isle Of Capri

16.6 15.1

CA-2817 (F-2817)—DUKE ELLINGTON  
Band Call  
★CR-61149 (9-61149)—JACKIE LEE O.  
By The Light Of The Silvery Moon  
DE-29146 (9-29146)—SLEWFOOT FIVE  
Twelfth Street Rag  
★ME-70350 (70350x45)—THE GAYLORDS  
Love I You  
VI-20-5750 (47-5750)—JOHN GORDY  
Bye Bye Blues

## 31 City TV Hookup For Sammy Kaye

NEW YORK—Sammy Kaye kicking off his "So You Want To Lead A Band?" series over ABC-TV (9 P.M., E.S.T.) August 5th, will be viewed in 31 cities on a Coast-to-Coast hook-up. The show, sponsored by Brillo, will feature vocalists Mary McCoy and Jeff Clay, plus the Kaydettes. Amateur bandleaders will be selected from TV audiences and mail, with heavy concentration on teenagers and kiddies.

## Substitutes For Seeley & Fields On Vacation

NEW YORK—Susann Shaw, dramatic actress and one of the nation's most successful cover girls, and John Connelly, WMGM staff artist, will replace Blossom Seeley and Benny Fields on the latter's platter-spinning programs over WMGM starting Monday, July 19th. Blossom and Benny will take a two-week vacation and return Monday, August 2nd. The Seeley-Fields program is on the air Monday through Saturday from 11:00 A.M. to 12 Noon and from 7:00 to 8:00 P.M.

## Kapp Signs Jane Morgan

NEW YORK—Jane Morgan, song star of the Latin Quarter show, has been signed to a long term contract by Kapp Records, the new firm recently formed by Dave Kapp. Miss Morgan, the first female star to record for the new company, just cut two sides, a new novelty tune called "Baseball, Baseball," and "Fairweather Friends," which will be released August 1st. Kapp plans an exploitation campaign on her records, which he expects will catapult her up among the top female recording stars within the next six months. Jane, an American girl who became a star in Paris, has never cut any records in this country before, although her recordings for Parlophone in London are among the top sellers abroad.



# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising  
**100**  
Selections

July 24 July 17

## 17—Some Day

14.2 11.8  
★CO-40235 (4-40235)—  
FRANKIE LAINE  
There Must Be A Reason

## 18—The Man Upstairs

13.1 7.1  
BE-1042 (45-1042)—  
TONY RUSSO  
My Restless Lover  
★CA-2769 (F-2769)—  
KAY STARR  
If You Love Me

## 19—Green Years

12.1 10.9  
★VI-20-5748 (47-5748)—  
EDDIE FISHER  
My Friend

## 20—Sway

11.1 12.2  
★CA-2818 (F-2818)—  
DEAN MARTIN  
Money Burns A Hole  
In My Pocket  
CR-61185 (9-61185)—  
EILEEN BARTON  
When Mama Calls  
DY-846 (45-846)—  
BOB CARROLL  
As Long As I Have You  
VI-20-5772 (47-5772)—  
NORO MORALES  
Swinging With Noro

## 21—This Ole House

10.7 2.1  
★CO-40266 (4-40266)—  
ROSEMARY CLOONEY  
Hey There  
VI-20-5739 (47-5739)—  
STUART HAMBLEY  
When My Lord Picks Up The 'Phone

## 22—Joey

10.0 6.3  
CA-2853 (F-2853)—  
MARGARET WHITING  
Ask Me  
DE-29184 (9-29184)—  
JERI SOUTHERN  
The Man That Got Away  
★MG-11716 (K-11716)—  
BETTY MADIGAN  
And So I Walked Home

## 23—Make Her Mine

9.7 5.0  
★CA-2803 (F-2803)—  
NAT "KING" COLE  
I Envy

## 24—Thank You For Calling

9.3 3.0  
CO-21256 (4-21256)—  
BILLY WALKER  
Pretend You Just Don't Know Me  
★CO-40250 (4-40250)—  
JO STAFFORD  
Where Are You?

## 25—Cinnamon Sinner

8.6 4.2  
★CO-40272 (4-40272)—  
TONY BENNETT  
Take Me Back Again

## 26—In A Garden Of Roses

7.2 5.5  
★MG-11753 (K-11753)—  
JONI JAMES  
Every Day

## 27—Leave It To Your Heart

6.9 5.9  
★VI-20-5764 (47-5764)—  
AMES BROTHERS  
Let's Walk And Talk

July 24 July 17

## 28—Mink Shmink

6.6 10.5  
★VI-20-5756 (47-5756)—  
EARTHA KITT  
Easy Does It

## 29—Young At Heart

6.5 19.8  
BE-1030 (45-1030)—  
CHARLIE DE FORREST  
Secret Love  
★CA-2703 (F-2703)—  
FRANK SINATRA  
Take A Chance  
CA-2802 (F-2802)—  
BILLY MAY O.  
Lemon Twist  
DE-29054 (9-29054)—  
CROSBY & LOMBARDO  
I Get So Lonely  
EP-9035 (4-9035)—  
TONY DE SIMONE  
Make Love To Me  
VI-20-5735 (47-5735)—  
TONY MARTINEZ  
Secret Love

## 30—My Friend

6.2 8.8  
DE-29192 (9-29192)—  
FRED WARING  
He Was There  
DE-29159 (9-29159)—  
RED FOLEY  
Lady From Guadalupe  
★VI-20-5748 (47-5748)—  
EDDIE FISHER  
Green Years

## 31—I Get So Lonely

5.8 19.4  
BE-1031 (45-1031)—  
ANNE LLOYD  
Cross Over The Bridge  
★CA-2654 (F-2654)—  
THE FOUR KNIGHTS  
I Couldn't Stay Away From You  
CO-40221 (4-40221)—  
KEN GRIFFIN  
The Little Old Mill  
DE-29054 (9-29054)—  
CROSBY & LOMBARDO  
Young At Heart  
VI-20-5681 (47-5681)—  
JOHNNIE AND JACK  
You're Just What The Doctor Ordered

## 32—Here

5.5 7.5  
BE-1039 (45-1039)—  
THE FOUR BELLS  
Dream, Dream, Dream  
★VI-20-5665 (47-5665)—  
TONY MARTIN  
Philosophy

## 33—They Were Doing The Mambo

5.4 10.6  
CR-61222 (9-61222)—  
LES BROWN O.  
The Man That Got Away  
DE-29202 (9-29202)—  
TEX WILLIAMS  
That's The Good Lord Sayin'  
ME-70401 (70401x45)—  
BOBBY WAYNE  
A String Of Broken Hearts  
★VI-20-5767 (47-5767)—  
VAUGHN MONROE  
Mister Sandman

## 34—River Of No Return

4.8 —  
★CA-2810 (F-2810)—  
"TENNESSEE" ERNIE FORD  
Give Me Your Word  
DE-29133 (9-29133)—  
TEX WILLIAMS  
Down In The Meadow  
★VI-20-5745 (47-5745)—  
MARILYN MONROE  
I'm Gonna File My Claim

July 24 July 17

## 35—Period

4.5 —  
★CA-2847 (F-2847)—  
FOUR KNIGHTS  
How Wrong Can You Be

## 36—Gilly Gilly Ossenfaffer

4.2 3.7  
★CO-40236 (4-40236)—  
FOUR LADS  
I Hear It Everywhere

## 37—Skinsie Minnie

4.1 3.4  
★CR-61197 (9-61197)—  
TERESA BREWER  
I Had Someone Else Before I Had You

## 38—Wedding Bells

3.9 5.1  
CO-42049 (4-42049)—  
LES ELGART  
Spending The Summer In Love  
★DE-29123 (9-29123)—  
FOUR ACES  
Three Coins In The Fountain

## 39—Steam Heat

3.8 6.8  
BE-1045 (45-1045)—  
BOB CROSBY  
Hoppy Wanderer  
CO-40241 (4-40241)—  
MARINERS  
When I Need You Most  
★ME-70380 (70380x45)—  
PATTI PAGE  
Lonely Days

## 40—The Girl/Man That Got Away

3.5 —  
★CA-2864 (F-2864)—  
FRANK SINATRA  
Half As Lovely  
CO-40270 (4-40270)—  
JUDY GARLAND  
Here's What I'm Here For  
★DE-29184 (9-29184)—  
JERI SOUTHERN  
Joey  
MG-11769 (K-11769)—  
FRAN WARREN  
Love Me, Love Me

## 41—How Blue

3.4 —

## 42—Sweetheart

3.1 8.4

## 43—Someone Else's Roses

2.7 —

## 44—Take Everything But You

2.5 —

## 45—I'll Be Seeing You

2.4 2.6

## 46—Song Of The Sewer

2.1 —

## 47—The Man With The Banjo

2.0 8.0

## 48—Answer Me, My Love

1.7 5.4

## 49—Boulevard Of Nightingales

1.3 4.6

## 50—Moonlight And Roses

1.0 1.2

## Capitol Sets Dealer Meetings To Unveil New Fall Merchandise

NEW YORK—Following their conclusion of the Second Annual Sales Convention at Estes Park Colorado, Capitol Records District Managers are setting dealer meetings throughout the country to unveil the new fall merchandise, along with the new plan to sell this merchandise. There will be fifty-six dealer meetings, the first one beginning July 15th.

Door prizes will be awarded at each dealer meeting and then everyone attending these meetings will be eligible for the Grand Prize which will

be determined by a drawing in New York City.

All names will be placed in a huge bowl and the winner will get his choice of a trip either to New York or to Los Angeles, with all expenses paid by Capitol Records. This trip will be for one week and will cover two people. It may consist of a dealer, clerk or partners in a record store.

Capitol Record executives are enthusiastic over the fall line of merchandise and expect a record turn-out at these dealer meetings.

## BMI Gives Party At Namm Convention

NEW YORK—Julie Stearns, general professional manager of Broadcast Music, Inc., gave a party for disc jockeys and the trade during the Namm Convention. Jockeys from every station in Chicago were there as well as many who were attending the convention. The BMI staff was in Chicago promoting its latest song "There Never Was A Night So Beautiful" recorded by Perry Como on Victor.

Among those who attended were: Ed Cerny, NBC; Don Richie, NBC; Mr. & Mrs. Marty Hogan, WCFL; Jack Karey, WCFL; Rudy Zelina, WCFL; Myron Schulz, WAAF; Mr. & Mrs. Herbie Mintz, WAAF; Bob Drews, WAAF; Mr. & Mrs. Frank Plath, WFJL; Mr. & Mrs. Herb Rudolph, WGES; Mr. & Mrs. Lloyd Webb, WAIT; Stan Dale, WJJD; Lorene Younglove, WIND; Carole Swanson, WIND; Mr. & Mrs. Jim Lounsbury, WGN; Mr. & Mrs. Saxie Dowell, WGN; Mr. & Mrs. Fred Reynolds, WGN; Mr. & Mrs. Bill Evans, WGN; Lenny Kaye, WBBM; Don Marcotte, NBC; Eileen Mack, WCFL; Tom Havelin, WCFL; Ed Reynolds, WAIT; Bob Carroll, WFJL; Mr. & Mrs. Eddie Hubbard, WIND; Bill Albert, WLS; Mr. & Mrs. Josh Brady, WBBM; Bob Rutz, ABC; Tony Bravine, ABC; Mr. & Mrs. Kryly Kimbrough, WIND; Bob Portor, WIND; Mr. & Mrs. Bob Thiele; Bunny Paul; Sidney Mills; Eddie Ballantine; Mary Small; Sid Berman of Lyon & Healy;

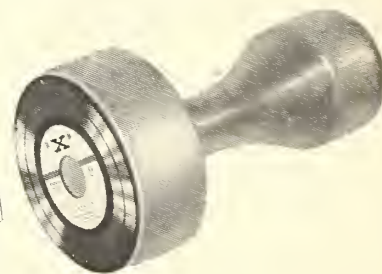
Mary Colditz of Hudson Ross; Mr. & Mrs. Johnny Desmond; Don McCloud, WJBK, Detroit; Bob Larsen, WEMP, Milwaukee; Nancy Klinger, KMO, Tacoma; and Leo Fox.

## Whiteman To Coral



NEW YORK — Paul Whiteman is shown with Bob Thiele, A&R head of Coral Records, as they finished Whiteman's first session for the label. Paul led a 10-piece band playing the same arrangements he used in the 1920's to catapult himself to the top of American jazzdom. These are the first new records Whiteman has made, incidentally, in some 20-odd years.

Stamped  
for BIG record  
Sales



SMITH BROTHERS  
WHO'S GONNA BE AT THE DOOR  
If You Took Your Love From Me  
"78" X-0032 ... "45" 4X-0032

BILL DARNEL  
YOU CAN BETCHA LIFE  
Teardrop Avenue  
"78" X-0031 ... "45" 4X-0031

ROBERTA LEE  
TRUE LOVE AND TENDER CARE  
When the Organ Played at Twilight  
"78" X-0035 ... "45" 4X-0035



a Product of Radio Corporation of America  
**RECORDS MARK THE HITS!**

ANDY WILLIAMS  
YOU CAN'T BUY HAPPINESS  
Why Should I Cry Over You  
"78" X-0036 ... "45" 4X-0036

STEWART ROSE  
I COMPLAINED  
I Want You  
"78" X-0027 ... "45" 4X-0027

TERRY FELL  
DON'T DROP IT  
Truck Driving Man  
"78" X-0010 ... "45" 4X-0010



A "HIGHLIGHT" For Every Program

# LITTLE THINGS MEAN A LOT

LEO FEIST, INC.

ENGLAND'S BIGGEST HIT

Fast Becoming

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DAVID WHITFIELD

accompanied by

MANTOVANI

his orchestra and chorus

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**"ANSWER ME, MY LOVE"**

★ ★ ★ ★ ★

**"THE LITTLE SHOEMAKER"**

★ ★ ★ ★ ★

BOURNE, INC.

136 W. 52nd Street, New York 19

## Reverend Orders Hamblen Disk For Nation's Jockeys

NEW YORK—About one week ago the morning mail at RCA Victor contained a check in the sum of \$850. and a heartwarming letter from a Reverend Jack Shuler of Independence, Kansas.

The letter from Shuler explained that he had heard a disk jockey spin Stuart Hamblen's RCA Victor recording of "This Ole House" and was so touched by the message in the song that he communicated with Hamblen and asked him to visit his congregation. Hamblen immediately complied and featured his stirring performance of "This Ole House" at a special religious gathering arranged by Reverend Shuler. The effect of this performance was so great that the congregation on the spot wholeheartedly took up a collection to buy enough records to send out to every radio station and disk jockey in the country.

"Ordinarily," says Bernie Miller, promotion manager of the popular records division at RCA Victor, "we would not have sent the Stuart Hamblen record to our pop disk jockeys. However, this touching gesture of faith caused us to listen again to the record and to the message it contained. We still don't think it's a pop record, but it's so much more than that that we are taking the liberty of sending it out to pop disk jockeys and radio stations. As a matter of fact, we are going to send the record out to every disk jockey list that we have. Of course we are returning the check to the Reverend Jack Shuler and that little congregation in Independence, Kansas."

Stephen H. Sholes, A & R head of the Country division, wrote the Reverend advising him of RCA Victor's decision to assume the cost of distribution to the nation's jockeys.

## "Say Hey, Willie Mays"

NEW YORK—Paul Cohen, Decca Records, announced the company, at a recent session cut its newest vocal group, the Wanderers. The initial release, "Don't Drop It" and "Say Hey, Willie Mays," will be in the hands of its distributors about August 1.

"Say Hey, Willie Mays," is a tie-in with an expression that has become a by-word on the sports pages. The youthful Willie Mays, New York Giant baseball whiz, and perhaps the most publicized athlete in the history of the sport, prefaces all of his remarks with "Say Hey" and has become known as "Say Hey, Willie Mays."

The Wanderers are managed by Lee Magid, who with Paul Cohen, handled the session.

## Siegel Signs Sylvan Levin

NEW YORK—Paul Siegel, Symphony House Music Publishers, announced the signing of Sylvan Levin as a composer for the firm. Levin is now conducting the Summer opera season at Wallingsford, Conn.

Sylvan Levin was the music director and conductor of the Mutual Broadcasting System for many years and just last Spring conducted the Broadway musical "Pink Tights."

Siegel also announced the appointment of Steven Marca to do promotion for Rex Music.

# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

### New York, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces—Sinatra)
4. The Happy Wanderer (Weir)
5. Sh-Boom (Crew Cuts—Chords)
6. The Little Shoemaker (Gaylords)
7. If You Love Me (Kay Starr)
8. I Understand Just How You Feel (Four Tunes)
9. Sway (Dean Martin)
10. Wanted (Perry Como)

### Philadelphia, Pa.

1. Sh-Boom (Crew-Cuts)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. Little Things Mean A Lot (Kitty Kallen)
6. I Understand Just How You Feel (Four Tunes)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. The Little Shoemaker (Gaylords)
9. Somebody Else's Love Song (George Shaw)
10. If You Love Me (Kay Starr)

### Balt., Md./Wash., D. C.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. If You Love Me (Kay Starr)
6. Steam Heat (Patti Page)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. The Happy Wanderer (Weir)
9. Sh-Boom (Crew-Cuts)
10. The Little Shoemaker (Gaylords)

### Richmond, Va.

1. Three Coins In The Fountain (Four Aces)
2. Hernando's Hideaway (Bleyer)
3. Little Things Mean A Lot (Kitty Kallen)
4. If You Love Me (Kay Starr)
5. Wanted (Perry Como)
6. I Understand Just How You Feel (Vali—Four Tunes)
7. Sh-Boom (Crew-Cuts)
8. I'm A Fool To Care (Crew-Cuts)
9. The Little Shoemaker (Gaylords)
10. The Man Upstairs (Kay Starr)

### Shoals, Ind.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Guy Lombardo)
4. I Understand Just How You Feel (Four Tunes)
5. If You Love Me (Kay Starr)
6. The Happy Wanderer (Rene)
7. Here (Tony Martin)
8. Wanted (Perry Como)
9. Goodnight Sweetheart, Goodnight (Sunny Gale)
10. The Little Shoemaker (Hugo Winterhalter)

### Miami, Fla.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. If You Love Me (Kay Starr)
6. Wanted (Perry Como)
7. Sh-Boom (Crew-Cuts)
8. Cross Over The Bridge (Page)
9. Isle Of Capri (Gaylords)
10. I Get So Lonely (4 Knights)

### Wichita, Kans.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Understand Just How You Feel (June Valli)
5. Some Day (Frankie Laine)
6. I Get So Lonely (4 Knights)
7. Isle Of Capri (Gaylords)
8. The Little Shoemaker (Gaylords)
9. The Happy Wanderer (Weir)
10. Cross Over The Bridge (Page)

### Chicago, Ill.

1. The Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. Hernando's Hideaway (Bleyer)
4. Little Things Mean A Lot (Kitty Kallen)
5. Three Coins In The Fountain (Four Aces)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. If You Love Me (Kay Starr)
8. Some Day (Frankie Laine)
9. The Happy Wanderer (Weir—Leonetti)
10. I Understand Just How You Feel (Four Tunes—Valli)

### Detroit, Mich.

1. Sh-Boom (Crew-Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. Goodnight Sweetheart, Goodnight (McGuire—Spaniels)
7. Some Day (Frankie Laine)
8. I Understand Just How You Feel (Four Tunes—Valli)
9. Hey There (R. Clooney)
10. The Magic Tango (Hugo Winterhalter)

### Denver, Colo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir)
5. I Understand Just How You Feel (Four Tunes)
6. If You Love Me (Kay Starr)
7. The Little Shoemaker (Gaylords)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Wanted (Perry Como)
10. Young At Heart (F. Sinatra)

### Cleveland, Ohio

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew Cuts—Chords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Four Aces)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. The Little Shoemaker (Gaylords)
7. The Happy Wanderer (Weir)
8. Sway (Dean Martin)
9. Some Day (Frankie Laine)
10. I Understand Just How You Feel (Four Tunes—Valli)

### St. Louis, Mo.

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew-Cuts)
3. Three Coins In The Fountain (Four Aces—Sinatra)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Little Shoemaker (Gaylords)
6. Some Day (Frankie Laine)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. The Happy Wanderer (Weir)
10. I Understand Just How You Feel (Four Tunes)

### San Francisco, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces—Sinatra)
4. The Happy Wanderer (Weir)
5. If You Love Me (Kay Starr)
6. I Understand Just How You Feel (Four Tunes)
7. Sh-Boom (Chords—Crew Cuts)
8. Wanted (Perry Como)
9. Isle Of Capri (Gaylords)
10. Answer Me, My Love (Cole)

### Pittsburgh, Pa.

1. Sh-Boom (Crew Cuts—Chords)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. The Happy Wanderer (Weir)
6. The Little Shoemaker (Gaylords—Winterhalter)
7. Moonlight And Roses (3 Suns)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. Sweetheart (Hilltoppers)
10. Green Years (Eddie Fisher)

### Los Angeles, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces—Sinatra)
4. The Happy Wanderer (Weir)
5. Sh-Boom (Crew-Cuts)
6. Sway (Dean Martin)
7. If You Love Me (Kay Starr)
8. The Little Shoemaker (Gaylords)
9. I Understand Just How You Feel (Four Tunes)
10. I'm A Fool To Care (Paul-Ford)

### Boston, Mass.

1. Hey There (R. Clooney)
2. Sh-Boom (Chords)
3. The Little Shoemaker (Gaylords)
4. They Were Doing The Mambo (Vaughn Monroe)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Cinnamon Sinner (T. Bennett)
7. Thank You For Calling (Jo Stafford)
8. Three Coins In The Fountain (Four Aces—Sinatra)
9. I'm A Fool To Care (Paul-Ford)
10. Hernando's Hideaway (Bleyer)

### Atlanta, Ga.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Sh-Boom (Chords)
5. If You Love Me (Kay Starr)
6. Thank You For Calling (Jo Stafford)
7. Goodnight Sweetheart, Goodnight (McGuire—Spaniels)
8. Wanted (Perry Como)
9. If I Didn't Have You (Fontane Sisters)
10. The Happy Wanderer (Weir)

### Seattle, Wash.

1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. I Understand Just How You Feel (Four Tunes)
8. Some Day (Frankie Laine)
9. Crazy 'Bout You, Baby (Crew-Cuts)
10. Sway (Dean Martin)

### New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Thank You For Calling (Jo Stafford)
5. Ballin' The Jack (Perez Prado)
6. The Happy Wanderer (Weir)
7. I'm A Fool To Care (Paul-Ford)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. Wanted (Perry Como)
10. I Understand Just How You Feel (Four Tunes)

### Nashville, Tenn.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Sh-Boom (Crew-Cuts)
6. Thank You For Calling (Jo Stafford)
7. The Little Shoemaker (Winterhalter—Gaylords)
8. Hit And Run Affair (P. Como)
9. My Friend (Perry Como)
10. This Ole House (R. Clooney)

### Minneapolis, Minn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Understand Just How You Feel (Four Tunes)
5. Hit And Run Affair (P. Como)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. The Happy Wanderer (Weir)
8. Isle Of Capri (Jackie Lee)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Sh-Boom (Crew-Cuts)

**THE FOUR ACES**

**WEDDING BELLS**

*(We're Breaking up that Old Gang of Mine)*

DECCA RECORDS

MILLS MUSIC, INC.

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# "GOODNIGHT SWEETHEART GOODNIGHT"

RCA VICTOR 20-5746



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Caught the Bennie Goodman opening at Basin Street where the big man made his first appearance in the Gotham in eight years. And what a turnout. On what was the hottest night of the summer, 92 sizzling degrees of heat and humidity, an all celebrity and music crowd filled the jazz spot so completely that visitors envied the much quoted sardine in the can. Bennie put on a show that had the blase and celebrity satiated first nighters stand-



JOHNNY ACE

ing and shouting for more. Also sharing the spotlight with the clarinet man were Charley Shavers, top man with the trumpet and a crowd pleaser if you ever saw one; Mel Powel, fine pianist whose solos drew enthusiastic applause; Morty Feld on the drums; Israel Crosby, bass, whose solo on "Flying Home" won him a big hand; and Steve Jordan on the guitar. Also on the bill were Buck Clayton and his Quartet and Sylvia Sims, A-1 song stylist. . . . With the NAMM show over, the boys are all getting back to their desks and settling down to selling records. Among those who attended from local areas were Bess and Ike Berman, Apollo Records; Jerry Wexler and Ahmet Ertegun, Atlantic and Cat Records; Murray Singer, Bethlehem Records; Leo Rogers, Morty Craft, and Monty Bruce, Bruce Records; Ernie Young, Excello and Nashboro Records; Jose Mirand, Fiesta Records; George Goldner, Tico, Rama, and Gee Records; Ivan Ballen,

Gotham Records; Jack Angel and Al Silver, Herald Records; Jerry Blaine, Jozie Records; Bobby Robinson, Red Robin Records; Joe Delaney, Groove Records. Among those who attended, other than the local boys, were Irv Marcus, Peacock and Duke national sales manager; Jack Kelly, King Records; and Leonard Chess, Chess and Checker Records. There was a big turnout of distributors. Some of those seen about were: Bob Pare, Portem Distributors, New York; Joe Cohen, Essex Distributors, Newark, N. J.; Johnny Ha'onka and Harry Apostelleris, Alpha Distributors, New York; Mr. Verbit, Marnel Distributors, Baltimore; Mac Lesnick, M. B. Lesnick Record Co., Baltimore; Henry Nathanson, General Distributing, Baltimore; Leonard Smith, Leonard Smith, Inc., Albany, N. Y.; Jake Friedman, Dixie Distributing Co., Atlanta, Ga.; Mr. Binkley, Binkley Distributors, Jacksonville, Fla.; Jimmy Martin, James Martin, Inc., Chicago; a large contingent from United Records, Chicago; Bill Amann, William Amann Distributing Co., New Orleans, La.; Cecil Stein, Records, Inc., Boston; Charles Gray, Polonia Distributing, Detroit; Bob Hosfetter, Roberts Record Distributing, St. Louis; Art Freeman, Benart Distributing, Cleveland; Dave Freed, Cosnat, Cleveland; Harry Rosen, David Rosen Company, Philadelphia; Milt Sinsheimer, Allen Distributing, Richmond, Va. . . . Hear Johnny Ace, Duke star, was mauled recently when 500 of his Houston fan club stampeded and ripped his suit to pieces. Trouble started when Johnny started handing out autographed pictures to the necessary demons. . . . Abner Greenberg disclosed he had been retained by Moondog, the blind street musician, to sue Allen "Moondog" Freed on the use of the name.

#### CHICAGO:

Aside from all the business conducted, the main topic of conversation at this year's NAMM Convention at the Palmer House was the heat. The small fans that several of the rooms had did little or no good against our 100 degree temperatures. But everybody hoping that 'maybe next year will bring air-conditioning'. . . . Genial Stan Lewis of Stan's Record Shop in Shreveport, Louisiana, phoned to say 'hi' while in town for the Convention. "Had to come in to keep up with 'what's happening'," Stan claims.



RUTH BROWN

Bob Stern who, it is reported, broke "Sh-Boom" by the Chords in Los Angeles, happy for the chance to return to Chicago, his home town, in order to visit his family and many old friends once again. Born and raised right here, Bob moved to LA some eight years ago. . . . Ahmet Ertegun had nothing but praise for the convention. Also told us he visited several operators talking about Atlantic's new EP's, featuring such Atlantic stars as Ruth Brown, The Clovers, The Drifters, and Joe Turner. Which idea the ops tell him, is beginning to catch on. . . . Monte Bruce, Bruce Records lent the Harp-Tones to Dave Miller's Essex label in order for them to cut "Honey Love" with Bunny Paul, which is getting lots of action. Can't recall such lend lease in the past. . . . Checker Records has released the first waxing by Jimmy Witherspoon which, Len Chess claims, is really catching on. Titled

"When The Lights Go Out", b/w "Big Daddy". Len and Phil also hoping for big things to happen to their latest Howling Wolf release, "Evil Goin' On", b/w "Baby How Long". Boys feel that either or both of these disks could be their summer hits. . . . Hear tell that was quite a shindig Jerry Blaine hosted for his distributors at Linn Burton's Steak House here.

#### LOS ANGELES:

One of the biggest attractions of the year took place at the Shrine Auditorium 7/17 when Gene Norman presented his 5th Annual Rhythm and Blues Jubilee. Heading the list of attractions were The Chords, The Robins, The Four Tunes, and The Hollywood Four Flames. Top musical groups included were Chuck Higgins' band and Jake Porter's five man combo. Many other artists were added to the show but their names were not available at the time of this writing. . . . Dinah Washington opened at the Club Oasis 7/16 for

## Membership



NEW BEDFORD, MASS.—Don Cameron, popular disk jockey of station WBSM, New Bedford, Mass., accepts his honorary membership certificate in the Tommy Mara Fan Club from the organization's national president Irene Wasilewski as Tommy looks on.

Breaking For A Pop Hit!

**"APPLE BLOSSOM TIME"**

and

**"WAY DOWN YONDER  
IN NEW ORLEANS"**

10-220

**TICO**  
EL REY DEL MAMBO

220 West 42nd STREET NEW YORK, N. Y.

**Jimmy Witherspoon Sings**

**"WHEN THE  
LIGHTS GO OUT"**

b/w

**"BIG DADDY"**

Checker 798

**Checker RECORD CO.**

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Chicago, 15, Illinois

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**HARTFORD, CONN.**  
134 WINDSOR ST.  
(Phone: JACKson 5-7123)

a two week stint. She will join Tiny Bradshaw and his orchestra on July 30th for a tour of Northern California. They will appear together on the same bill at the Elks Hall here in LA on August 1st. . . . The Ink Spots closed at the Trocadero in Hollywood and left for a two week stint at The Wagon Wheel, Lake Tahoe, Nevada.



THE SPIDERS

They will return soon for a new recording session. It is rumored that two of the tunes they will cut were written by songwriter Art Behning. It's always nice to know that there's still a few artists left who will give new writers a break. . . . Record crowds jammed Billy Berg's Five-Four Ballroom to see Fats Domino 7/9 thru 7/12. On July 16th Fats and crew opened for a three day stand at the Shermans Ballroom in San Diego. . . . Leo and Eddie Mesner of Aladdin Records are going all out on their very best material plus four new spirituals. . . . Songstress Linda Hayes now appears nitely at the Gibson Club. . . . Johnny Otis, bandleader, musician and deejay, has now started a new profession as a record dealer. He has gone into partnership with Leroy Conely and opened the Famous Record Club in Watts. His new WFOX R & B show will now be broadcast from the store. . . . "Sugar Mama-Peachy Papa" best explains the happy expressions at Art and Lee Rupe of Specialty Records when they excitedly announced that the stork will visit their house in October. . . . Saul Bihari announced that they have signed Marvin and Johnny who were formerly on the Specialty label. Their first release on Modern is getting a lot of reaction locally. Titles are "Tick Tock" b/w "Cherry Pie". . . . The Spiders were all set to open at the Savoy Ballroom July 9th but were unable to make it due to illness. "Stuff" Crouch, manager of the Savoy, quickly replaced them with The Hollywood Flames and Jake Porter's Combo. . . . The Sunny Thompson-Lu'a Reed package swings back through LA again for a three day stand at the Savoy starting July 23rd. . . . Fabor Robison has issued his second release in the R & B field. Titles are "Patricia" b/w "I'll Follow You" by Larry Evans. . . . Eddie Heywood has had his option picked up at the Club Morocco for another two weeks. . . . Al Sherman, West Coast Representative for King Records, announced that they have signed The Five Royals, formerly on the Apollo label. First release on King is "Behave Yourself" b/w "I'm Gonna Run It Down".



3 Smash Hits Coast To Coast!  
SAVOY 1128  
**"THE BLUE HOURS"**  
THE HOT SHOTS  
SAVOY 1131  
**"YOU WERE MY LOVE"**  
LUTHER BOND and his  
EMERALDS  
SAVOY 1132  
**"MAMBO BOOGIE"**  
JOHNNY OTIS

**SAVOY RECORD CO., INC.**  
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Sensational MACHITO Release!

## "RELAX and MAMBO"

and  
**"BANANAS"**

SEECO # 4151

The HIT of the Convention!

## "LIZABETH"

The Thrillers

Watch For The New  
**FAYE ADAMS**

**Herald** RECORDS  
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The ORIGINAL  
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RUTH BROWN

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## TERRIFIC "AIN'T TIMES HARD"

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## Gene Norman Stages Rhythm & Blues Jubilee

LOS ANGELES, Calif.—Gene Norman's 5th Annual Rhythm and Blues Jubilee was presented at the Shrine Auditorium on Saturday, July 17th. Each year this event has increased both in audience appeal and importance. This edition promised to be a milestone in the parade of successes that the popular disc jockey has presented in Southern California.

Heading the list of attractions were several of the top vocal combinations of the nation, with orchestral backing from the most select bands and combinations that the impressario could impart. The Chords, currently riding high on the charts with their waxing of "Sh-Boom," shared the spotlight with The Robins, who recently cut the hit, "Riot in Cell Block #9." The Four Tunes, with "Sugar Lump" and "Marie" as their recent recordings and The Hollywood Four Flames, artists on "Oooh-La La" and Peggy," were among the other favorites that kept the show moving from start to climax. Christine Kittrell shared vocal honors as one of the single acts.

Among the many musical groups present were Chuck Higgin's band, Joe Liggins and his band and the five man group of Jake Porter. There were many other big names together with some outstanding single acts that were to appear on the show but whose names were unavailable at the time of this writing.

## Norman Granz Signs Wallington For Norgran Label

NEW YORK — Pianist-composer George Wallington signed an exclusive record pact with jazz impresario Norman Granz and cut an LP album with his Trio recently, which will be released on Granz' new Norgran label. Wallington recorded six of his own compositions plus an original ballad, "Your Laughter," which was written by Patti McGovern, lead singer with the Honeydramers, and wife of WOV Disk Jockey, Leigh Kamman. Wallington, who has been on the Prestige label for the past two years, also cut a seven piece band date for Blue Note before signing with Granz.

## Saul Richfield Moves

NEW YORK—Saul Richfield has moved his publicity offices to 220 W. 42nd St., Room 1203.

Richfield is the press representative for Georgie Shaw, Tito Puente, Wendy Waldron, Rainbow Records and Consuelo Velazquez

## Recording Stars To Appear On Silbert Show

NEW YORK — Recording stars Julius La Rosa, Richard Heyman, Roger Coleman, Chris Conner and Sandy Solo will make personal appearances on Bill Silbert's program, WMGM-New York, from Palisades Amusement Park Monday, July 19th from 8:00 to 10:00 P.M.

## THE CASH BOX

in  
**NEW YORK CITY**

in  
**CHICAGO**

in  
**NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

**1** HONEY LOVE  
The Drifters  
(Atlantic 1029)

**2** WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

**3** SH-BOOM  
Chords  
(Cat 104)

**4** AIN'T CHA GOT ME  
WHERE YOU WANT ME  
Buddy Johnson  
(Mercury 70377)

**5** DEAR ONE  
The Scarlets  
(Red Robin 128)

**6** I UNDERSTAND JUST  
HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)

**7** IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)

**8** GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)

**9** SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)

**10** MY FRIENDS  
Strangers  
(King 4697)

WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

JUST MAKE  
LOVE TO ME  
Muddy Waters  
(Chess 1571)

CRY SOME MORE  
The "5" Royales  
(Apollo 454)

HONEY LOVE  
The Drifters  
(Atlantic 1029)

SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)

MAKE HER MINE  
Nat "King" Cole  
(Capitol 2803)

IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)

SH-BOOM  
Chords  
(Cat 104)

GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)

OH BABY  
Little Walter  
(Checker 793)

SEXY WAYS  
Midnighters  
(Federal 12185)

HONEY LOVE  
Drifters  
(Atlantic 1029)

WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)

JUST MAKE  
LOVE TO ME  
Muddy Waters  
(Chess 1571)

A MOTHER'S LOVE  
Earl King  
(Specialty 495)

PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)

I BOWED ON  
MY KNEES  
Sugar Boy  
(Checker 795)

BABY PLEASE  
Fats Domino  
(Imperial 5283)

I UNDERSTAND JUST  
HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)

in  
**SAN FRANCISCO**

in  
**NEWARK**

in  
**MEMPHIS**

**1** HONEY LOVE  
Drifters  
(Atlantic 1029)

**2** WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

**3** SH-BOOM  
Chords  
(Cat 104)

**4** BLUE HOURS  
Hot Shots  
(Savoy 1128)

**5** JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)

**6** SEXY WAYS  
Midnighters  
(Federal 12185)

**7** EVERYTHING I DO  
IS WRONG  
B. B. King  
(RPM 411)

**8** IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)

**9** YOU'RE THE ONE  
The Spiders  
(Imperial 5265)

**10** SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)

WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

HONEY LOVE  
Drifters  
(Atlantic 1029)

SH-BOOM  
Chords  
(Cat 104)

PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)

JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)

SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)

NEED ONE MORE  
CHANCE  
Chuck Willis  
(Okeh 7029)

SEXY WAYS  
Midnighters  
(Federal 12185)

MY FRIENDS  
Strangers  
(King 4697)

GOODNIGHT SWEET-  
HEART, GOODNIGHT  
The Spaniels  
(Vee-Jay 107)

HONEY LOVE  
Drifters  
(Atlantic 1029)

PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)

WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)

I UNDERSTAND JUST  
HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)

LET'S WALK  
Charles Brown  
(Ataddin 3235)

JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)

OKIE DOKIE STOMP  
Clarence "Gatemouth"  
Brown  
(Peacock 1637)

EVERYTHING I DO  
IS WRONG  
B. B. King  
(RPM 411)

SH-BOOM  
Chords  
(Cat 104)

CO-OPERATION  
(Jubilee 5132)  
(Apollo 459)



## THE CASH BOX

in  
PHILADELPHIAin  
LOS ANGELESin  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 SH-BOOM  
Chords  
(Cat 104)
- 2 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 3 I UNDERSTAND JUST  
HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 4 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 5 SEXY WAYS  
Midnighters  
(Federal 12185)
- 6 WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)
- 7 YOU'RE MINE  
Danny Overbea  
(Checker 796)
- 8 GOODNIGHT SWEET-  
HEART, GOODNIGHT  
The Spaniels  
(Vee-Jay 107)
- 9 SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)
- 10 I FEEL SO BAD  
Chuck Willis  
(Okeh 7029)

- SH-BOOM  
The Chords  
(Cat 104)
- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- WORK WITH ME  
ANNIE  
The Midnighters  
(Federal 12169)
- DEAR ONE  
The Scarlets  
(Red Robins 128)
- JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)
- RIOT IN CELL  
BLOCK #9  
The Robins  
(Spark 103)
- SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)
- PLEASE, PLEASE  
The Eagles  
(Mercury 70391)
- SUGAR MAMA,  
PEACHY PAPA  
Percy Mayfield  
(Specialty 499)
- HEY LITTLE GIRL  
Richard Lewis  
(Aladdin 3238)

- SH-BOOM  
Chords  
(Cat 104)
- WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)
- AIN'T CHA GOT ME  
WHERE YOU WANT ME  
Buddy Johnson  
(Mercury 70377)
- JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)
- HONEY LOVE  
Drifters  
(Atlantic 1029)
- WISH ME WELL  
Memphis Slim  
(United 176)
- GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- SEXY WAYS  
Midnighters  
(Federal 12185)
- IF I LOVED YOU  
Roy Hamilton  
(Epic 9047)

in  
DALLASin  
NASHVILLEin  
BALTIMORE

- 1 JUST MAKE LOVE  
TO ME  
Muddy Waters  
(Chess 1571)
- 2 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 3 SH-BOOM  
Chords  
(Cat 104)
- 4 SEXY WAYS  
Midnighters  
(Federal 12185)
- 5 LET'S WALK  
Charles Brown  
(Aladdin 3235)
- 6 EVERYTHING I DO  
IS WRONG  
B. B. King  
(RPM 411)
- 7 SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)
- 8 I FEEL SO BAD  
Chuck Willis  
(Okeh 7029)
- 9 PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 10 GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)

- SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)
- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- WORK WITH ME  
ANNIE  
Midnighters  
(Federal 12169)
- JUST MAKE  
LOVE TO ME  
Muddy Waters  
(Chess 1571)
- GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- SEXY WAYS  
Midnighters  
(Federal 12185)
- OH BABY  
Little Walter  
(Checker 793)
- YOU'RE THE ONE  
The Spiders  
(Imperial 5265)
- EVERYTHING I DO  
IS WRONG  
B. B. King  
(RPM 411)
- I'M SLIPPIN' IN  
The Spiders  
(Imperial 5291)

- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- I UNDERSTAND JUST  
HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- SHAKE, RATTLE  
AND ROLL  
Joe Turner  
(Atlantic 1026)
- SH-BOOM  
Chords  
(Cat 104)
- CRY SOME MORE  
The "5" Royales  
(Apollo 454)
- PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- GOODNIGHT SWEET-  
HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- SEXY WAYS  
Midnighters  
(Federal 12185)
- MAMBOLINO  
Earl Bostic  
(King 4723)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)

Contemporary Records  
Signs Lennie Niehaus

LOS ANGELES — Contemporary Records of Los Angeles has just signed Lennie Niehaus, new alto star, composer and arranger, to an exclusive contract. Niehaus, who just finished two years in the army, was with Stan Kenton until drafted. There was spirited bidding for him by both major and independent recording companies.

Unknown for the most part, except among musicians, he is regarded by Contemporary V.P. Bob Kirstein as the finest young alto man to appear this year. Niehaus' first hi-fi album containing four standards and four originals, all arranged by himself, will be released in September. In addition to his alto, his composing and arranging will be featured by Contemporary. He has written for many band leaders including Jerry Wald, Kenton, and Woody Herman.

Niehaus holds California teachers' credentials in music and has composed several violin sonatas, woodwind trios, and clarinet quartets. "But my main interest lies in jazz," he says. "Especially along the lines of the West Coast modern school."

Cozy Cole Joins  
Jerome Ork at WPIX

NEW YORK—Cozy Cole, one of the great names in show business, along with Jack Teagarden, Barney Bigard, Louis Armstrong, Gene Krupa, and many others, has joined the Jerry Jerome orchestra at WPIX.

Cole, top notch percussionist, reached musical fame as a member of the Cab Calloway, Benny Goodman and Louis Armstrong orchestras in addition to his own orchestra.

He gained his initial knowledge of music, and notably percussion, as a four-year student at the Julliard Conservatory of Music, after which he studied under the tutelage of Saul Goodman.

Cole's addition to the Jerome orchestra came shortly after Mary Osborne, guitarist and vocalist, joined the group, which furnishes the musical high-jinks for the "Bob Kennedy Show," two-hour variety feature spotlighting Kennedy, the former star of Broadway's successful "Oklahoma."

The "Bob Kennedy Show" is seen and heard in the New York Metropolitan area from 3:00 p.m. to 5:00 p.m. Monday through Friday.

Jerome, also a former member of the Benny Goodman orchestra, has long headed his own aggregation at WPIX.

**JOEL TURNERO**  
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## Coming Up In R &amp; B

Listed Alphabetically

## CO-OPERATION

Prince Partridge  
(Cat 105)

St. Louis  
Carl Matthews  
(Apollo 459)

Memphis  
COME TO ME BABY  
The Charms  
(De Luxe 6056)

Miami

## DARLING

The Ray-O-Vacs  
(Josie 763)

Detroit, Los Angeles

EVIL IS GOING ON  
Howlin' Wolf  
(Chess 1575)

Shreveport

GOOD, GOODY  
The Five C's  
(United 180)

Chicago

## OH WHAT A DREAM

Ruth Brown  
(Atlantic 1026)

Baltimore, Nashville, New York, St. Louis

## TAILOR MADE

Bill Doggett  
(King 4720)

Philadelphia

THIS IS THE NIGHT FOR LOVE  
The Flairs  
(Flair 1044)

Los Angeles

YOUR CASH AIN'T NOTHIN'  
BUT TRASH  
GOT MY EYES ON YOU

The Clovers  
(Atlantic 1035)

Detroit, Nashville, New York, Philadelphia, St. Louis



THE MIDNIGHTERS

## "SEXY WAYS"

"Don't Say Your Last Goodbye"  
Federal 12185

EARL BOSTIC

## "MAMBOLINO"

## "BLUE SKIES"

King 4723

THE FIVE JETS

## "I'M STUCK"

## "I WANT A WOMAN"

DeLuxe 6053

THE CHARMS

## "COME TO ME BABY"

## "MY DEAREST DARLING"

DeLuxe 6056

BONNIE LOU

## "WAIT FOR ME, DARLING"

## "BLUE TENNESSEE RAIN"

King 1365

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# RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

## THE COLEMANAIRES

(Timely 105)

**C+** "BE READY WHEN HE COMES" (2:40) [Simek Music BMI—Rev. Joseph Walker] The Colemanaires consisting of some terrific voices backs an exciting Cynthia Coleman who shouts out the lead. A rhythmic religious item stirringly performed.

**B** "OUT ON THE OCEAN SAILING" (2:40) [Simek Music BMI—Rev. Joseph Walker] A slow gospel etched with so much feeling it puts butterflies in your stomach. Lead Cynthia Coleman is sensational.

## ARTHUR "BIG BOY" CRUDUP

(Groove 4G-0026)

**B** "SHE'S GOT NO HAIR" (2:41) [Monument Music BMI—Arthur Crudup] Crudup dishes up an infectious rhythm ditty. Beat is powerful and Crudup handles it in a manner that is sure to appeal. Should grab off some of the action.

**C+** "IF YOU HAVE EVER BEEN TO GEORGIA" (2:30) [Monument Music BMI—Crudup] The under lid is a routine southern type blues adequately handled by the shouter.

## JOHN LEE HOOKER

(Modern 935)

**B** "I TRIED HARD" (2:36) [Modern Music BMI—Hooker] John Lee Hooker sings a slow southern blues with a band backing and echo effect. Effective wax.

**B** "LET'S TALK IT OVER" (2:40) [Modern Music BMI—Hooker] More of same in style, treatment and effect.

## LIGHTNING HOPKINS

(Decca 9-48321)

**B** "I'M WILD ABOUT YOU BABY" (2:49) [Northern Music ASCAP—Bob Shad] Lightning Hopkins is feeling on the gay side as he bounces out this happy sounding bouncer.

**B** "BAD THINGS ON MY MIND" (2:47) [Rockland Music BMI—Joe Luke] Lightning sings a slow blues with his typical Lightning treatment. Will please his flock of buyers.

## BLINKY ALLEN

(Flair 1043)

**B** "CHOPHOUSE" (2:45) [Flair BMI—Allen] A gay bounce instrumental is dished up by Blinky Allen and his orchestra. A happy sax rides the lead with a bit of drive and lightheartedness. A foot-tapper.

**B** "HIGH GEAR" (2:40) [Flair BMI—Allen] A similar piece of material and a similar treatment. Two good bouncy dance items for the jump crowd.

## JAMES COTTON

(Sun 206)

**C+** "COTTON CROP BLUES" (2:41) [Hi-Lo Music BMI—Cotton] A southern type blues in the guitar-wailing groove. Cotton does an effective job on a slow rhythmic effort.

**C+** "HOLD ME IN YOUR ARMS" (2:40) [Hi-Lo Music BMI—Cotton] The flip is a fast moving southern blues. Cotton shouts it out with a big guitar support. Lyrics are a plea to his baby to hold him and squeeze him all night long. A country blues.

## THE CASE BOX

### ★ AWARD O' THE WEEK ★

"IN THE CHAPEL IN THE MOONLIGHT" (3:05)

[Shapiro Bernstein ASCAP—Billy Hill]

"THANK THE LORD! THANK THE LORD" (2:11)

[Jubilee ASCAP—Jordan, Bass]

THE ORIOLES

(Jubilee 5154)



THE ORIOLES

• The Orioles, following in the vein of their big hit "Crying In The Chapel," come up with another

"Chapel" tender item in the slow tempo lovely "In The Chapel In The Moonlight." The Orioles treat the feathery pretty to a lush vocal and the sentimentalists, and who isn't, will eat it up. Should be the strongest offering by the Orioles since "Crying." The flip "Thank The Lord! Thank The Lord," is a middle tempo rocker that has the group chanting a change of pace with foottapping effectiveness. Juke box beat and juke box time (2:11), however, bulk of sales should be forthcoming from the "Chapel" side.

"WHAT'S THAT" (2:10)

[Bess Music BMI—Lowman Pauling]

"LET ME COME BACK HOME" (2:19)

[Bess Music BMI—Lowman Pauling]

"5" ROYALES

(Apollo 458)



"5" ROYALES

• The "5" Royales, whose every release is a sales puller of hit proportions, come up with another in "What's That." The ditty is a

quick beat racer that drives with a momentum that approaches a frenzy. The wild treatment is heightened by a riding sax insertion that could be Charlie "Little Jazz" Ferguson. The boys keep the tempo going without a lost beat from beginning to end. An exhausting effort that is sure to get into the charts in short order. The flip, "Let Me Come Back Home," is a middle tempo bounce with a romantic set of lyrics, emotionally performed by the "5" Royales. A complete change of pace. The group has always been a two side hit team, but on this release we'll stick out our necks and go for the "What's That" side.

"SUGAR MAMA—PEACHY PAPA" (2:23)

[Venice BMI—Mayfield]

"YOU DON'T EXIST NO MORE" (2:40)

[Venice BMI—Mayfield]

PERCY MAYFIELD

(Specialty 499)



PERCY MAYFIELD

• Percy Mayfield sings out a rhythmic bounce item with an effervescence. The ditty is gay and light hearted, the beat bounces, the material is bubbly, the lyrics romantic. Unnamed fem supplies the foil for Mayfield. A good Summer hunk o' wax that could also appeal to the pop market. The flip, "You Don't Exist No More," is a slow blues ballad poured out by Mayfield with soul. Warm and feelingful evergreen. For immediate take-off it's "Sugar Mama."

## THE ZION TRAVELERS

(Score 5055)

**C+** "I MAY NEVER PASS THIS WAY AGAIN" (2:35) [Aladdin Music — Zion Travelers] The Zion Travelers chant a middle tempo bounce spiritual with much feeling and good voice. Good gospel fare.

**C+** "IF I COULD HEAR MY MOTHER PRAY AGAIN" (2:37) [Aladdin Music — Zion Travelers] Similar material with a like treatment. Lead singer generates an excitement against the steady rocklike chant background.

## BOBBY PRINCE

(Excello 2039)

**B+** "TOO MANY KEYS" (2:43) [Excello Music BMI—Chas. Gonzales] Bobby Prince tells his fem there are too many keys that fit her front door. Humorous earthy lyrics set to a middle mambo tempo. Infectious lyrics, tempo and delivery.

**B** "PLEASE GIVE ME YOUR LOVE" (2:38) [Excello Music BMI—Chas. Gonzales] Prince sings a slow blues accompanied by a wailing sax and rhythm section. Prince wails a tune in good style and with lots of feeling. However, it's the top deck "Keys" for the big play.

## THE VIBRANAIREs

(After Hours 103)

**B+** "DOLL FACE" (2:40) [Terrific Tunes BMI—Joel Turnero] Pretty romantic blues ballad is sweetly blended by the Vibranares for an extremely effective piece of wax. Group comes up with a solid sound and material is strong. Proper distribution could make this etching a potent sales puller.

**B** "OOH, I FEEL SO GOOD" (2:41) [Terrific Tunes BMI—Joel Turnero] Flip is a rocker socked out by the group. A happy treatment that makes this a good coupler for the ballad.

## LULA REED

(King 4726)

**B+** "WONDERFUL LOVE" (2:16) [Royal BMI — Barrow, Page] Lula Reed sings a slow sentimental wail of the merits of love. Ditty has a good beat and Lula gives it a potent reading. Interesting guitar solo in one of the breaks lends flavor to the deck.

**B+** "I'LL UPSET YOU BABY" (2:25) [Jay & Cee BMI—Thompson, Reed] Reverse deck is a mad jump that is rocked out by the effervescent fem shouter. Lula gives the tune everything she has and the deck comes out a strong waxing.

## SONNY THOMPSON

(King 4729)

**B** "COTTON BALL" (Part 1 and 2) (2:38 and 2:34) [Jay & Cee BMI — Sonny Thompson] A middle tempo instrumental dished up with a mighty pleasing treatment and sound. Good listening and dancing wax. A showy piece.

## CARL MATTHEWS

(Apollo 459)

**B+** "CO-OPERATION" (two sides 2:15 and 2:15) [B. Patridge, A. Ellery] Another version of the funny story of the man whose fem provides the necessities and luxuries of life. A good treatment that should pick up action.







## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

1. EVEN THO.....Webb Pierce (Decca)
2. I DON'T HURT ANYMORE.....Hank Snow (RCA Victor)
3. ONE BY ONE.....Kitty Wells & Red Foley (Decca)
4. SPARKLING BROWN EYES.....Webb Pierce & The Wilburn Brothers (Decca)
5. BACK UP, BUDDY.....Carl Smith (Columbia)
6. LOOKING BACK TO SEE.....Jim Edward Brown & Maxine Brown (Fabor)
7. CRY, CRY DARLING.....Jimmy Newman (Dot)
8. I GET SO LONELY.....Johnnie & Jack (RCA Victor)
9. GOODNIGHT SWEETHEART, GOODNIGHT.....Johnnie & Jack (RCA Victor)
10. I'LL BE THERE.....Ray Price (Columbia)
- 11) THANK YOU FOR CALLING. 12) MUCH TOO YOUNG TO DIE.
- 13) HONKY TONK GIRL. 14) PRETTY WORDS. 15) SLOWLY.
- 15) MY EVERYTHING.

## Meeting Dates Of Music Operators' Associations

- July 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—California Music Merchants Assn. of Los Angeles Division  
Place: Hotel Glendale, Glendale, Calif.
- 20—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 26—Amusement Machine Operators of Baltimore  
Place: Pimlico Hotel, Baltimore, Md.
- 26—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 26—Dallas Music Operators' Assn.  
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 27—Western Massachusetts Music Guild  
Place: Ivy House, Springfield, Mass.
- 27—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- Aug. 2—California Music Guild  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Arizona Music Guild, Phoenix Chapter # 1  
Place: 1738 West Van Buren, Phoenix, Ariz.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 5—California Music Guild  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General).
- 9—Amusement Machine Operators of Baltimore  
Place: Pimlico Hotel, Baltimore, Md.
- 10—Western Massachusetts Music Guild  
Place: Ivy House, Springfield, Mass.
- 10—California Music Guild  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Guild  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Guild  
Place: U. S. Grant Hotel, San Diego, Calif.
- 18—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).

## THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Uncle Buck Lipe

- KSGM—St. Genevieve, Mo.
1. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  2. Dark Streets (Bill Dudley)
  3. Back Up, Buddy (Carl Smith)
  4. Don't Drop It (Terry Fell)
  5. Please Come Back To Me (Larry Dexter)
  6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  7. They Made Me Fall In Love With You (Faron Young)
  8. I Think I'm Going To Cry (George Morgan)
  9. I Closed
  10. Looking Back To See (J. E. & M. Brown)

### Carl E. Lamm

- WCKB—Dunn, N. C.
1. One By One (Foley & Wells)
  2. Even Tho (Webb Pierce)
  3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  4. I Don't Hurt Anymore (Snow)
  5. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  6. Pretty Words (Marty Robbins)
  7. My Everything (Eddy Arnold)
  8. Back Up, Buddy (Carl Smith)
  9. Then I'll Stop Loving You (Jim Reeves)
  10. Looking Back To See (Wells & Jones)

### "Chuckwagon Chuck" Nichols

- KOWB—Laramie, Wyoming
1. You Better Not Do That (Tommy Collins)
  2. Lilies Grow High (Sons Of The Pioneers)
  3. Slowly (Webb Pierce)
  4. I Love You (Wright & Reeves)
  5. Jilted (Red Foley)
  6. Secret Love (Slim Whitman)
  7. Am I Seeing Things (Strange)
  8. As Far As I'm Concerned (Red & Betty Foley)
  9. I Get So Lonely (Johnnie & Jack)
  10. Bimbo (Rod Morris)

### Bob Chambers & Cuz'n Larry Lane

- WEBK—Tampa, Fla.
1. I Don't Hurt Anymore (Snow)
  2. Love You Dearly (H. Rodgay)
  3. Much Too Young To Die (Ray Price)
  4. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  5. Lost Chicken (Marvin Lacy)
  6. Jealous Lovin' Heart (E. Tubbs)
  7. Beautiful Dreamer (Whitman)
  8. I Get So Lonely (Johnnie & Jack)
  9. My Everything (Eddy Arnold)
  10. Nighttime Is Crying Time (Jimmy Newman)

### Lucky & Uncle Dan'l

- WVOT—Wilson, N. C.
1. One By One (Wells & Foley)
  2. Back Up, Buddy (Carl Smith)
  3. Even Tho (Webb Pierce)
  4. Thank You For Calling (Billy Walker)
  5. Courtin' In The Rain (Tyler)
  6. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  7. He's Married To Me (K. Wells)
  8. I Don't Hurt Anymore (Snow)
  9. Cry, Cry Darling (Goldie Hill)
  10. I'll Be There (Ray Price)

### Joe Morris

- WOIC—Columbia, S. C.
1. Even Tho (Webb Pierce)
  2. I Don't Hurt Anymore (Snow)
  3. One By One (Foley & Wells)
  4. I Get So Lonely (Johnnie & Jack)
  5. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  6. Cry, Cry Darling (J. Newman)
  7. Looking Back To See (J. E. & M. Brown)
  8. Back Up, Buddy (Carl Smith)
  9. I'll Be There (Ray Price)
  10. Slowly (Webb Pierce)

### Smokey Smith

- KRNT—Des Moines, Iowa
1. Cry, Cry Darling (J. Newman)
  2. Tell Her Lies And Feed Her Candy (Charlie Walker)
  3. Looking Back To See (J. E. & M. Brown)
  4. You Can't Judge A Book By Its Cover (Mac Wiseman)
  5. Be Glad You Ain't Me (Porter Wagoner)
  6. I'll Waltz With You In My Dreams (Cowboy Copas)
  7. Honky Tonk Heart (Thompson)
  8. Even Tho (Webb Pierce)
  9. Much Too Young To Die (Ray Price)
  10. A Prisoner Of A Broken Heart (Bobby Dick)

### Len Ellis

- WJOB—Hammond, Indiana
1. I Don't Hurt Anymore (Snow)
  2. One By One (Wells & Foley)
  3. Even Tho (Webb Pierce)
  4. Honky Tonk Girl (Thompson)
  5. Looking Back To See (J. E. & M. Brown)
  6. You Can't Have My Love (Jackson & Gray)
  7. Rose Marie (Slim Whitman)
  8. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  9. Back Up, Buddy (Carl Smith)
  10. I Love You So Much I Let You Go (Ray Price)

### Cliff Rodgers

- WHKK—Akron, Ohio
1. Even Tho (Webb Pierce)
  2. We've Gone Too Far (Hank Thompson)
  3. I Don't Hurt Anymore (Snow)
  4. Thank You For Calling (Billy Walker)
  5. One By One (Wells & Foley)
  6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  7. In A Garden Of Roses (Pee Wee King)
  8. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  9. Don't Drop It (Terry Fell)
  10. Chapel On The Hill (Arnold)

### Cari J. Swanson

- WRUN—Utica, N. Y.
1. Downhill Drag (Chet Atkins)
  2. You Weren't Ashamed To Kiss Me (Davis Sisters)
  3. I Don't Hurt Anymore (Snow)
  4. Looking Back To See (Tubbs & Hill)
  5. Hideaway Love (M. Shiner)
  6. Forbidden Fruit (Tabby West)
  7. I Get So Lonely (Johnnie & Jack)
  8. Pretty Words (Marty Robbins)
  9. Padre Of Old San Antonio (Jim Reeves)
  10. The Chapel In The Moonlight (Rex Allen)

### Mack Sanders

- KFBI—Wichita, Kansas
1. Even Tho (Webb Pierce)
  2. I Get So Lonely (Johnnie & Jack)
  3. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  4. Honky Tonk Heart (E. Tubbs)
  5. Back Up, Buddy (Carl Smith)
  6. Shake A Leg (Carlises)
  7. Slowly (Webb Pierce)
  8. I'll Be There (Ray Price)
  9. My New Love Affair (Sovine)
  10. A Place For Girls Like You (Faron Young)

### Pop's Country Store

- WXGI—Richmond, Va.
1. Say It Now (Tommy Hill)
  2. Night Time Is Cry Time (Jimmy Newman)
  3. I Don't Hurt Anymore (Snow)
  4. Lovin' Country Style (Jackson)
  5. Please Don't Spoil Me (S. Sue)
  6. Teddy Bear Blues (J. Maddox)
  7. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  8. Much Too Young To Die (Ray Price)
  9. You Can't Have My Love (Jackson & Gray)
  10. I Saw Your Face In The Moon (Mac Wiseman)

### F. M. Smith

- WFOR—Hattiesburg, Miss.
1. The Man Upstairs (Blackwood Bros.)
  2. I Don't Hurt Anymore (Snow)
  3. One By One (Wells & Foley)
  4. I'll Be There (Ray Price)
  5. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  6. Drunken Driver (F. Huskey)
  7. Wiggle, Worm Wiggle (Eanes)
  8. This Ole House (S. Hamblen)
  9. If You Don't Want It (Carlises)
  10. You're Not Easy To Forget (Kitty Wells)

### Tom Edwards

- WERE—Cleveland, Ohio
1. You Can't Have My Love (Jackson & Gray)
  2. Don't Drop It (Terry Fell)
  3. Even Tho (Webb Pierce)
  4. Looking Back To See (J. E. & M. Brown)
  5. I Don't Hurt Anymore (Snow)
  6. Rose Marie (Slim Whitman)
  7. I Always Get A Souvenir (Tommy Collins)
  8. There'll Be No Teardrops Tonight (Hank Williams)
  9. Thank You For Calling (Billy Walker)
  10. Shake A Leg (Carlises)

### Norm & Tex

- WBNI & WBTO—Boonville & Linton, Indiana
1. I Don't Hurt Anymore (Snow)
  2. Even Tho (Webb Pierce)
  3. Pretty Words (Marty Robbins)
  4. They Made Me Fall In Love With You (Faron Young)
  5. Looking Back To See (J. E. & M. Brown)
  6. One By One (Wells & Foley)
  7. Cry, Cry Darling (S. Long)
  8. Much Too Young To Die (Ray Price)
  9. Honey I Need You (Johnnie & Jack)
  10. One Way Ticket (Elton Britt)

### Lillie Anne

- WIRC—Hickory, N. C.
1. I Don't Hurt Anymore (Snow)
  2. Courtin' In The Rain (Tyler)
  3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  4. Sparklin' Brown Eyes (Pierce)
  5. Looking Back To See (J. E. & M. Brown)
  6. Call Off The Wedding (Hill)
  7. Step It Up And Go (C. Story)
  8. One By One (Wells & Foley)
  9. Cry, Cry Darling (J. Heap)
  10. I Love You (Wright & Reeves)

### Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. One By One (Wells & Foley)
  2. Sparkling Brown Eyes (Pierce)
  3. I Get So Lonely (Johnnie & Jack)
  4. Even Tho (Webb Pierce)
  5. I'm A Stranger In My Home (Wells & Foley)
  6. Looking Back To See (J. E. & M. Brown)
  7. Make Love To Me (G. Hill)
  8. Release Me (Ray Price)
  9. Pretty Words (Marty Robbins)
  10. Don't Drop It (Terry Fell)



## Newcomer



WILSON, North Carolina — One of the newcomers to the ever expanding field of Country Music deejays is Lon "Lucky" Backman who emcees daily "Dixie Ranch" show broadcast from WVOT, Wilson, N. C.

Lucky has been actively associated with show business since he was seven years old when his sister gave him a ventriloquial dummy she had on a punchboard. As a result, learning to manipulate the dummy "throw" his voice, "Lucky" soon came into demand in grade school assemblies and later in high school.

Accompanying his ventriloquial accomplishments with a fast moving magic demonstration and emceeing, "Lucky's" talent became of service to the nation during World War II when he and his show business partner at that time, John Zandt, worked and directed several NCCS sponsored USO units in the Pacific Northwest.

While attending college at the University of Washington in Seattle and the College of William and Mary in Norfolk, Va., "Lucky" was active in athletics and wrote and produced several radio dramas which were broadcast from WTAR in Norfolk.

Immediately following his graduation from William and Mary in Norfolk, "Lucky" married the former Dot Perry of Portsmouth. Dot is a tap dancer and was at one time connected with the Kemp Vaudeville Circuit.

While "Lucky" wrote for a daily newspaper, The Portsmouth Star, for years doing reviews of local talent shows, he and Dot formed the Dotlon Dramatical Agency and booked shows throughout the Tidewater, Virginia, and at Nags Head Beach in North Carolina.

"Lucky's" first radio job consisted of announcing election returns from the newsroom of The Star over Norfolk's WLOW. He later went to work time for WLOW as an all-night "popular" music deejay.

While associated with WLOW "Lucky" fell in love with Country and Western music, and as we all know this is a love that can't be concealed. "Lucky" states that one of his greatest honors was to be able to work with Sheriff Tex Davis at WLOW as his press agent. Sheriff Davis is known in the Country Music as the Tidewater King of Hillbilly, and has promoted a series of Grand Ole Opry presentations in

Norfolk which have featured some of the nationally outstanding Country Music artists, including Homer and Jethro, Grandpa Jones, Bonnie Lou, Hank Thompson, Little Rita Faye, Kenny Marvin, and The Carlises.

Since beginning his work at WVOT, "Lucky" has developed the early morning "Wake Up In Dixie" show into one of the most popular Country Music Shows in the Eastern Carolina area. His programming consists, as he says, "of playing the records Country Music fans want to hear—that means playing the best of the best there is."

"Lucky" says that what he likes best about C&W work is "the folks you find in it are genuine. None of them are too big to take time out to help a struggling newcomer, or too small to be significant in this great field of entertainment. The main thing is they are all real honest-to-goodness people with one love—and that love is other people which they express in their music."

## Two Way DJ



CINCINNATI — Rex Dale of station WCKY in Cincinnati, proves he's a jockey any way you want to look at it, either with a turntable or on the track. Actually, Dale says, "It's my ace in the hole when and if platters grow cold." Suffice it to say Cincinnati's "two way disk jockey" is probably more at home at the turntables.

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

**1** **I DON'T HURT ANYMORE**  
Hank Snow  
(RCA Victor 20-5698; 47-5698)

**2** **EVEN THO**  
Webb Pierce  
(Decca 29107; 9-29107)

**3** **ONE BY ONE**  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)

**4** **SLOWLY**  
Webb Pierce  
(Decca 28991; 9-28991)

**5** **SPARKLING BROWN EYES**  
Webb Pierce & The Wilburn Brothers  
(Decca 29107; 9-29107)

**6** **I REALLY DON'T WANT TO KNOW**  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)

**7** **BACK UP, BUDDY**  
Carl Smith  
(Columbia 21226; 4-21226)

**8** **ROSE MARIE**  
Slim Whitman  
(Imperial 8236; 45-8236)

**9** **HONKY TONK GIRL**  
Hank Thompson  
(Capitol 2823; F-2823)

**10** **RELEASE ME**  
Ray Price  
(Columbia 21214; 4-21214)

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and

**"HONEY, I  
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# THE CASH BOX THE 10 FOLK & WESTERN TOP Best Sellers

1. I DON'T HURT ANYMORE  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
2. EVEN THO  
Webb Pierce  
(Decca 29107; 9-29107)
3. ONE BY ONE  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)
4. SPARKLING BROWN EYES  
Webb Pierce & The Wilburn Brothers  
(Decca 29107; 9-29107)
5. I REALLY DON'T WANT TO KNOW  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)
6. SLOWLY  
Webb Pierce  
(Decca 28991; 9-28991)
7. BACK UP, BUDDY  
Carl Smith  
(Columbia 21226; 4-21226)
8. HONKY TONK GIRL  
Hank Thompson  
(Capitol 2823; F-2823)
9. ROSE MARIE  
Slim Whitman  
(Imperial 8236; 45-8236)
10. LOOKING BACK TO SEE  
Maxine & Jim Edward Brown  
(Fabor 107; 45-107)  
Go'die Hill & Justin Tubb  
(Decca 29145; 9-29145)

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

# THE CASH BOX BULLSEYE of the WEEK

"THIS IS THE THANKS I GET" (2:45) [Hill & Range BMI—Dilbeck]  
"HEP CAT BABY" (2:00) [Alamo ASCAP—C. Coben]

EDDY ARNOLD  
(RCA Victor 20-5805)

• Eddy Arnold is in the hit groove and it looks he's going to stay in it. His recording of "I Really Don't Want To Know" has been in the top sellers for many months and seems to defy the laws of gravity. Top deck of his newest two-sider features a heartfelt read-

ing by the smooth-voiced Arnold on an exceptionally beautiful, slow tempo, sentimental ballad dubbed "This Is The Thanks I Get" (For Loving You). Flip portion "Hep Cat Baby" is a light hearted novelty bouncer with delightful lyrics and melody. Both ends can't miss landing in the hit category.

"SHOW ME THAT YOU LOVE ME" (2:03)  
[Acuff-Rose BMI—J. D. Miller]

"HOUSE OF GLASS" (2:07) [Acuff-Rose BMI—Terry, Theriot]

AL TERRY  
(Hickory 1012)

• Al Terry, who broke into the charmed circle of winners with his first effort for the diskery, stands an excellent chance of making it two in a row. It was "Good Deal, Lucille" that made a solid impact upon record fans and it looks as though his waxing of "Show Me

That You Love Me" is gonna be a natural follow-up. The tune is an appealing, quick tempo love tune with a colorful instrumental backdrop. Under lid "House Of Glass" is a sincere, middle beat item that gets its message across. Two strong sales pullers with the top half in the lead.

"ONCE AND ONLY ONCE" [Trinity BMI—F. Ebb, P. Klein]  
"IN THE CHAPEL IN THE MOONLIGHT" (2:26)  
[Shapiro-Bernstein ASCAP—B. Hill]

DARRELL GLENN  
(RCA Victor 20-5798)

• The warm and inviting voice of Darrell Glenn takes the vocal spotlight once again as he weighs in with two potent contenders on his first Victor release. The artist gained national attention with his lovely version of "Crying In The Chapel" and could very well dup-

licate that feat as he takes hold of a very pretty, slow tempo romantic piece titled "Once And Only Once" and delivers it in grade "A" fashion. "In The Chapel In The Moonlight" on the flip is etched in similar money making style. Could be another "Chapel" for Glenn.

RED SOVINE  
(Decca 29211)

• "DON'T DROP IT" (2:07)  
[American BMI—T. Fell] The polished tones of Red Sovine etch a charming, quick beat cutie in infectious fashion. A potent effort.

• "DON'T BE THE ONE" (2:51)  
[Cedarwood BMI—W. Walker, R. Sovine] Flipside, Sovine sings the poignant lyrics in soft and tender fashion. Should lure the coin.

ROCKY BILL FORD  
(4 Star 1662)

• "AT MY EXPENSE" (2:40) [4 Star BMI—J. Boles, O. Hicks, R. Leatherwood] Rocky Bill Ford comes up with some smooth warbling as he performs a sentimental piece.

• "HAVE I OVERSTAYED MY WELCOME" (In Your Heart) (2:23) [4 Star BMI] Ford shows up to good advantage on this moderate beat tune with inviting lyrics.

ALVADEAN COKER  
(Abbott 167)

• "FUNNY LITTLE THINGS" (2:05) [Dandelion BMI—M. Weber] AlvaDean Coker comes through with a distinctive vocal styling as she renders a spirited, quick beat item in tantalizing fashion.

• "PINNOLO THE PUPPY" (2:16) [Dandelion BMI—D. Reynolds] Reverse deck is an easy-on-the-ears bouncer with appeal to the younger set.

JODY LEVINS  
(Sapphire 302)

• "MA CHERIE" [Sapphire BMI—F. Adams] Jody Levins sounds mighty pleased as he tells about his gal from the Bayou country. Ops and fans should feel the same way about the platter. It's a happy coin-catcher.

• "I LOVE YOU SO" [Sapphire BMI—F. Adams, J. Levins] Under portion features another sparkling vocal effort by Levins as His Boys back in colorful style. Neat.

JIMMY VERNON  
(King 1367)

• "I WISH I MAY, I WISH I MIGHT" (2:21) [Fiesta BMI—B. Bates] Jimmy Vernon promises to create a good deal of excitement in the jukes as he dishes up a delectable reading on a cute, quick beat novelty.

• "DOG BITE YOUR HIDE" (2:11) [Cheyenne BMI—S. Ward] The chanter turns in a pleasurable vocal job on a deck that moves.

BETTY AMOS  
(Mercury 70417)

• "DON'T DROP IT" (1:55) [American BMI—T. Fell] The enchanting voice of Betty Amos comes over in fine fashion on this quick tempo ditty with engaging lyrics.

• "I'M JUST DRIFTING" (2:14) [Acuff, Rose BMI—McDaniel] Betty hands in a terrific bit of singing as she multiple voices a middle beat sentimental item.

# NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

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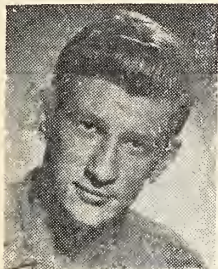
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# THE CASH BOX FOLK and WESTERN ROUNDUP

Dub Dickerson, "The Boy With A Grin In His Voice", presently touring Texas and Oklahoma, and Charlie Wright, Dickerson's manager, reports that the Capitol Artist is preparing for a series of half-hour transcribed radio shows. An arrangement has just been completed with Johnny Meredith, Philadelphia, Pa., who will produce the half hour programs, which will be known as "The Dub Dickerson Show", with coverage to fifty radio stations throughout the Country. Shows will run for five days a week, for thirteen weeks, and total sixty-five programs in their entirety. Bill Randle, Cleveland, has Darrell Glenn, now recording for RCA Victor, booked in the record hop in the Vogue Ballroom, July 16, 17 and 18. Jack Turner (RCA Victor) of WBAM, Montgomery, Ala. now on tour of Southern Alabama. Jack recently did a session for Victor and while visiting Nashville, appeared on Ernest Tubb's Record Shop Show. Boots Woodall scheduled for a vacation from his program at WAGA, Atlanta, this month. Jeanie Bennett doing a fine job as Personality Plugger for several of the artists. Jack Tucker and his Oklahoma Playboys busy these days with a Saturday TVer over KTTV, and a regular radio show on KXLA, plus playing the Hitching Post four nights a week. Jack recently opened at the Palamino Club in North Hollywood where he will play every Thursday and Saturday nights. Tommy Sands into Dallas recently for a recording session, and while there visited with Johnny Hicks. Tommy also paid a visit to the deejays in Shreveport. Big news from KWKH, and Shreveport way. Mitchell Torok, of the "Louisiana Hayride" schedule for his first tour into Canada in August. Torok, noted for his "Torok Tunes" which have occupied top spots on the nation's popularity charts in the past several months, has come into his own as an artist with his popularity growing in this respect much the same as his tunes. Torok will also make a personal appearance tour on the West Coast soon. Darrell Glenn, while on the rampage in California recently, visited with Jolly Joe Nixon, KXLA, and Clifflie Stone. Glenn also appeared on Hometown Jamboree with Molly Bell and Pinkie Lee, and met up with Tex Ritter, Tex Williams, Wesley Tuttle and a lot more folks. Reports from New England have it that Carl Stuart's striking resemblance to the late Hank Williams makes him a contender for the lead in M.G.M.'s movie about the chanter. Carl is the singing deejay of WCOP's Original New England Hayloft Jamboree. Eddy Arnold opened his first Summer TV stint of the year July 11th with an hour-long show. Arnold will use top personalities in future programs. Bill Monroe and his Bluegrass Boys set for park dates this summer according to Bessie Mauldin. Frankie More manager of Johnnie and Jack and Kitty Wells in Pennsylvania setting up promotion for acts work in that territory for next few weeks. Carl Smith and



MITCHELL TOROK

his Tunesmiths played Washington, D.C. July 15th. The Carlises, Webb Pierce, Ernest Tubb, Moon Mullican, Marty Robbins, String Bean, Lew Childre, Joyce Moore, and Lonzo and Oscar all scheduled for personal appearances this month in Indiana. Tom James (RCA Victor) back in Nashville after a four-week tour of deejays in West Texas.

## WAX WISE

Hank Garland, Grady Martin and Billy Burks scheduled to team up for an LP Album session for Dot Records. Bob Gilmore, topper for Southern Music-Peer International of New York, in Nashville recently for huddle with Southern's Nashville rep, Sid Kessel. Rusty Gabbard, writer of "I'll Be There" and "Much Too Young To Die" has signed a long-term, exclusive writer's contract with Acuff-Rose. Casey Strong who formerly held down deejay duties at KALT, Texarkana, Ark. has moved to KSIS, Sedalia, Mo. where he now has thirty hours of deejay work per week. In another deejay switch, Art Barrett of WABY, Portsmouth, Va., has left this station and has moved to WCMS, Norfolk, Va. Sheriff Tex Davis formerly of WLOW, Norfolk, Va. has also moved to WCMS in Norfolk. A few weeks ago there was mention in this column that Eddy Arnold and Webb Pierce's recording of Sacred Material could bring on other such recordings. This apparently has taken place, for now we find Jim Reeves with a Sacred release—"Padre Of Old San Antone" and "Mother Went A-Walkin'"—and, Hank Snow offers his first sacred release this year in "The Alphabet" and "My Religion's Not Old Fashioned" (But It's Real Genuine.) Lew Chudd, Imperial Record prexy continues to build his roster of Country and Western Artists . . . latest release by Ed Camp (Imperial) is "I Never Dreamed" and "Hillbilly Dumping" and another feller Merle Kilgore, tabbed "The Tall Texan" on Imperial offers his newest "What Makes Me Love You" and "More and More." Ernest Tubb and Red Foley team up on Decca for a solid session with a gay recording, "It's The Mileage That's Slowin' Us Down" and "Double-Datin'". The Carlises seem to have another good offering in their latest release "If You Don't Want It" and "Moody's Goose." Slim Whitman (Imperial) moving right along with his latest "Beautiful Dreamer" and "Ride Away." Hank Garland and Roy Wiggins of Harpeth Music, Inc. Brentwood, Tenn. report that Jimmie Osborne (King) has just recorded one of their songs, "I Did and I Does, and I Do." Sounds as if it should do something!!! Boots Woodall (Capitol) does a fine job on his latest "I'm Gonna Start At The Top," and "You're Gonna Learn To Love Me." News from Lou Epstein, Jimmie Skinner's manager, lets us know that "Skeeter Bonn" of WLW put out a record of his own that is going great guns in that area. Title of the song is "Honey Baby". So good, Lou reports that he has signed with RCA Victor and Victor is going to issue his master. Jimmie Williams, deejay over WNOP, Newport, Kentucky, has just added another hour, making his total four-and-half hours daily. Jimmie Skinner has just completed his third year of broadcasting over WNOP direct from his record shop. Jimmie's latest Decca release is "Don't Get Around Much Anymore" and one of his own compositions "John Henry And The Water Boy." Vic Lombardo, brother to 'pop' bandleader Guy Lombardo, in Nashville now repping for Leeds Music, New York.



HANK SNOW



CARL STUART

## THE CASH BOX BULLSEYE OF THE WEEK

The Billboard "Spotlight Of The Week"

# Eddy Arnold presents

The Same... Musicians and Singers he used on-  
"I Really Don't Want to Know"...

The Same... Matchless quality and sound of RCA Victor...

Another . . . Great record featuring a Great New Ballad!

# "THIS IS THE THANKS I GET"

b/w  
"HEP CAT BABY"  
RCA VICTOR 20/47-5805

RCA VICTOR  
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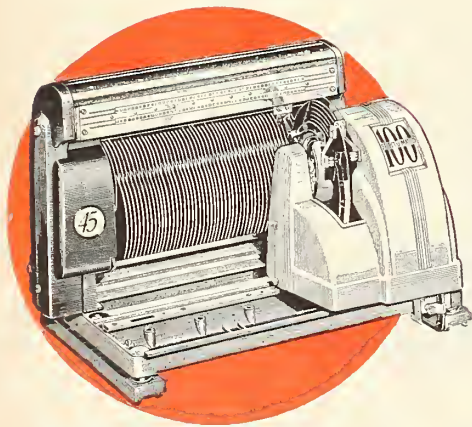
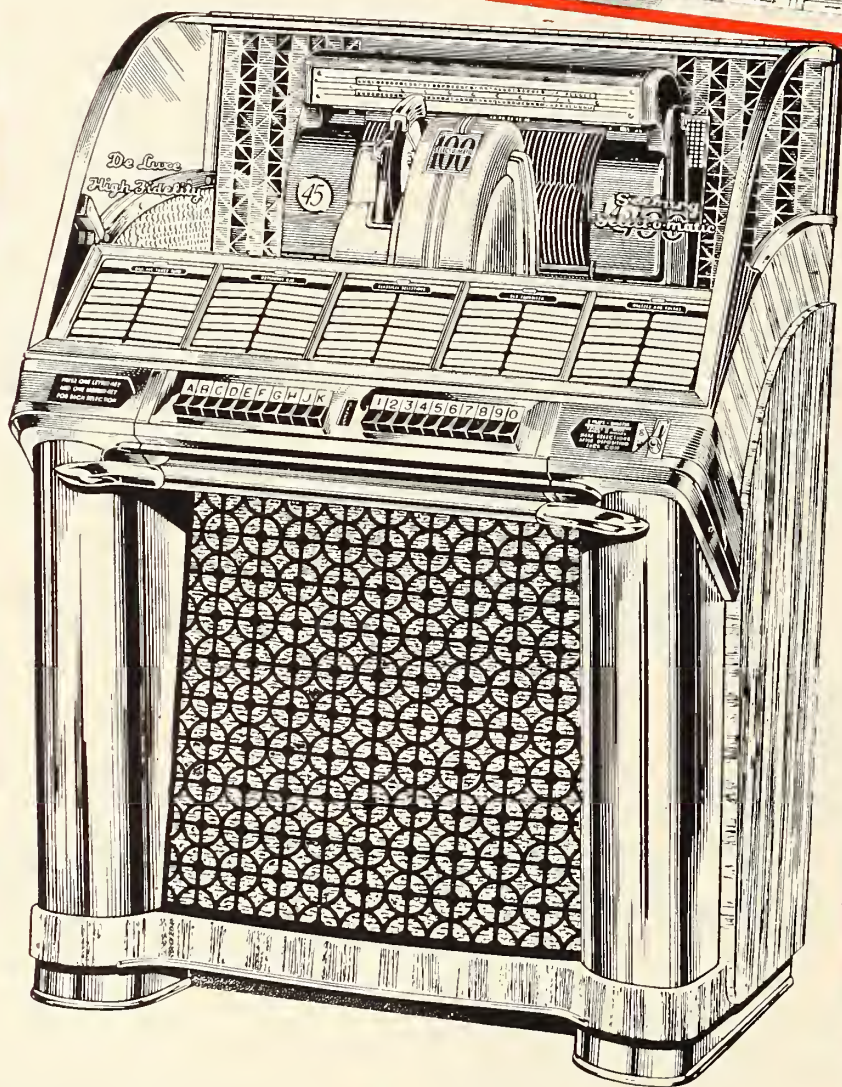
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1 25	2 26	3 27	4 28	5 29	6 30	7 31	8 32	9 33	10 34	11 35	12 36	13 37	14 38	15 39	16 40	17 41	18 42	19 43	20 44	21 45	22 46	23 47	24 48	
25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	
49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	
73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	
97	98	99	100																					



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## Here and There

(Editorial Comment): On various occasions we have been accused of being overly optimistic about the economic condition of our great country. If the four following reports aren't sufficient to give cause for this type of cheerfulness, we don't know what will.)

NEW YORK—Ownership of life insurance rose to a new peak at the half way mark of 1954, with record purchases estimated at \$18,600,000,000 for new policies in the first six months, the Institute of Life Insurance reported. This is more than \$600,000,000 than in the corresponding period of 1953, and more than \$3,500,000,000 than in the first half of 1952.

BOLTON LANDING, N. Y.—President Eisenhower, this week, proposed to the meeting of Governors at this resort town, that the states and federal government join in a multi-billion dollar road building program. It was pointed out that the roads of today are capable of handling only 20,000,000 cars, and that there are some 56 million on the road. Any country with about 160,000,000 population that owns 56 million cars can't be in too bad an economic position, can it?

WASHINGTON, D. C.—The Office of Business Economics of the Commerce Department released figures this week that are highly encouraging and may be an indication of continued slow improvement in general business conditions. Personal income climbed in May to a rate of \$285.2 billion a year, an advance of \$800 million from April. The rise from April was due to an increase in farm income, and a slight rising of \$2 millions in wages and salary payments. It was pointed out that the May advance marked the end of a series of consecutive monthly declines that began last July. It attributed the May advance to a lengthening of the workweek and increases in wage rates.

WASHINGTON, D. C. — Savings bond sales for the first half of this year set a postwar record, the Treasury Department reported this week. Sales of Series E and H bonds totaled \$2,516,000,000, the largest volume for the first half of any year since 1945.

# How Much Does It Cost

## ..TO ORIGINATE, EXPERIMENT, ENGINEER, TEST, PRODUCE AND SELL A NEW MACHINE?

One of the most remarkable discords in the coin machines business is the constant cry from some engaged in the industry that the price of new equipment is much too high.

What is most irritating, especially to those who are constantly at work in an effort to produce finer money earning equipment for the field, is the fact that those who seem to howl the loudest regarding high prices of new machines, are the same people who do the least investigating to learn why prices are higher.

The average operator will agree that his 'cost of living' as well as his 'cost of doing business' is, today, greater than it has ever been.

Yet, these very same men will go along and recognize the increases which they are today paying for supplies and the myriad of necessities they require to continue to do business, in fact, even sympathize with the men selling them these requirements, but, will turn about and howl the loudest when they are quoted a price for a new machine.

These are the men who are most definitely invited to visit the manufactories and note what takes place prior to the presentation of a new machine for their inspection and purchase.

Few operators, especially among those doing the crying in regard to high prices, realize the cost of factory origination of a new machine. Such effort is guided by high salaried men. Men who have had many, many years of experience. These researchers go on day after day, week after week, month after month, constantly searching for something new, different and better for the operator's benefit.

Once the new idea comes out from their hidden cubicles in the factory it is then sent to engineering. Here engineers begin a long, patient and expensive experimentation process to learn whether, in the first place: this machine will prove equal to the task of attracting the public and, second: whether it will stand up under long and hard playing hours.

The machine is torn down and rebuilt. Perhaps a dozen times before the experimentation process is completed. Then the machine goes on to the production experts. Once again, it is torn down. Rebuilt. Torn down. Rebuilt. Until all that can be seen of what was the original machine are just parts lying about here and there on various work benches. Parts that are being calibrated, studied, and then studied again, and over again.

Now that all the various engineers and produc-

tion men are satisfied that the machine will be as mechanically perfect as any piece of machinery can be made to be, they can now go ahead with the jigs, tools, dies and all else required to actually put the machine into production.

Once again hand models are built up. This time for test purposes. Now the factory's various test outlets are called upon and asked to place the new machine on locations in their territories. Usually a day to day check is made on test machines. After some weeks, even months in many cases, the machines are returned to the factory with a complete report regarding what happened on the various locations in different parts of the nation.

In the meantime, as the first location reports arrive, and provided they are favorable, purchasing agents are ordering the necessary materials and components while the factory is also building working parts. The production department is preparing for the first run. Thousands on thousands of dollars are spent far in advance of the first machine coming off the production line.

These components are priced tremendously higher than ever before in history, as is the cost of the great amount of labor necessary to construct these units higher than ever before, not to mention the labor cost of assembling the final product itself.

Aside from sales and advertising costs which are now involved, aside from a decent profit so that the manufacturer can continue to originate and experiment and prepare new equipment, aside from the myriad extra expenses which come about, the new machine must, because of tremendously increased costs in every strata of development and construction, sell for more than ever before.

Manufacturers who have discussed costs with the writer time and again simply urge that anyone who wants to realize what it costs today to produce a new machine should visit the factories and learn the facts.

This, surely, will cure many from any further howling about increased prices of new machines.

The cure can be even more simple than this. All the average man has to do is check on his own costs during just one day, from the first cup of coffee he has in the morning, until his dinner that evening.

The costs during that one day should convince any fair-minded individual that machines cannot be built and sold at the same prices of even two or three years ago, not to speak of the prewar era.



# NEED FOR 10¢ PHONO PLAY NOW GREATER THAN EVER

## Up-State N.Y. Op Urges "The Cash Box" To Continue Strong Editorial Program To Convince Phono Ops Of Extreme Necessity For Changeover To Dime Play

NEW YORK—Operators of music machines getting 10c, 3 for 25c, swear that they will never return to 5c play—claiming they would prefer to go out of business rather than change back to a nickel. Operators running their juke boxes at 5c, 5 for 25c or 6 for 25c, claim they would like to go to dime play. Some have tried it, most of the others just talk about how they would like to get a dime.

Many operators have changed over to 10c play, 4 or 5 plays for 25c; others have closed up their nickel chutes, making it necessary for the patron to play 2 for 10c, 5 for 25c. The latter method has made it possible to somewhat increase the play.

The excuses offered by both the earnest operator and the negligent operator are varied and in some instances have much merit. Most of the operators vehemently state they would like to go to dime play, but their competition doesn't permit the change. However, regardless of the excuses, in most instances, these men have never actually gone into the field and experimented with dime play.

There's an operator in New York City, amidst the large number of music operators offering the toughest kind of competition, who has been gradually changing over to dime play for the past number of months. This man has one of the largest music routes here, and is one of the most progressive and boldest in the city. He claims he's satisfied that the public would go for dime play, and that he's going to continue to change over most of his spots (some certain locations, he contends, do not warrant dime play at this time, but eventually he'll have his entire route changed over).

It is the opinion of many in the trade that the juke box operator could get dimes more easily if the phonograph manufacturers would produce their new models without a nickel coin chute. Then as these new machines are set out, dime play would eventually become universal.

One of the industry's most progressive operators, and one who has spent a lifetime in the business, in a letter to us urges that we use all of our influence to get the music ops to go to 10c, 3 for 25c play. "10c play," he writes, "is now more necessary than ever.

"Operating at 5c," he continues, "is simply not in the cards. An average

is something that I do not usually tolerate, but at the same time I think a juke box that produces 20,000 plays or over in a year is good. At 5c, the most you can get is \$1,000, to be split between the manufacturer, record wholesaler, automobiles, wages, overhead, commissions and last of all the operator. At 10c, 3 for 25c, the take could run to \$1,600. At 10c, 5 for 25c, this would probably drop to \$1,200."

We know that those juke box operators who are now running their machines at 10c would never return to a 5c play. However, as we've stated, many operators are either too timid or fearful to change from 5c to 10c.

Those operators running at a dime could be most helpful to the operators thruout the nation still getting only 5c. We would not ask the dime play operators to release figures of increases, or total collections, but we do think that if they would send us letters expressing their opinions, and we published them, it would be of tremendous value in stimulating action of 5c play operators to change over to dime play.

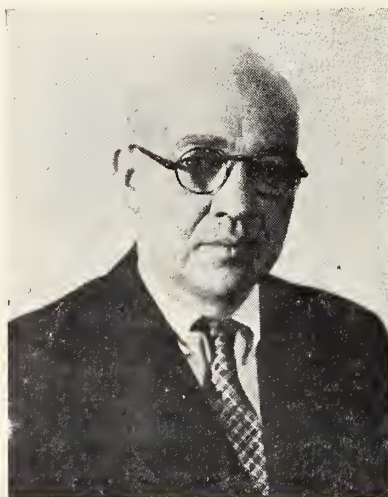
Drop us a note—The Cash Box, 26 W. 47th Street, New York 36, N.Y. Your letter could be the one to bring the entire juke box industry to a point where operators, in changing over to a dime, would enjoy a profit.

## Conn. State Assn. Delegates Meet

HARTFORD, CONN. — The delegates of the Connecticut State Operators Guild met at the Depasquales restaurant, this city, on July 1. The main topic discussed was the need for greater teamwork and cooperation among the members. It was stressed that it has become more necessary now than ever before that all members take a greater active interest in the activities of the association. "Only thru greater participation by each and every member" stated Abe Fish, president, "can the association bring forth to the public the aims and aspirations of the coin operated machine business. Only thru more interest and effort of even the smallest operator can the association, in the field of public relations, show the public that it is as civic-minded as any other business in this great and glorious country of ours."

Glenn Klossenstein of Meridan, joined the association, with the unani-

## John A. Fitzgibbons, Former Distrib, Dies After Long Illness



JOHN A. FITZGIBBONS

NEW YORK—John A. Fitzgibbons, affectionately known as "Jack" thruout the nation, one of the industry's pioneers and at one time its leading distributor of amusement machines, died on Saturday, July 10, after a prolonged illness of seven years.

Before the advent of the pinball game (which started the coin machine

industry off on its present day scale) Fitzgibbons was already well established in the field, roasting peanuts in a Brooklyn establishment. Prior to that, Jack was connected with International Mutoscope Reel Corporation as a field man.

From the peanut roasting business Fitzgibbons branched out into a jobber and distributor, moving to Manhattan. For a number of years, he acted as distributor for Bally Manufacturing Company, having a number of branch offices thruout the East.

When World War II started, Fitzgibbons retired. He returned shortly before the end of the war, manufacturing coin wrappers, and building "Universal" amplifiers for juke box operators. Upon the termination of the war, Fitzgibbons once more became active as a distributor of amusement machines, acting as national distributor for Al Scheslinger's roll down games.

Shortly thereafter, 1947, Jack was afflicted with a stroke and was unable to continue his activities.

Funeral took place Tuesday, July 12, from the Newfeld Funeral Home, Elmhurst, L. I., and burial was at Calvary Cemetery.

He is survived by his wife and a son, John, Jr.

## National Assn. of Bulk Vendors Concludes Successful Convention

CHICAGO—The fifth annual convention of the National Association of Bulk Vendors, held at the Congress Hotel, this city, July 9-11, was called a terrific success by Rolfe Lobell, convention chairman.

"The large attendance, the tre-

mendous amount of business experienced by the exhibitors, the interesting and beneficial information obtained from the talks, discussions and meetings, and the pleasant parties, all aided in making the convention a success," said Lobell.

It marked the first time that the convention was held independent of any other association. Previously, the NABV affair was held at the same time in the same city as other conventions.

Labled "The Vending Pageant of 1954," the three-day convention featured 17 exhibitors, who represented equipment manufacturers, product suppliers and charm companies.

New NABV officers elected for the 1954-55 term were Warner C. Smith, Dallas, president; Harry Bell, Chicago, vice-president; Moe Mandell, New York, treasurer, and H. B. Hutchinson Jr., Atlanta, secretary.

The board of directors for the coming term will include Sid Bloom, Los Angeles; Herman Eisenberg, Cleveland; Leo Ellingsworth, Minneapolis; Sam Eppy, New York; Ed Flanagan, Boston; Bert Fraga, Oakland; Dominick Gagliano, New Orleans; Bob Guggenheim, New York; Charles Kanak, Houston; Paul Crisman, Chicago; Rolfe Lobell, Chicago; Kenneth McPhail, Toronto; Leonard Quinn Columbus; Harris Shafton, Jacksonville; and Phil Sparacino, Chicago.

Honorary presidents are Alvin R. Kantor of Chicago, and Bernard K. Bitterman of Kansas City, Mo.

mous approval of the group. . . . Ben Nemirow, veteran Hartford coin machine operator, is planning to expand his route of vendors in the near future. . . . Ort Mortoro, popular Norwich op, has taken a leave of absence for several months from his duties. . . . Lou Naclerio, Waterbury, is wearing a perpetual smile these days—in anticipation of the arrival of his first born, which should be any day now. Joe, the future grandpa, sticking pretty close to home, awaiting developments. . . . Nick Alberino, dashing and dapper as usual, gets around New Haven, regaling whoever would listen to some of his more humorous experiences. . . . Jerry Lambert, C & L Amusement, Stamford, keeping his fingers crossed, hoping for "good news". . . . Tony Degutis, New Britain, one of the real oldtimers in the biz, sets a torrid pace, as he works around the clock on his route.



... JUST THE FACTS, MAN! ... THEY'LL TALK!

GOTTLIEB'S

# DRAGONETTE

**SUPER-DUPER THRILLER  
FROM START TO END!**

**CONCLUSIVE EVIDENCE ...**

## DOUBLE AWARDS

Proven Play Incentive! Inserting  
second coin **DOUBLES ALL AWARDS!**

## ROTATION SEQUENCE

From 1 to 8 lights bottom Roll-Overs  
for **REPLAYS!**

## 5 TRAP HOLES

4 trapped balls in square awards  
**REPLAY!** Making 5 holes awards an  
additional **REPLAY!**

## MORE FACTS! ...

- Hitting bottom Roll-Overs "A" and "B" lights top Roll-Over for **SPECIAL!**
- **NEW MULTIPLE TYPE POINT SCORE!**
- 5 Pop Bumpers
- 2 Cyclonic Kickers
- 2 Super-Powered Flippers
- High Score to 7 Million

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

**SEE IT AT YOUR DISTRIBUTOR NOW!**



Can you tell  
me where I  
can buy ...



For Any Information  
relating to this industry ...  
**JUST PHONE ...**

## THE CASH BOX

in New York City  
Judson 6-2640

in Chicago  
DEarborn 2-0045

in Los Angeles  
Webster 1-1121

## THRU THE COIN CHUTE

**GEORGIA GEMS & TENN. TOPICS**

Business at the Savannah beaches reported good, with big crowds playing machines at arcades and resort locations. . . . Upon his return home from the two-day show he held at Savannah, C. O. Moon decided he needed a vacation. He'll rest up at Daytona Beach for a week and then off for parts unknown. . . . J. M. Canady, Dublin Amusement Company, Dublin, would sacrifice some collections from his equipment if rain would fall a little. Has a farm on the side, and rain is needed for the crops. . . . B. E. Mullinix, Dalton Cigar Company, Dalton, reports collections from his cigarette route ahead of last year. . . . M. C. Dobson, Dobson Amusement Company, Calhoun, up to here in work, as brother A. R. vacationing at Miami Beach. When A. R. returns, M. C. leaves for parts unknown.

Frank Smith, Memphis, spent the Fourth of July holiday at his Kentucky Lake cabin. . . . Earl Montgomery and Frank Smith, S. & M. Music Company, Memphis, return from Chicago, where they spent a week attending the Furniture Mart Show. They have a chain of furniture stores. . . . While visiting at Tommies Distributing Co., Nashville, ran into S. H. Clark of Coop Amusement Co., Tompkinsville, Ky., and Al Aronson, United Art Craft and Bradley Time Co., selling premiums. . . . W. B. Wann of Chattanooga Machine Exchange, Chattanooga, tells us that Tony Papa and his family were away on a vacation. The trip was halted in Dallas, Texas, when Mrs. Papa was hospitalized there. Report is that she is very much improved, but it will be several weeks before the Papas can leave to complete their trip as planned. Papa is at the Adolphus Hotel, and the Dallas coinmen can sustain their reputation as gallant hosts by contacting him.

## Mills Licenses English Firm To Mfr. Vendors

CHICAGO—A. E. Tregenza, president of Mills Industries, this city, and Julius Trup, managing director of Coolers & Venders, Ltd., London, England, announced the beginning of production and distribution of the entire line of Mills coin-operated bottle vendors, cup vendors and package vendors in its plants in England.

Trup has been in the United States for a month gathering information and preparing for a large scale operation.

The announcement followed the license agreement which was signed last October, 1953 by Tregenza and Trup.

## FOREIGN! BUYERS!

**Our Service**  
Is

**Quick  
Efficient  
and  
Reliable**

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

**CABLE US FOR  
SPECIAL PRICE LISTS.**

Parts and Service  
Manual Available.

**INTERNATIONAL  
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

## Central Ohio Specials

UNITED STAR 10TH FRAME	\$195.00
UNITED CLOVER S.A.	275.00
UNITED CASCADE S.A.	265.00
UNITED ROYAL S.A.	375.00
KEENEY 6 PLAYER S.A.	150.00
KEENEY 10 PLAYER S.A.	195.00
EXHIBIT SILVER BULLETS	125.00

## BINGO GAMES

BEACH CLUB	\$395.00
BRITE LITES	89.50
BEAUTY	325.00
20 Eastern Electric Cig. Machines (25c Chute)	Ea. 60.00

Central Ohio Coin Machine Exchange  
525 S. HIGH ST. COLUMBUS, OHIO  
ADams 7254

"It's What's in THE CASH BOX That Counts"





# Keeney's CENTURY BOWLER

**6**  
PLAYERS  
for  
BIGGER  
PROFITS

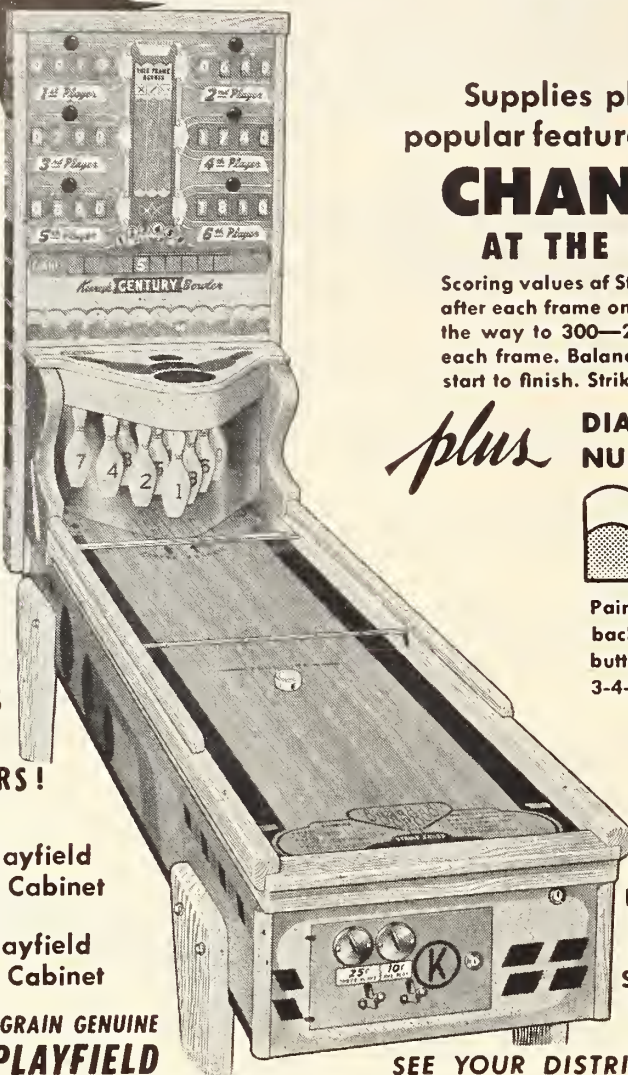
PLEXIGLASS  
PROTECTED  
ROLLOVERS

CHOICE  
TERRITORIES  
OPEN FOR  
DISTRIBUTORS!

9 foot Playfield  
on 8 foot Cabinet

8 foot Playfield  
on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE  
FORMICA PLAYFIELD



Supplies players with this sensationally popular feature that captures and holds the play!

## CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep on shooting in 10th frame.

## plus DIAMOND NUMBER MATCH FEATURE



Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5.

*Flexibility* OF PLAY MEETS  
EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY  
NEW  
KEENEY  
SERVICING  
FEATURE



SEE YOUR DISTRIBUTOR

CHANGING  
VALUES  
*Exclusive*  
with  
**KEENEY!**

THIS FRAME SCORES		
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

*also*  
Keeney's  
**BIKINI BOWLER**

Identical to CENTURY BOWLER excepting it has no "Match" feature.

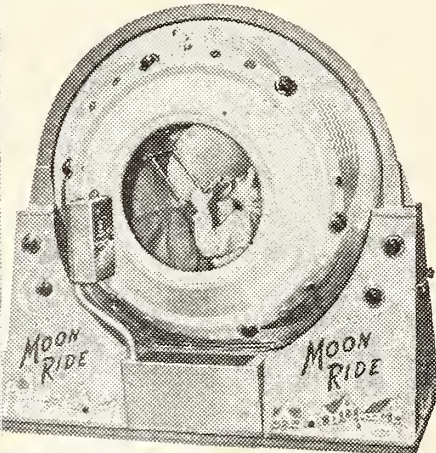
## Bally MOON-RIDE FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS



"Flying Saucer" Fuselage Spins Round and Round  
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



**FLASHY  
EYE-APPEAL**

Silver saucer, blue base, flashing lights. Straps and cockpit whiz by cockpit-window

**SPACE-GUN  
SOUND-EFFECTS**

**POSITIVELY SAFE  
ADJUSTABLE RIDE-TIME**

**ALL-METAL  
CONSTRUCTION**

**NATIONAL  
COIN-MECHANISM**

35 IN BY 62 IN, 52 IN HIGH  
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

**WURLITZER 1015**

**\$75 IN WORKING ORDER**



A Quarter Century  
of Service.

2118 N. Western Ave., Chicago 47, Ill.

**ATLAS MUSIC COMPANY**

ARmitage 6-5001

SEEBURG 146	\$9.
SEEBURG 148	17.
ROCK-OLA 1422	9.
WURLITZER 1100	22.
WURLITZER 1250	26.

Reconditioned And Refinished  
Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

## THRU THE COIN CHUTE DALLAS DOINGS

Over at S. H. Lynch the folks are all excited about the Genco "Rifle Gallery." It has had good response from the operators, they report. The assistant photographer mgr. at Lynch, C. R. Brewer, is escaping the Texas heat with a vacation to Colorado. . . . Speedy Walker of Waco was in buying equipment. He says that his cattle business is slow because of the heat. . . . Mrs. J. L. Langley of Marshall, whose husband was killed some six weeks ago in an automobile accident, just gave birth to her baby—it's a boy. . . . Steve Salach of Cameron was in town buying new equipment. . . . Walter Wiggins of McKinney was in Dallas to see the State Fair Musical "Wish You Were Here." . . . Lew J. of Eastern Electric in New York was in Dallas with his lovely daughter.

Tommy Chatten and B. H. Williams of Commercial Music are on a trip to Amarillo. Jack Eskew is on his vacation to the Gulf Coast. We wonder if it's 110 degrees there like it is in Dallas. . . . Reagan Lee, an operator for Automatic Novelty Company of Mineola has recently been married. Congratulations and best wishes. . . . Bob DePriest had planned to go on a fishing trip but had to call it off because one of his shuffle alleys got picked up. Tough luck. . . . Our deepest sympathy to Mrs. Alma Williams of Mineola whose brother, W. O. Kemp of Kilgore, died this week. Kemp was an independent oil operator. . . . W. M. Nelms of Gilmer's Nelms Music Company was in town this week doing his buying. . . . Jimmy Moseley of Moseley Music Company in Paris was visiting Dallas this week picking up new equipment and buying records. . . . We saw Buddy Clem of Paris on his buying rounds. . . . G. E. Ormand of Longview says that he isn't coming to Dallas any more. It's too hot for him. . . . Carlo Lewis of Marlin was in town this week.

## Genco To Up Production After Vacation Period

CHICAGO—Genco Manufacturing & Sales Company, this city, will increase its production schedule following a week's shutdown for vacations it was announced by company officials.

"Genco will begin hiring more employees in order to meet demand for

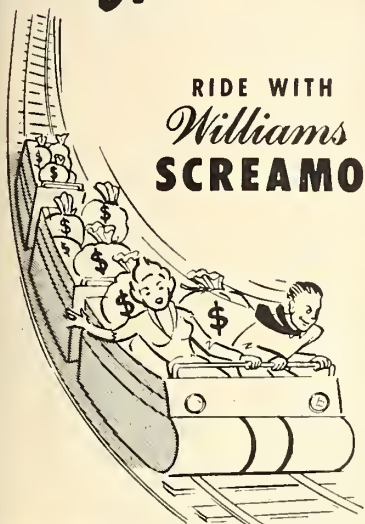
our 'Rifle Gallery,' stated Ralph Sheffield, sales manager.

"To be frank," he continued, "we should never have shut down this past week. Sam Lewis, Avron Gensburg and myself have been at our wit's end as orders kept piling in."

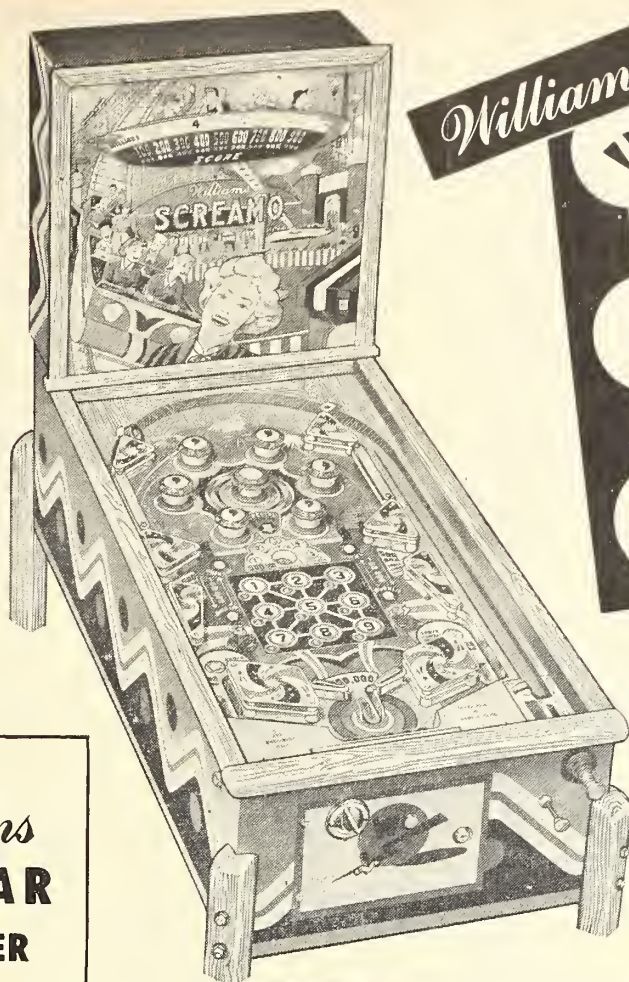
"It's What's in THE CASH BOX That Counts"



**NEW!**  
**SENSATIONALLY**  
**DIFFERENT!**



RIDE WITH  
**Williams**  
**SCREAMO**



**Williams**

**"SCREAMO"**

the game that "spots" numbers  
for a big "come-on" to players!

- Hitting all 7 bumpers scores 500,000, spots a number on the square and resets the bumpers.
- Shooting ball in center Skill Hole scores 500,000 and spots a number on the square.
- Each time 7 bumpers are hit an additional number is spotted on the square and bumpers are reset.

*More*

**NEW SCORING FEATURES:**

- ★ Completing only 3 numbers in-line on center card scores one replay.
- ★ Lighting up criss-cross on cord with center and 4 corners scores on additional 5 replays.
- ★ Completing entire cord 1 to 9 scores an additional 20 replays.
- ★ All 5 balls in Skill Hole scores 1 replay.
- ★ Ball in side kickout pockets and bottom side rollovers when lit, spots number on square.

**"SCREAMO" CAPTURES THE CROWDS!**

ORDER FROM YOUR DISTRIBUTOR TODAY!



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST CHICAGO 24, ILL.



OPERATE  
**Williams**  
**ALL-STAR**  
**6 PLAYER**  
with  
**TRIPLE**  
**MATCH**  
feature!



## Mutoscope's New '54 "Drivemobile" Hits Big—Production Upped



WILLIAM RABKIN

LONG ISLAND CITY, N. Y.—William (Bill) Rabkin, president of International Mutoscope Corporation, is city, reports that the firm has made provisions to increase its production lines so that it can fill orders for its new amusement machine, the '54 "Drivemobile."

The new "Drivemobile" is the first amusement machine Mutoscope has manufactured in quite some time. After considerable tests on locations, the machine was shipped to several operating firms and arcade owners. Reports from these firms was so enthusiastic, and re-orders so prompt, Rabkin immediately made plans for large scale production.

Whereas International Mutoscope once was represented by leading distributing companies thruout the nation, since it only manufactured its Photomat, card vendors and 3-Dimensional picture machines, it was not necessary that sales be made thru distributing organizations. Now that it is back in full production with a "hit" amusement machine, Mutoscope is once again appointing leading distributing organizations thruout the nation to handle sales. A number of firms have already been appointed, and others are being selected as rapidly as possible.

"We will sell our new 'Drivemobile' thru distributors" stated Rabkin, "as we formerly did with our previous amusement machines. A complete roster of the foremost distributing organizations will soon be released. We were encouraged to enlarge our production of 'Drivemobile' by the insistent demand of operators thruout the nation for quantity shipments, and their reports of exceptionally high collections from the games on location. Another reason for appointing distributors is that we have several more amusement machines under consideration for manufacture to follow up on this present machine, and the distributor can look to Mutoscope for a complete line of amusement machines from now on."

Rabkin advised that "Drivemobile" is being manufactured under patents which fully protect the firm, and that many basic parts of the machine are also patented.

If you want beautifully refinished Bally ICE FROLICS, SURF CLUBS, PALM SPRINGS, BEACH CLUBS at unbelievably low prices . . .

WRITE, WIRE or CALL

**NEW ORLEANS NOVELTY CO.**

115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA

(Tel.: CAnal 5306)

### Nat'l Rejectors Has Conversion Kits For Cup Dispenser

ST. LOUIS, Mo.—National Rejectors, Inc., this city, advised that "Conversion Kits" for the new Simplex Cup Dispenser have just been made available.

The firm states that these special kits offered easy installation of Nation's Cup Dispenser on Coffee Machines. All the necessary parts are furnished for the installation and the dispenser mechanism can be converted to vend hot or cold soups.

Kits include the dispenser with all mounting brackets and harness and instruction sheet for simple installation.

### Stoner To Mfr. Cookie Vendor

AURORA, Ill.—Stoner Manufacturing Corporation, this city, announced that it is readying for early fall production a new machine designed to vend cookies, crackers and merchandise in the snack classification.

The machine is described as having 8 columns gravity feed, and will hold 34 vendor type packages per column.

The new vendor, the firm states, is the first of a number of items which will soon expand its line.

### PRICED RIGHT! READY FOR LOCATION!

ROCK-OLA Fireball 78 rpm	\$375.50
CHICOIN Triple Bowler	274.50
CHICOIN Tenth Frame Special	174.25
CHICOIN Nome Bowler	169.50
CHICOIN Tenth Frame	145.00
KEENEY Carnival	239.50
KEENEY Moirliner	308.25
KEENEY Pocemoker	271.25
UNITED Royal	339.50
UNITED Cascade	217.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

### ROUTE FOR SALE

Phonographs—Pin Games—Bowlers

85 Pieces on location. Established and operated past 18 years by owner. Also 18 cigarette machines. Route located in Central Missouri.

**BOX 221** c/o THE CASH BOX  
26 W. 47th St., New York, N. Y.

"It's What's in THE CASH BOX That Counts"



it's the **MOVING** **TARGETS** that attract the players!



**GENCO'S**  
ALL-LOCATION  
**RIFLE GALLERY**

**BREAKING ALL EARNING RECORDS**  
of Any Other **GUN GAME**  
**ON THE MARKET!**

**CONTACT YOUR GENCO DISTRIBUTOR TODAY!**

**GENCO** MFG. & SALES CO.  
2621 North Ashland  
Chicago 14, Illinois

## THRU THE COIN CHUTE

### CALIFORNIA CLIPPINGS

### LOS ANGELES

All Southern California operators agree that business is holding up throughout Southern California and shows no signs of a slump. . . . In past issues we have tried to show how diversified many of the operators here in LA have become by introducing package deals to their locations. This package includes a juke box, game and cigarette machine. This trend has been very impressive as the number of ops running multiple operation steadily increases. Along with this trend comes the switching around of routes and combining of territories in order to eliminate far away spots and expensive overhead. They are realizing that it's more profitable to run more machines in smaller compact areas than to have large spread out routes.

V. Van Natten, sales manager for Auto Photo Company, reports that business is definitely picking up throughout the country and he expects the Summer and Fall months to be very good. Auto Photo execs. are on the look out for new patentable coin operated items which they can manufacture. . . . Al and Bruce Cane of Cane Distributing Company report that they are receiving many letters from operators everywhere commending the trouble-free operation of the Rock-Ola "Comets". . . . The two newest members of the California Music Merchants Association, Los Angeles Division, are Richard Puck and Bob Reynard. . . . Hank Tronick of Minthorne Music Company says that they had had to gear their operations to conform with the annual vacation period. Bob Weber is now vacationing in Mexico City. We hear that the Minthorne's Phoenix manager Col. John Reese is doing a terrific job lining up operations at the new Ft. Huachuca Army Base. . . . Any operator who thinks they work too hard ought to follow Betty Blakeney around for just one hour as she goes about her duties at California Music Company and they'd be dead tired just from watching her. Martha Relgado recently spent a week vacationing at Laguna Beach. Tony Travers, and Jeri Southern were in at Calif. Music recently plugging their latest releases. Sam Ricklin stated that he is getting some very good reaction locally and out of town on the "Nelson Modernization Kit". They are the Southern California distributors for these kits. . . . We wish to welcome Stan Bogel into the coin machine business. He recently purchased a new route here in LA. . . . May we offer our condolences to San Diego operator E. E. Peterson whose son Vernal passed away. Funeral services were held July 8th. . . . Ray Provencher and Walter Bohme of the Electro Company recently moved their first cigarette machines out on location. . . . Heinz Heddergott, West Coast representative for National Rejectors, recently flew to Germany on a combined business and pleasure trip. He plans to tour all of Europe before returning.

We wish to offer our apologies. A few weeks ago we stated that Badger Sales Company would be closed on Saturday during the Summer. This was an error. They were closed over the July 4th week-end only and will be open each Saturday until noon throughout the Summer. Tom Sams, regional sales representative for AMI, Inc., was in town recently to confer with Bill Happel. After a real wing ding at Frank Sennes' Moulin Rouge in Hollywood, Fred Gaunt was going around the Badger emporium telling everyone about the lavish production and beautiful girls he saw. . . . Caught Nick Carter of Nickabob Sales Company and Ferdie Fjordingstad of Viking Amusement Company, uncrating a brand new Genco "Rifle Gallery". . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co. are all enthused over their first shipment of United's new "Banner" Shuffle Alley with many new features. Charley is proud as a peacock over his new Merc. convertible. . . . Recent guests of Mary and Kay So'le at Luenhagen's Record Bar was the new singing quartet, The Salmas Bros. . . . Coffee Time Manufacturing Co., this City, recently introduced a new coffee vendor which has no mixing bowl and does away with powder buildup and waste. This new machine has many outstanding features and eliminates the chief complaints of local health authorities. Machine vends coffee with or without cream and sugar to satisfy individual tastes. Patron also has the choice of one other drink; hot chocolate, soup or tea, 600 cup capacity. Light flashes on when cups are gone and machine shuts off automatically until refilled.

We've been having some plenty hot weather here in LA but it's nothing compared to the sultry heat of the San Joaquin Valley. Pete Ley was commenting about the weather in the valley recently. He stated that it's so hot up there that even the jack rabbits carry water bags. Up Fresno way operator Fay Replegle has been busy remodeling his West side bar and installing a new cooling system in order to beat the heat. . . . Jim Murphy, Inyokern, is the proud papa of a brand new baby girl by the name of Sandra Ruth. . . . Vern Ephrom, Bakersfield, recently left on a two week trip. . . . Frank Totzke, Mojave, has been busy working the route while his partner Eileen Bloomer takes life easy at June Lake. . . . Ray Salmon and O. J. Simms came in from Las Vegas, Nevada, recently to take care of business. . . . Coinrow has been crowded with many out of town visitors. . . . Bill Gordon drove in from Brawley to visit here and there. . . . Al Miller came in from Blythe to take care of business. . . . Manuel Trevino from Oxnard was seen along the Pico Strip along with Reed Olson from Tarzana and Noble Craver who drove up from San Diego. . . . Other visitors included "Pop" Burris, Montebello; Dick Gray, San Bernardino; Frank Thompson, South Gate; Bill Bolton, Oceanside; Ivan Gilbert, Alpine; Ernie Bryant, Glendale; M. G. Jones, San Bernardino and M. V. Conners, Downey. . . . Ben Counselman and Carl Lykke both drove in from Santa Ana. . . . Mel Heiman, arcade operator at Crestline, was also in town. . . . James Crook from the Western Amusement Company in San Diego was another visitor who was seen buying equipment.

At the Paul A. Laymon Company Ed Wilkes and Charley Daniels were discussing the favorable comments they had been getting on the new bump action feature of the Bally "Hi-Fi". They added that it looks like a real winner. The boys have been taking plenty of orders on Bally's new "Moon Ride" Kiddie Ride. Ed Wilkes recently celebrated his birthday but he isn't saying which one.

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## Ill. Amuse. Ops Form Assn. Next Meet July 25

CHICAGO—The third regular meeting of the newly formed Illinois Coin Operated Amusement Machine Association will be held at 3 p.m. on Sunday, July 25, at the VFW Auditorium in Mt. Carmel, Ill.

At the July 11 meeting held in Harrisburg it was voted to send all operators of Southern Illinois a copy of the bylaws and code of ethics and to solicit a charter membership fee by mail or at the next meeting.

## Mrs. Anna Ginsburg Dies

CHICAGO—Mrs. Anna Ginsburg, mother of Maurie and Eddie Ginsburg, passed away on Wednesday, July 14, 1954, at St. Francis Hospital in Evanston. Mrs. Ginsburg was 73 years old. Her funeral was held at Congregation B'nai Zion on July 16 and she was put to rest at Rosemount Cemetery.

Mrs. Ginsburg is survived by her sons, Maurice and Edward, and four daughters, Mrs. Betty Gordon, Mrs. Mary Fletcher, Mrs. Mollie Greenberg and Mrs. Eve Feinstein.



chicago coin's

STAR  
LITE

BOWLER

NEW MATCH BOWLER  
WITH ENTIRELY NEW  
MATCHING PRINCIPLES!

1 Individual player by matching one or several numbers lights up one or several Stars in each game!

2 Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!

3 Matching features begin in the first frame and continue in every frame until the game is over!

4 STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900.

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IN STRAIGHT  
10c; —or 10c  
3 for 25c  
PLAY!AVAILABLE  
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chicago coin's

SUPER  
HOME RUN6 PLAYER BASEBALL GAME  
with the 3 WAY "MATCH" and  
"FREE PLAY" Features!(1) Match a Number! (2) Match  
a Number with a Star! (3) Match  
a Number with 2 Stars!Game can be set to operate at 1,  
2 or 3 innings per game. Each inn-  
ing constitutes 3 outs.Single player continues at bat until  
game is over — Multiple players  
alternate as in bowling games  
after 3 outs are made.Player hitting ball into  
Lower Grand Stand gets a  
HOME RUN plus RUNS  
for every man on base!Player hitting ball OVER  
the ROOF gets a HOME  
RUN plus RUNS for every  
man on base . . . plus 5  
EXTRA RUNS!Player hitting ball into Upper Grand Stand  
gets a HOME RUN plus RUNS for every  
man on base . . . plus 3 EXTRA RUNS!Now Available!  
chicago coin's NEW  
FEATURE BOWLERTHRU THE COIN CHUTE  
NEW ENGLAND NIBBLES

Northern New England ops are complaining of the cool summer. Not sufficiently hot to lure the city dwellers to the wooded spots. Southern New England ops, however, report abundant business with jam-packed crowds all over the Cape. Despite the absence of real scorching hot weather, which has cooled men's ardor for summer suits and raised havoc with the men's furnishings business, the coin business in the six-state region is enjoying one of its best seasons according to reports from ops. (Ed comment: They won't be complaining about the lack of heat from July 13 on.) . . . Bob Jones, sales manager Redd Distributing Co., came back from a deep sea fishing trip sporting a poster red sunburn. . . . Bob and Joe Ferina, Max Putterman, Paul Jackwenko and Frank Avella, Connecticut ops, sailed out of New London for a two-day session of deep sea fishing sport. . . . Si Redd, spending every week-end at Hyannis, reports heavy advance demand for United's new shuffle game, "Ban-r." Orders have come pouring in, before any samples came in. . . . Visitors to Redd's this week included Pete Slepchuk, Pete's Novelty Co., Springfield; Mr. and Mrs. Richard Stevens, Conway, N. H.; Mike Pascovitch, Nashua, N. H.

Poole Distributors Inc. announced the appointment of Burt Thomson, formerly of Trimount Automatic Sales Corp. for 10 years, as sales manager, effective July 13. Well known in the trade, Burt is a resident of Quincy, and veteran of the coin machine business. Max Polansky, general manager, Poole Distributors Inc., reports "no summer slump—business volume breaking all records." . . . Hank Petit, Wurlitzer field rep from North Tonaawanda, N. Y., inducting a school for ops at Poole's all this week. . . . Visitors at Poole this week included Bill Hamel, Concord, N. H.; Sol Hurwitz, Neptune Music,ynn; Howard Cronin, Beach Music, Revere; and Ed Martel, Turners Falls. . . . Jack Sager, general manager, Boston Record Distributors, back in action after being out two weeks following an operation. . . . Visitors at Boston Record this week included ops Mel Wallace, Newport, Vt.; Mack Mazer, Capitol Music, Boston; and Al Dolins, Cape music op. . . . Ed Ravreby, World Fair, was presented a 24-inch Zenith tv for his birthday by daughter Ruth Mae at gala festivities at the Ravreby beach house, Hyannis, with 25 friends and relatives attending. . . . Ops visiting World Fair this week included Joe Keeman, Chelsea; and Ray Faini, Framingham. . . . Ed Ravreby visited Leo Illins, prexy Capitol Projectors, on a three-day trip to New York.

Moon's Showing  
In Savannah, Ga.,  
Brings Out Ops

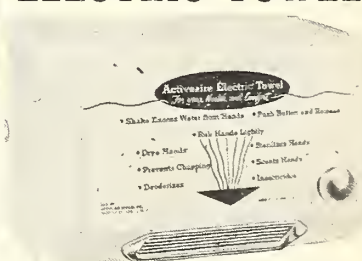
ATLANTA, GA.—C. O. Moon, Variety Distributing Company, this city, returned home after holding a two-day showing of amusement machines at the Savannah Hotel, Savannah, attended by operators from the entire state.

Moon was enthused over the reception of the equipment displayed, and reported operators placed quite a number of orders. On exhibit were the bowling games of J. H. Keeney & Company, "Bikini" and "Century," as well as the Keeney cigarette vendor; Exhibit's "Shooting Gallery"; and Mutoscope's '54 "Drivemobile."

Chester Biezad from the Keeney factory demonstrated the Keeney machines, and explained the mechanical workings of the machines. V. N. Allbritten, regional representative from the Keeney firm, was also on hand assisting Biezad and Moon.

Some of the Savannah operators seen at the showing were Sam Goldberg; Frank Knight of Knight Music Company with his serviceman Ben Rivers, and a new serviceman training under Knight and Rivers, Bill Oliver; and Jimmie Dukes.

Moon was so elated by the success of the showing, he indicated that he will hold another showing in Savannah, and probably other cities in Georgia as well, in the fall.

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## Appt'd Sales Rep For Sealectric

DENVER, COLO.—Fred A. Pease, this city, has been named sales representative by the new Sealectric Division of Williams Manufacturing Company, Chicago, to cover nine Central Southwestern States.

Pease will cover the territory in his own airplane.

Sealectric was recently formed to produce relays, circuit breakers and hermetically sealed electrical controls. Ford SeBastian is vice-president and general manager of the new division.



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## THRU THE COIN CHUTE EASTERN FLASHES

WOW! Was it hot this week. If it keeps up over the week-end, beach and country resort areas will be loaded. Those complaining about the cool weather we've been having on week-ends, will probably complain that the weather was too hot. Whatever the effect, ops with equipment in these spots will average the season off as usual—with good biz. There's no question of that at all. With each succeeding year, due to the fine money-making equipment in operation, business in these areas continues to improve. The city ops if the weather continues "blazing," will surely drop off. But, most of these operators themselves will be at some beach or resort, relaxing from the heat and stress of business.

Bill Rabkin, president, and Herb Klein, sales manager, International Mutoscope Corp., tremendously enthused over the extraordinary acceptance of their new '54 "Drivemobile." This is the firm's first amusement machine in a long while, and in order to serve the country's operators, a distributor organization is once again being set up. At this time several leading distributing firms have been lined up, and others are being signed every day. The entire nation will soon be covered, with distributors in every area, according to Rabkin. . . . In addition to donating many juke boxes throughout the year, Atlantic-New York Corp., contributes cash to many charitable causes. Among letters of acknowledgement Meyer Parkoff and Harry Rosen are most proud of, are those from the National Catholic Community Service, Federation of Protestant Welfare Agencies, UJA, and National Jewish Hospital of Denver. The personnel of Atlantic join in with the firm in these donations. . . . Willie Levy, the ever-smiling Miami operator, in town visiting his old stamping grounds. Willie's wife spending some of the three weeks in the Catskill Mountains, but their daughter remains in the big city all of the time—some special attraction, no doubt. . . . Felix Fleischman, Runyon's Newark, N. J. manager, away on a vacation. Barney (Shugy) Sugarman and Abe Green, heads of the firm, advise they cannot tear themselves away for a summer rest.

Charlie Rubenstein, owner of several arcades, and the one on 42nd Street and 8th Ave., gets quite a write-up in the July 3 issue of the New Yorker. Comment is made especially about the juke box there, which provides only top opera and classical music (10c per play). Charlie's son, Bernard, playing stock in Bushkill, Pa., (leading roles) making quite a reputation. . . . With the arcade business getting the above wonderful comments, this week Westbrook Pegler, in his Hearst syndicated column, takes a particularly vicious slap at 42nd Street, between 7th and 8th Ave., and includes the arcades in his diatribe. While the arcade men are disturbed, they're not taking it too seriously, as it is well known here that Pegler never has a good word to say about anybody or anything. . . . Dave Stern, Seacoast Distributors, in town all day Tuesday, but that's all for the week. He just installed an air-conditioning unit in the Elizabeth, N. J., plant, and with the weather as it is, who can blame him for wanting to stay there. Bob Slifer advises that he's so busy, he hasn't time to notice the heat. . . . Tommy and Joe Greco, Greco Bros., Glasco, N. Y., on coinrow, buying and trading. They're both big fellows, and as they go from wholesaler to wholesaler, the sweat just pours off them. Tommy comments: "There must be an easier way to make a living." . . . Joe Young and Abe Lipsky, Young Distributing, spend the entire day, Tuesday, seeing Westchester ops, while Allie Goldberg holds down the office chore. . . . Hymie Koepfel's daughter, Gilda, a children's counselor at Pearl Lake Hotel, Parkville, N. Y. Hymie takes a long week-end off and drives up to pay the girl a visit. . . . Bob Luttmann, young, handsome op, spends three days a week on the golf links. We understand Bob shoots in the 70's. Bob advises he's been trying to get his pal and mentor, "Senator" Al Bodkin to take up the game, so that they can spend some time together on the golf course. "Can't get the 'Senator' to take his nose away from the grindstone," Luttmann sighs. . . . Helen Goetz, Capitol Automatic Music Co., back from a week's trip to Washington, D. C. Al Claire, Capitol's manager, advises he can't get away for a summer vacation, but hopes to find time this winter.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Mr. and Mrs. Eric Grundeen, Northwest Piano Company of Minot, N. D. took a few days off and came down to the Twin Cities for over the 4th of July. While in town Eric looked over the latest in pin games and bowlers. . . . Frank Ponterio of Worthington, Minn., is bragging about his golf game these days. What is the handicap Frank? . . . Amos Heilicher, Mercury Record distributor for this area left for Miami, where Mercury is holding a meeting of all its distributors. . . . Joe Reali of Cornell, Wis., made a quick trip into the Twin Cities to pick some machines for some new spots. . . . Chet Le Deux, Northern Novelty Company of Hibbing, Minn., spent several days in the Twin Cities shopping for equipment for his route. . . . Bob Aherin of La Moure, N. D., made one of his usual quick trips into town. Bob said the only thing that slowed him down was lower speed limits on the highways and also the new radar speed traps.

Frank Coubal of Bloomer, Wis., is sporting a new station wagon. Frank says that it is easier for him to get around and take care of his locations with the new buggy. . . . Stan Woznak of Little Falls, Minn., reports that he has been so busy that he has not had a chance to do any fishing the past couple weeks. . . . Seen in the Twin Cities last week picking up supplies and equipment for their routes were: Frank Davidson of Spooner, Wis.; Pete Kramer of St. Cloud, Minn.; Gerald Johnson of Menomonie, Wis.; Jack Harrison of Crosby, Minn.; Kelly Diedrick of Chaska, Minn.; Lawrence Heinen of St. Cloud, Minn.; Harry Galep of Menomonie, Wis.; Pete Wornson of Mankato, Minn., and Charlie Sersen of St. Cloud, Minn. . . . Word has been received of the death of Harold Whisman in Inglewood, Calif. Harold was associated with his father Milo Whisman who operated a route in the area in and around Hibbing, Minn., until he sold out to Chet Le Deux in 1950. The Whismans operated a bowling alley in Minneapolis until 1953 when they moved to California.



## THRU THE COIN CHUTE CHICAGO CHATTER

The weather and business, as usual, are chief topics of discussion for coin machine men these days. Soaring temperatures bring much comment from members of the trade. Such comment is usually unfavorable in nature. Business, the majority of the trade feels, is also undergoing somewhat of a rise, long days or no dog days, and comment about it is indeed favorable. One distributor remarked that as far as his firm is concerned there will be no dip in business this summer as things are picking up thruout his area. An operator reported that his collections haven't fallen off at all. He is happily experiencing a steady rise in location earnings. Overtime schedules speak for the business picture as far as the manufacturers are concerned. Whereas everybody talks about the weather and does nothing about it, the trade, although commenting much about the coinbiz, does very much about it. Such fine doings are accomplished by reflective study, better equipment and plain "punching" way.

"Business wise and climate wise, things are perkin' along," says Herb Perkins of Purveyor. Monty West, back from a trip around Central Illinois, paints a pretty picture of business conditions as does Joe Perkins via the telephone from Iowa and Nebraska. . . . Art Weinand and Ed Hall, busy as ever on the phones, report that sales are going along nicely for Exhibit Supply products. Ed, who is one of the most prolific boosters of "Shooting Gallery," says "They're buying the gun game in quantity now." Art says that initial tests on Exhibit's new kiddie ride, soon to be officially announced, are showing that the ride possesses phenomenal money-making possibilities. Lindquist & Robbins Sales in Evanston is setting up a new ride a day as kids are mobbing those at hand. . . . Sincerest condolences are extended to Maurie and Eddie Ginsburg whose mother, Anna, passed away last week.

According to Fred Weale, secretary pro tem of the newly formed association of Southern Illinois coin operators, "The purpose of organizing the Illinois Coin Operated Amusement Machine Association, in conjunction with MOA, is to obtain fair legislation in federal, state, county and city governments. The association is needed by all concerned." The next meeting of the association will be held at 3 p. m. on Sunday, July 25, in the VFW Auditorium, Mt. Carmel, Ill. Operators may sign up as charter members for \$5. Monthly dues are 10 cents per music machine. . . . George Kozy, A. B. T. general sales mgr., issues an invitation which is particularly to our liking: "Drop around often and you can sit in our air-conditioned office." George wants one and all to know that he will be in Booth No. 409 at the NAMA convention and exhibit in Washington, D. C., this coming October. "I'll be featuring the new A. B. T. 'Sentry Multiple Plug Rejector,'" says George. . . . Looking hither and yon for a barbecue chef who can turn out tasty hamburgers a la Sam Stern. Guess we'll be looking until the cows come home.

Paul Huebsch and the gang over at J. H. Keeney blasted out with a bang this past Friday for the firm's annual two-week vacation. They'll blast in again come August 2. . . . The ever-present twinkle in the eyes of Vince Shay has been enhanced further by the sparkling play of his nephew, Tom, second baseman for the Oak Park American Legion Junior baseball team. American Legion Junior ball is one of the major stepping-stones to a career in professional baseball. Two-thirds of the present big-leaguers are graduates of the Junior baseball. Herb Oettinger's son and heir, Julian, will be eligible for region play next year. . . . When asked what's cooking, Ed Peters said, "The heat of course." Ed dropped into Chi from Peoria for a few days and reported, "Things are pretty fair out my way." A rabid St. Louis Cardinal and Chicago White Sox fan, friendly Ed would like to see both of these teams hooked up in the World Series. . . . Speaking of fans, Bill O'Donnell is a plugger of the Go-Go Sox and Bally's "Hi-Fi." Over the phone or by direct confab, Bill has something nice to say about both.

Charles (Jimmy) Johnson, the original fireball, says the heat wave hasn't resulted in any noteworthy fires and hasn't hindered business in the least bit. . . . The welcome mat was spread out this Monday for all the Gottlieb employees returning from vacation. Alvin Gottlieb advises that all were rarin' to get the production lines a movin'. . . . Ed Levin on a well-earned vacation. . . . Sales and production are up at ChiCoin, much to Ed's satisfaction. . . . National's Don Schwartz on a two-week leave and Sheldon Spira buzzing around Illinois and Wisconsin, leaving Joe Schwartz and Mort Levinson back home at the port. . . . One of Michigan's adopted sons on occasions is Bill DeSelm, United's man-in-motion general sales manager. . . . Don Moloney will have to get his cold soup bone warmed up all over again as rain postponed the recent shutdown battle between Donan and the TV department of Lion Mfg. Company. Pitcher Don has Tom Cath backing him up at first and Mac (Hot Corner) Brier at third. Incidentally, Tom, who visited Spring Valley Monday, won the office all-star baseball game pool by selecting the eighth inning for the American League's winning run. Last week, Don was out on sales in Rockford and Mac in Rock Island.

Besides Buddy Morrow and his orchestra of RCA Victor, the fifth annual golf tournament and banquet of the Recorded Music Service Association will feature Bill Snyder of Decca, Lola Dee, Jerry Mann and Nick Noble of Mercury and Tommy Leonetti and Dorothy Shay of Capitol plus others, Ray Cunliffe reports. . . . Ben Coven advises that the third annual picnic for Coven employees and their families held recently at Third Lake, Ill., was a complete success. About 60 people attended the affair, and Ben noticed a decided increase in the size of the families. . . . Sight to See: Empire's human octopus in the form of Stan Levin grasping three phones at once. Howie Freer on vacation and



We're all back and are breaking  
our backs to get caught up.

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Beach Club . . . . . 395	Long Beach . . . . . 95
Palm Beach . . . . . 175	Havana . . . . . 450
Frolics . . . . . 225	Bolero . . . . . 125
Atlantic City . . . . . 195	Rio . . . . . 395
Bright Spot . . . . . 145	Tropics . . . . . 345
Coney Island . . . . . 125	Stars . . . . . 150

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## CHICAGO CHATTER (Cont.)

Vince Shay away for a week. . . . Art Janacek, service manager at Rock-Ola, ran around like a mad man and did the work of eight people during the firm's vacation the past two weeks. Distributors all over kept calling for phonographs and wallboxes. . . . Andy Bruno, local op, tangled in a little golf the other Saturday with Mike Spagnola. "Andy beat me and taught me a lesson," says Mike. He didn't mention it, but we know that it was only Mike's second outing on the links this year.

All who were in attendance at the NABV Convention held here at the Congress Hotel deemed it a real success. It marked the first time that the convention was not held at the same time and in the same city as affairs of other associations. . . . Sam Lewis, Avron Gensburg and Ralph Sheffield are mighty happy to have the Genco plant back at work after a week's vacation. They were tearing out their hair as orders kept pouring in for "Rifle Gallery." . . . Ben Coven enthusiastically reports that Lew Jones and George Wagner are doing a tremendous job in the Indianapolis office of Coven Distributing Company. . . . Place to Be: Dominican Republic or Haiti at the present time. Take it from J. Raymond Bacon, Rock-Ola veep, it was wonderful there. He spent 10 days in the former place and 10 days in the latter. "It was hot in both places," Ray recalls, "but it did not feel as sultry as Chicago. The humidity was low while a soft, constant breeze off the sea kept it very comfortable. The wind would change and come from the mountains on the other side at 6:30 every evening—so exact you could set your watch by it."

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WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Fischer Cue-Ett tables new and used. Write immediately to: O. O. MALLEGG, 400 W. MADISON STREET, CHICAGO 6, ILL. Tel.: FRanklin 2-4868.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurities, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bin Games; Mills Panorama Peek Show Kiddie Rides. State condition at best price in the first letter. STALEY DISTRIBUTING CO., 15 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give name, condition, prices wanted and where ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Club. Send us your lowest price. H & MUSIC, 1626—3rd AVENUE, MONTGOMERY, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L; 2A4; 2A3; 5V4; 6L6; 6N7; 6L6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAIN PL., CHICAGO, ILL.

WANT—Latest model cigarette machines. Can also use Cole, Super Vend and other drink dispenser also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BO NO. 1010 c/o THE CASH BOX 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortune Pocket Books, cigarettes 25 2c each aspirin at 5c each, single band-aid newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-2 CUNNINGHAM AVENUE, GLEN FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST. MIAMI, FLORIDA.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK Tel.: 75-5194.

WANT—For Resale. Any quantity AMI Model B. Give conditions and prices first letter. JOSE ROMERO INC., 1663 PONCE DE LEON SANTURCE, PUERTO RICO.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.



## CLASSIFIED ADVERTISING SECTION

**WANT**—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

**WANT**—For Resale. Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

**WANT**—Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

## FOR SALE

**FOR SALE**—Complete Arcade or single machine. Also Mangel's Lead Shooting Gallery. Closing store, Sept. 25. ARCADE AMUSEMENT CORP., 1145 SIXTH AVE., NEW YORK, N. Y.

**FOR SALE**—AMI D-80 \$495; AMI D-40 \$395; AMI E-120 write; Wurlitzer 1500 \$550. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

**FOR SALE**—Phonographs, cleaned A-1 condition, ready for operation. AMI D-80's \$430 each; D-40's \$330 each; Rock-Ola #1436 Fireball \$395; Wurlitzer Hideaways #1017 \$74.50; #1015 \$84.50. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

**FOR SALE**—Finest Bingos. Ice Frolics (almost new) \$425; Yacht Clubs with impr. Superline frequency) \$240; Frolics (with impr. clutch) \$210; Coney Islands (excel. condition) \$95. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlack 4-3844.

**FOR SALE**—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

**FOR SALE**—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

**FOR SALE**—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

**FOR SALE**—Surf Club \$525; Ice Frolics \$495; Palm Springs \$475; Dude Ranch \$425; Beach Club \$395; Palm Beach \$195; Atlantic City \$175; Bright Lights \$85. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNIVERSITY 6900.

**FOR SALE**—Seeburg M100C \$695. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN. OKLAHOMA CITY, OKLAHOMA.

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**FOR SALE**—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CILapel 9-6556.

**FOR SALE**—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

**FOR SALE**—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

**FOR SALE**—All machines 20% off high CASII BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

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**FOR SALE**—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

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**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

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**FOR SALE**—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Stevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

**FOR SALE**—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

**FOR SALE**—Uniteds; Imperial \$350; Classic \$275; Clover \$250; Williams DeLuxe Baseball \$225; DeLuxe World Series \$95. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE**—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE**—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

**FOR SALE**—Capeo cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each. lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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**FOR SALE**—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE**—All machines 20% off high CASII BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Bally Beauty \$280; Beach Clubs \$345; Dude Ranch \$385; Yacht Clubs \$225; Frolics \$185; Atlantic City 175; United Cabana \$175; A.B.C. \$40; United Clover Bowlers \$215; Liberty \$205. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 5-7549.**

**FOR SALE**—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.**

**FOR SALE**—Special! Bally Surf Clubs \$465; Ice Frolics \$425; Beach Clubs \$325; Palm Springs \$395; Yacht Clubs \$199.50; United Rios \$385; Chicago Coin Super Jet \$370; International Mutoscope Cross Country Race \$67.50. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.**

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE**—Advance Bowlers \$395; Gold Cup \$365; Triple Score Bowlers \$330; Crown Bowlers \$295; Double Score Bowlers \$280; 10th Frame Special Double In The 5th \$235; Name Bowler \$210; Super Matched \$200; 10th Frame Matched Bowler \$165; Drum Scoring \$165. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.**

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**FOR SALE**—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. **REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.**

**FOR SALE**—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. 11 & 11 MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

**FOR SALE**—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. **STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.**

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**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

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**FOR SALE**—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. **CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.**

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## MISCELLANEOUS

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**NOTICE**—We are exclusive distributors for Cole drink machines, Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both parties. Advise us your needs. See **COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524) at 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROOK ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDe 6-2640; The Cash Box, Chicago, ILL., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEst 1-1121.



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